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**Changes in Prescription Drug and Health Care Utilization Over 9 Years After
the Large Drug Price Increase for Colchicine**

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21 **Key Points**

22

23 **Question:** What are long-term implications of large drug price increases?

24

25 **Findings:** After the Food and Drug Administration discontinued lower-priced colchicine in
26 2010, the average price per colchicine prescription increased from \$11.25 to \$190.49—a 16-fold
27 rise; the out-of-pocket price increased 4.4-fold. The use of colchicine decreased by 17% in year 1
28 and approximately 27% over 9 years. Meanwhile, use of allopurinol increased by 32% and oral
29 corticosteroids by 8%. Emergency department visits for gout rose by 40% and rheumatology
30 visits for gout by 11%.

31

32 **Meaning:** The large and sharp increase in colchicine prices was associated with a sustained
33 decrease in colchicine use, increased use of other medications for gout, and increased clinical
34 encounters for gout consistent with poorer disease control.

35

36

37 **Abstract**

38

39 **Importance:** Prescription drug prices are a leading concern among patients and policymakers.
40 There have been large and sharp price increases for several drugs, but the long-term implications
41 of large drug price increases remain poorly understood.

42

43 **Objective:** Using a case study of the large 2010 price increase in colchicine, a common
44 treatment for gout, we examined long-term changes in colchicine utilization, substitution to other
45 drugs, and medical utilization associated with this price increase.

46

47 **Design:** Longitudinal cohort study from 2007 through 2019

48

49 **Setting:** Enrollees with employer-sponsored insurance in MarketScan

50

51 **Participants:** Individuals with a diagnosis of gout

52

53 **Exposure:** The Food and Drug Administration's discontinuation of lower-priced versions of
54 colchicine from the market in 2010, which led to its sharp price increase.

55

56 **Main Outcomes and Measures:** Price of colchicine; utilization of colchicine, allopurinol, and
57 oral corticosteroids; and emergency department (ED) visits and rheumatology visits for gout in
58 year 1 and over the first decade of the policy.

59

60 **Results:** We examined 2,723,327 patient-year observations from 2007 to 2019 (mean age 57.0
61 years, 20.9% female). The average price per prescription of colchicine increased sharply from
62 \$11.25 in 2009 to \$190.49 in 2011—a 16-fold increase—with the out-of-pocket price increasing
63 4.4-fold. At the same time, colchicine utilization declined from 35.0 to 27.3 pills per patient in
64 year 1 and to 22.6 in 2019; in adjusted analyses, there was a 16.7% reduction in year 1 and
65 27.0% reduction over the decade ($p<0.001$). Meanwhile, allopurinol utilization rose by 32.0%
66 and oral corticosteroid utilization increased by 8.3% over the decade ($p<0.001$). ED visits for
67 gout increased by 21.5% in year 1 and by 39.8% over the decade ($p<0.001$); rheumatology visits
68 for gout increased by 10.5% over the decade ($p<0.001$).

69

70 **Conclusions and Relevance:** Among individuals with gout, the large increase in colchicine
71 prices in 2010 was associated with an immediate decrease in colchicine utilization that persisted
72 over roughly a decade, alongside substitution toward allopurinol and oral corticosteroids, as well
73 as increased ED and rheumatology visits for gout that suggested poorer disease control.

74

75 **Abstract words:** 332

76 **Introduction**

77 Prescription drug prices in the U.S. are a leading concern among patients and
78 policymakers.¹⁻³ Large and often sharp increases in drug prices—stemming from manufacturer
79 decisions or policies that lead to reduced competition—have been challenging for patients,
80 employers, and insurers.⁴⁻⁶ To date, the long-term implications of large price increases remain
81 poorly understood. To address this evidence gap, we examined the case of colchicine, a common
82 treatment for gout, which exhibited a large price increase in 2010.

83 Until 2010, colchicine was never formally approved for a particular clinical indication.⁷
84 That year, the Food and Drug Administration (FDA) approved brand-name Colcrys under its
85 Unapproved Drug Initiative after its manufacturer conducted a clinical trial. The FDA awarded
86 Colcrys 3 years of market exclusivity and removed all non-authorized (non-Colcrys) versions of
87 colchicine from the market in Fall 2010.⁸ Early evidence suggested that the price of colchicine
88 rose and its utilization declined in the first two years.⁷⁻⁹

