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Presentations and Posters

Title
Who, What, Where: Gathering and Interpreting User Data

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Who, What, Where: Gathering and Interpreting User Data

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Society of California Archivists
Berkeley, April 13, 2013

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Digital Library Collections (DLC)

Title: View of the UCSD Central University Library, November 20, 1970.
Creator: SIO Photographic Laboratory
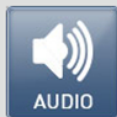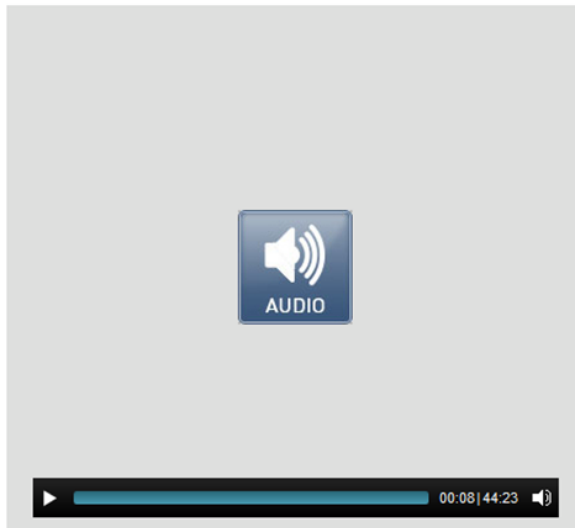
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LIBRARIES HOME » DIGITAL LIBRARY COLLECTIONS » BROWSE BY FORMAT » AUDIO, SOUND RECORDING » OBJECT DETAILS

Interview of James Arnold and Devandra Lal, April 18, 1997 interviewed by...

AUDIO

00:08 | 44:23

Back to Results

Oral Histories for 50th Anniversary Project

Part 1 of 4
Part 2 of 4
Part 3 of 4
Part 4 of 4

Also from Oral Histories for 50th Anniversary Project

1 through 5 of total 38 listed

► More..

Arthur Wagner interview, Sept. 15, 1999 Arthur ...

Interview of James Arnold and Devandra Lal, April ...

Interview of James Arnold and Ernest Anderson, June ...

Interview of James Arnold and Keith Brueckner, June ...

Interview of James Arnold, July 19, 2000 by Albert ...

► More..

Brief Metadata | Full Metadata

Title: Interview of James Arnold and Devandra Lal, April 18, 1997 interviewed by Candace Kohl.

Name/Creator: 1923---Arnold, James
1929---Lal, D.
1947---Kohl, Candace Phelps

Date: 1997

Copyright: Under copyright

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Layout & functionality better suited for text, audio, & video

Ability to see full metadata from this view

Increased focus on navigation between objects and within complex objects

"Also from this collection" brings in other items from this collection

Added the Email & Share/Embed features

Use of icons for format types (text, audio, video, image)

Logistics

Library Personnel Involved:

- Conducted by Kymberly Goodson
- Overseen by Digital Library Program
  - Roger Smith, Gabriela Montoya, Cristela Garcia-Spitz
- Technical support, Rene Feuerbach

Timeline:

- Mar 2012 – Initial meeting
- Apr 2012 – Develop test plan
- May 2012 – Finalize test plan; Conduct user testing
- Aug 2012 – Distribute final report
- Sept 2012 – Began implementing changes

Methodology

- Individual, interactive testing session (~1hr)
- One participant, one facilitator
- 2 undergrad, 2 grad, 1 faculty
- Observation, utilizing "think aloud" protocol
- Navigation through 4 sets of tasks using live interface
- $20 UCSD Bookstore gift card as incentives

Task Set #4

- Begin on the 'Browse by Format' page.
- Click on 'Video.'
- Click on the entry for "The News Parade of 1941."
- How long is the video clip?
- Move to the 1968 "News Parade."
- Listen to the beginning of the video clip.
- Close the video clip.
- Return to the 'Browse by Format' page.

Task Set #4 (Follow-Up)

- What is your overall impression of the interface & functionality for videos after interacting with them?

  ☹   ☺   😐

- How satisfied were you with the loading speed for the video clip?

1	2	3	4	5
Very Satisfied	Moderately Satisfied	Neutral	Moderately Dissatisfied	Very Dissatisfied

- Did you have any difficulties interacting with the videos - anything that was difficult to use or understand?

- Do you have any suggestions for changes to the video functionality?

Post-Exercise Questions

- What is your overall impression of the digital collection website after interacting with it?

- On a scale of 1-7, with 7 being the easiest, how easy was the website for you to use?

- Were there any terms or labels used in the website that were confusing or unclear to you?

- What are the 2 things you like best about the website (its appearance, functionality, or anything else)?

- What are the 2 things you like least about the website?

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HOME › DIGITAL LIBRARY COLLECTIONS › SEARCH RESULTS › IMAGE DETAILS

National Protest March Against the Carter Curtain

PARA LA FAMILIA DUCHARGY
AL + BORRACHE

Back to Results

Navigation

Also from Herman Baca Papers

1 through 8 of total 2098 listed

► More..

Adolph Coors Company boycott.