89 However, longer-term evidence stemming from this FDA policy—prices (including
90 patient out-of-pocket prices), utilization, and substitution to alternative medications—remains
91 scant. Moreover, evidence on clinical implications, including emergency department (ED) and
92 outpatient specialist encounters for gout that may represent markers for disease control, remains
93 absent. Surveys have shown that patients cut back on medications when facing higher prices.¹⁰⁻¹²
94 Moreover, in other contexts, higher drug prices have led to adverse clinical consequences and
95 downstream health care use, including ED visits.^{12,13}

96 In this study, we examined these longer-term outcomes using a large nationwide sample
97 of individuals with employer-sponsored insurance from 2007 through 2019, thus spanning about

98 a decade after the FDA policy. We measured changes in use of colchicine as well as of other
99 medications that can be prescribed with or in place of colchicine for patients with gout:
100 allopurinol and oral corticosteroids. To assess implications for disease control, we examined
101 changes in ED visits and rheumatology visits for gout.

102

103 **Methods**

104 *Data and Study Population*

105 We analyzed 2007-2019 Marketscan data, comprising a large, convenience sample of
106 individuals with employer-sponsored coverage or employer-sponsored Medicare supplemental
107 plans. The prescription drug claims contain detailed medication prices and utilization.¹⁴ We
108 included all enrollees with a diagnosis of gout—International Classification of Diseases 9th
109 revision (ICD-9) codes beginning with 274 and ICD-10 codes beginning with M10 or M1A¹⁵—
110 who had medical and prescription drug coverage across all years in which they were enrolled for
111 12 months.

112

113 *Outcomes*

114 We focused on three main outcomes. First, we examined the price of colchicine, defined
115 as the paid amount per script and per pill. Transacted prices resulted from negotiations between
116 insurers, their pharmacy benefit managers, and pharmaceutical manufacturers, similar to those
117 used in other studies.^{16,17} We also identified patient out-of-pocket price—the sum of deductible,
118 copayment, and coinsurance. All dollar values were adjusted to 2019 dollars.

119 Second, we analyzed prescription drug utilization, defined as number of pills supplied per
120 patient per year. We used medication reference data (“Redbook”) within Marketscan data to
121 identify National Drug Codes (NDCs) corresponding to medications of interest. In addition to
122 colchicine, we focused on two types of medications that were potential substitutes for colchicine:
123 allopurinol and oral corticosteroids (eTable 1). That is, we examined how patients and clinicians
124 adjusted to a large price increase for an important medication, including changing their use of
125 medications that may be imperfect substitutes.

126 One key hypothesis was that, when the price of a therapeutic treatment rises substantially,
127 patients and clinicians may increase their focus on prevention, which may be a beneficial
128 outcome. Allopurinol is considered the first-line medication for prevention of recurrent gout
129 flares, tophi, and disease progression.¹⁸⁻²⁰ When the patient experiences a gout flare, colchicine
130 or oral corticosteroids may be used to treat the flare. Therefore, another key hypothesis was that,
131 when the price of a therapeutic option rises substantially, patients and clinicians may turn to
132 alternative therapeutic medications, such as corticosteroids. Non-steroidal anti-inflammatory
133 drugs (NSAIDs), which are available over-the-counter, can also be used for gout flares. Although
134 our data lacked over-the-counter medications, we examined prescription NSAIDs in a secondary
135 analysis.

136 Third, we examined health care services plausibly related to changes in the clinical
137 control of gout. Given that gout attacks rarely lead to hospitalization, we focused on ED visits
138 and rheumatology visits with a coded diagnosis of gout. ED visits, defined by Current Procedural
139 Terminology (CPT) codes 99281-99285, generally address acute presentations of disease, during
140 which stable, chronic diseases are usually not coded. Thus, the presence of gout diagnoses on ED
141 claims served as a signal of poorer disease control. Similarly, we examined outpatient

142 rheumatology visits (defined using evaluation and management CPT codes 99201-99205 and
143 99211-99215) that addressed gout. While we did not expect rheumatology visits to increase in
144 the short-term given that ED visits may better account for gout flares, we hypothesized that
145 rheumatology visits for gout could increase over the longer-term.

146

147 *Statistical Analyses*

148 In unadjusted analyses, we first calculated the average price and out-of-pocket price for
149 colchicine in each year, both per colchicine prescription and per colchicine pill. Next, for
150 colchicine and its potential substitute drugs, we measured utilization as the average number of
151 pills prescribed per patient per year. This was our preferred measure of utilization (the intensive
152 margin), as the number of prescriptions (extensive margin) fails to account for the variation in
153 pills prescribed per prescription. Analogously, we measured the number of ED visits and
154 rheumatology visits for gout per patient per year.

155 In adjusted analyses, we calculated the difference in means in prescription drug and
156 medical utilization between the pre-FDA removal period (2007-2010) and the post-FDA removal
157 period (2011-2019) using an ordinary least squares model. Given that the composition of
158 enrollment in this population with employer-sponsored insurance may change over time, we
159 calculated these differences in outcomes adjusted for patient age, sex, Diagnostic Cost Group
160 (DxCG) risk score, insurance type, and region. The DxCG risk score is a measure of overall
161 health status commonly used for risk adjustment.

162 Given the sharp onset of the FDA policy in 2010, we complemented our main estimates
163 with an interrupted time series (ITS) approach. This strategy modeled the changes in utilization

164 and medical encounters at 2010 as a trend break and separately estimated changes in the slopes
165 of these outcomes post-policy relative to before (the coefficient of interest), adjusted for
166 covariates. Finally, we did a falsification test of the 2010 trend break in colchicine utilization by
167 examining 3 other immune-modulating medications—methotrexate, azathioprine, and
168 hydroxychloroquine—by assessing their outcomes while assuming the same 2010 policy.

169 We adopted a conservative strategy that interpreted the FDA policy as a plan type level
170 intervention. As a result, we clustered robust standard errors at the level of the plan type (HMO,
171 PPO, high-deductible health plan, etc.; eTable 2). P-values were calculated using 2-sided tests.
172 Statistical significance was defined at the $p < 0.05$ level. Analyses were performed using Stata,
173 version 16.1 (StataCorp). This study followed the Strengthening the Reporting of Observational
174 Studies in Epidemiology (STROBE) reporting guideline. This study was approved by the
175 Harvard Medical School IRB.

176

177 **Results**

178 *Patient Characteristics*

179 The sample included 2,723,327 patient-year observations with gout from 2007 through
180 2019. The average age was 57.0 years, and 20.9% were female. About 75% were under-65 with
181 commercial plans, while 25% were retirees with Medicare supplemental coverage (eTable 2).

182

183 *Colchicine Prices*

184 Before the 2010 policy, average price of colchicine per prescription was approximately
185 \$11—\$10.97 (95% CI, 10.95 to 10.98) in 2007 and \$11.25 (11.23 to 11.28) in 2009. During the
186 same period, out-of-pocket price was similarly stable--\$7.97 (7.97 to 7.98) per prescription in
187 2007 and \$7.37 (7.37 to 7.38) in 2009.

188 In 2011, immediately after removal of lower-priced versions of colchicine, average price
189 per prescription increased to \$190.49 (190.07 to 190.91)—a 15.9-fold increase—and average
190 out-of-pocket price per prescription increased to \$39.49 (39.42 to 39.56), a 4.4-fold increase.
191 This increase was sustained through 2019 (Figure 1A). This sharp increase in overall price and
192 out-of-pocket price after 2010 and continuously elevated prices in the decade that followed were
193 analogous at the pill level (eFigure 1).

194

195 *Prescription Drug Utilization*

196 Colchicine use exhibited a sharp reduction shortly after the 2010 policy. In unadjusted
197 analysis, number of colchicine pills per patient averaged 35.0 (34.6 to 35.5) in 2009 and
198 decreased to 27.3 (26.9 to 27.6) in 2011; it further declined to 22.6 (22.2 to 23.0) in 2019 (Figure
199 1B). Adjusted for covariates, colchicine utilization declined by 5.9 (-6.3 to -5.5) pills per patient
200 in year 1—a 16.7% reduction from baseline ($p<0.001$)—and by 9.6 (-9.8 to -9.3) pills per patient
201 through 2019, a 27.0% reduction ($p<0.001$) (Table 1).

202 Allopurinol use increased from 106.8 (106.0 to 107.5) pills per patient in 2009 to 114.4
203 (113.7 to 115.1) in 2011, further rising to 153.4 (152.2 to 154.6) by 2019 (Figure 2A). Adjusted
204 for covariates, this increase was 7.8 (6.9 to 8.7) pills per patient or 7.6% in year 1 ($p<0.001$) and

205 33.1 (32.6 to 33.7) pills per patient over the decade—a 32.0% increase from baseline ($p<0.001$)
206 (Table 1).

207 Use of oral corticosteroids demonstrated a less clear change relative to baseline, with
208 unadjusted rates of 18.0 (17.7 to 18.4) pills per patient in 2009, 19.4 (19.1 to 19.7) in 2011, and
209 21.9 (21.5 to 22.3) in 2019 (Figure 2B). Adjusted for covariates, we observed no significant
210 changes in year 1 of the policy, but an average increase of 1.5 (1.3 to 1.7) pills per patient over
211 the subsequent decade—an 8.3% increase ($p<0.001$) (Table 1).