Avalos, David

Avalos, David

Functionality

Avalos, David

Terminology

Avalos, David

Brief Details | Full Details

Avalos, David

Title: National Protest March Against the Carter Curtain

Date: February 11, 1979

Avalos, David

Copyright: Under copyright

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Context

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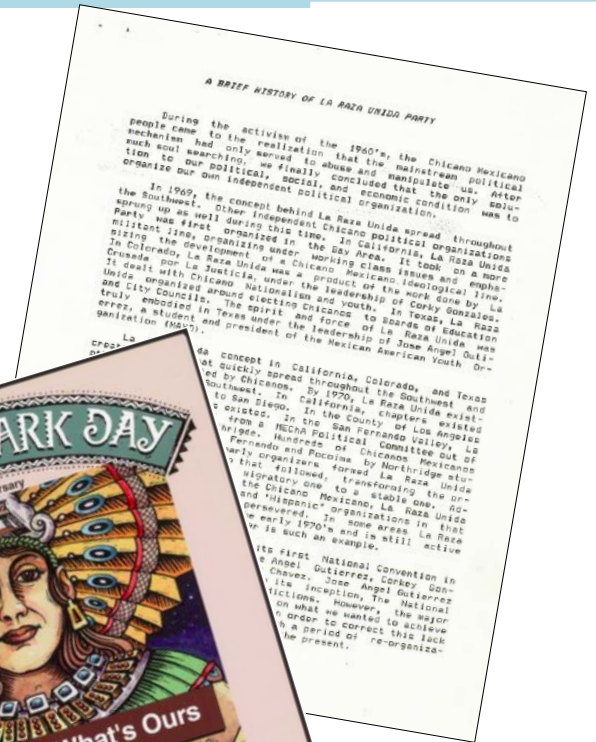
Avalos, David

Documentation

- Usability Test Plan
- Final Report
- Scenario Notes
- Recording Forms
- Usability Rework Plan

Images: Chicano Park murals, Chicano Park Day , between 1964– 2007. Chicano Park Day, 1981 – 2006. Brief history of La Raza Unida Party, 1964-2007. Herman Baca Papers. MSS 0649. Mandeville Special Collections Library, UCSD.

Follow-Up

Dash
› D/

The Library UC SAN DIEGO — Products Roadmap

✎ Edit   ✉ Share   ➕ Add ▾   ⚙ Tools ▾

🔖 3 Added by Montoya, Gabriela, last edited by Garcia-Spitz, Cristela on Apr 08, 2013 (view change)

Digital Library Products Group - Products Roadmap

Ac

T

FIXES

Product and Feature	Item Type	Dependency	Priority	Current Responsibility	Estimated Completion Date	Status	Notes	Prioritized By
DAMS object landing page	Enhancement	DAMS4 will resolve; add to DAMS4 project plan, note: SEO dependencies	03	DLP		Needs Spec	Document contents of ARKs. Products group assigned this as high priority because it is a fix for a known issue. Right now lands on old object print page. Needs to land where instead?	DLP/DLPG
DAMS Metadata: String Ordering (subjects, names)	Fix	Data Model resolves	01	DLP, IT Dev		Needs Spec	IT Dev needs to determine technical solution to ordering in RDF.	DLP/DLOG

Lessons Learned

- Keep it focused.
- Create a test plan.
- Do a test run.
- Vary the types of questions.
- Summarize top 10 recommendations.
- Build in time for analysis.
- Consider sample size to suit your needs.

Images: Committee on Chicano Rights. Event and protest posters, between 1964 and 007. Borderline film boycott, between 1964 and 2007. Herman Baca Papers. MSS 0649. Mandeville Special Collections Library, UCSD.

Challenges

- Interpreting results
- Resources & Expertise
- Moving target

Images: Celebration of Chicano Park, Barrio Logan, 10 Year Anniversary, 1979. Chávez, César. Proposition 14 Rally, September 17, 1976. Safeway - United Farm Worker's Grape Boycott, National City, 1970. Herman Baca Papers. MSS 0649. Mandeville Special Collections Library, UCSD.

Worth it?   Yes!

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For more info:
- UC San Diego Digital Library Collections: https://libraries.ucsd.edu/digital/
- Digital Library Program: http://libraries.ucsd.edu/about/digital-library/
- Herman Baca Papers: http://hermanbacapapers.tumblr.com/

Images: Baca, Mark (Herman Baca's son), between 1964 and 2007. Delano Field Office at "Forty Acres" opening, Delano, 1967. Imperial Beach United Farm Worker's strike, between 1964 and 2007. Herman Baca Papers. MSS 0649. Mandeville Special Collections Library, UCSD.

DECIDE Process

- D – Determine the goals of the evaluation. What do you want to prove or examine?
- E – Explore the specific questions to be answered.
- C – Choose an evaluation paradigm, such as systematic IR or empirical user studies.
- I – Identify the practical issues in performing such an evaluation, such as structured tasks and appropriate datasets.
- D – Decide how to deal with any ethical issues. Ethical issues are especially important when working with humans.
- E – Evaluate, Interpret, and present the data.

Harman, D.K. Information retrieval evaluation [electronic resource]. Morgan & Claypool, c2011