212 Changes in slope of utilization post-policy were modest (eTable 3). Colchicine use, after
213 dropping sharply following the FDA policy, slowed its slope of decline by 0.5 (0.2 to 0.7) tablets
214 per patient per year or 1.4% annually over the decade ($p<0.001$). The slopes of allopurinol
215 utilization and oral corticosteroid utilization similarly increased by 2.6% and 3.8%, respectively,
216 after the policy relative to before ($p<0.001$). In our secondary analysis, the secular decline in
217 prescription NSAIDs slowed after 2010 (eFigure 2 and eTable 3).

218 In our falsification test, methotrexate, azathioprine, and hydroxychloroquine exhibited no
219 significant change in utilization in year 1 (0.1, 95% CI -0.2 to 0.3, $p=0.47$) and no change in the
220 slope of utilization thereafter relative to pre-policy trends (0.0, 95% CI -0.1 to 0.2, $p=0.45$).

221

222 *Medical Utilization*

223 ED visits for gout increased from 0.11 (0.11 to 0.11) per patient in 2009 to 0.13 (0.13 to
224 0.14) in 2011, and further increased to 0.20 (0.19 to 0.21) in 2015. After newer colchicine
225 competitors were introduced in 2015, ED visits for gout declined to 0.17 (0.17 to 0.18) per
226 patient by 2019 (Figure 3A). Adjusted for covariates, ED visits for gout rose by 0.02 (0.02 to

227 0.03) per patient in year 1, a 21.5% increase ($p < 0.001$). By 2019, ED visits for gout had risen on
228 average by 0.05 (0.04 to 0.05) per patient, or a 39.8% increase relative to the pre-FDA policy
229 mean ($p < 0.001$) (Table 1).

230 Rheumatology visits for gout, adjusted for covariates, decreased by 0.02 (-0.03 to -0.01)
231 per patient in year 1. However, over the ensuing decade, rheumatology visits increased by 0.02
232 (0.02 to 0.03) visits per patient, adjusted for covariates, which amounted to a 10.5% increase
233 relative to baseline (Figure 3B and Table 1). Neither ED nor rheumatology visit utilization
234 demonstrated a measurable change in slope after the FDA policy (eTable 3).

235

236 **Discussion**

237 In a large nationwide dataset comprising commercial and Medicare patients with gout,
238 this study found that FDA removal of lower-priced competitors to Colcris in 2010 led to a sharp
239 and substantial increase in price and patient cost-sharing for colchicine. This was associated with
240 an immediate decrease in use of colchicine. Meanwhile, use of allopurinol and oral
241 corticosteroids increased in patients with gout. This suggests a substitution effect and potentially
242 greater efforts to prevent gout flares, which had become more expensive to treat. The policy was
243 also followed by an increase in ED and rheumatology visits for gout over the ensuing decade.

244 To treat gout flares, patients substituted to oral corticosteroids, though the substitution
245 was modest—averaging an 8.3% increase over the decade as compared with the 27.0% decline in
246 colchicine use. The use of allopurinol, not a direct substitute for colchicine but used alongside
247 colchicine for prevention of gout flares, increased substantially by 32.0%. This suggests that as
248 gout flares became more expensive to treat, patients and clinicians may have been more

249 aggressive in preventing such flares by increasing allopurinol use. That is, when the price of a
250 treatment rises, prevention may receive more attention, which is beneficial. However, on net,
251 these prevention efforts were likely exceeded by worsened disease control, given the increased
252 clinical visits for gout. While disease severity was difficult to assess, colchicine is typically
253 effective for treating acute flares and for gout flare prophylaxis in the early stages of using
254 allopurinol. Thus, its mechanism is consistent with our empirical findings.

255 Given the lack of a control group, our estimates are susceptible to secular trends, such as
256 a decline in primary care visits that may explain a slowdown in prescription volume. However,
257 prescriptions per capita have increased over this time period,²¹ and prescriptions are commonly
258 issued without a visit (electronic refills, etc.). Meanwhile, specialist visits have remained stable
259 in the commercial population^{22,23} and ED visits have also been stable over this period.²⁴

260 Taken together, our results imply that a large price increase—especially a large out-of-
261 pocket price increase—in medications that have few or no substitutes could have adverse
262 economic and clinical consequences. These results demonstrate a similar pattern as findings in
263 the literature for insulin, for which surveys suggest substantial price-related medication
264 nonadherence.²⁵ In addition, although we found a fairly large decrease in colchicine utilization
265 among patients with gout, this decrease may not have been as large as one might expect given
266 the magnitude of the out-of-pocket price increase. This suggests that patients and insurers may
267 largely absorb price increases in medications that lack substitutes, and for those who do lower
268 their utilization, adverse clinical outcomes may follow.

269 Our findings are directionally consistent with a prior study of the 2010 FDA colchicine
270 policy, which focused on the likelihood of initiating colchicine using data from 2009 to 2012.⁹
271 Our use of data starting in 2007 allows a fuller sense of trends prior to the 2010 policy. Our

272 study, which extends to 2019, provides more time to examine changes in utilization of
273 colchicine, substitution away from colchicine, and possible clinical implications of such
274 utilization patterns, all of which may not be immediately apparent within 2 years of a large price
275 increase. In addition, other research has found lower prescription drug use in response to
276 increased patient cost-sharing.¹⁰⁻¹³ However, this literature has generally not examined
277 substitution patterns and possible clinical outcomes in response to large and sharp price increases
278 in medications, which have different policy implications than changes in cost-sharing.

279 Although the case of colchicine may be unique given the FDA removal of generic
280 competitors from the market, the economic basis for the subsequent price increase ultimately
281 rests in the reduction in competition—a familiar mechanism that underlies other increases in
282 prescription drug prices stemming from a drug’s market power. Therefore, despite the rather
283 unique policy intervention that gave rise to colchicine’s price increase, our findings may
284 nevertheless be applicable to large future increases in drug prices. Such price increases could
285 include, for example, manufacturers’ responses to the Inflation Reduction Act, which gives
286 Medicare the ability to negotiate prices of select drugs. Because a proposal to cap drug price
287 growth in the commercial population was not included in the legislation, reductions in Medicare
288 drug prices might lead to compensatory increases in commercial drug prices, for which this study
289 may offer a useful data point.

290 This study has several limitations. First, without a control group, our estimates were
291 susceptible to unmeasured confounding. We relied on the sharp trend break in colchicine prices
292 and the immediate change in colchicine utilization from pre-policy levels as the identification
293 strategy. We also relied on pre-policy trends as the counterfactual in ITS analyses (although the
294 trends in colchicine utilization and in ED and rheumatology visits before 2010 remain a

295 concern). Our falsification test supported the findings. However, in the absence of exogenous
296 variation in colchicine prices and ideal counterfactual medications to colchicine, results were not
297 causal. Moreover, changes in outcomes farther out from the date of the price change are
298 plausibly more susceptible to secular effects (such as economic changes and health care system
299 changes) and other sources of confounding.

300 Second, patient mix could evolve over time, as enrollees could enter and leave the sample
301 in each year, though we required 12-month enrollment within year each. However, a sensitivity
302 analysis of individuals with gout continuously enrolled for 5 years yielded qualitatively similar
303 results (eFigure 3).

304 Third, clinical details such as gout severity and functional impairment were unobservable
305 in claims. Similarly, the presence of a gout diagnosis on an encounter may not mean that acute
306 gout was contributory. For example, it is possible that ED visits with gout recorded were instead
307 focused on a different medical issue with gout recorded as a comorbidity. Fourth, over-the-
308 counter medications (e.g., NSAIDs) were unobservable in claims, and we could not rigorously
309 evaluate opioid use relative to the policy given the changing opioid landscape during this period.
310 However, to the extent that over-the-counter NSAIDs or opioids were used as substitutes for
311 colchicine, our findings of increased allopurinol and corticosteroid use would be a conservative
312 reflection of overall substitution.

313 Finally, our findings may not generalize to populations outside of enrollees with
314 employer-sponsored insurance or Medicare supplemental coverage, such as individuals with
315 traditional Medicare or Medicaid. They also may not generalize to large price increases for
316 medications other than colchicine, which may pertain to different clinical situations and have

317 different (or possibly no) substitutes that lead to different patterns of utilization and clinical
318 implications.

319

320 **Conclusions**

321 After a 4.4-fold increase in out-of-pocket colchicine prices nationwide, patients with gout
322 used less colchicine, used more substitute medications, and likely experienced poorer disease
323 control over 9 years. Increasing drug prices where competition is lacking can have important
324 implications for patients and payers in the long term.

325

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327

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335

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338

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344

345 **Author Contributions:** Ms Giuriato and Dr Song had full access to all the data in the study and
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347

348 **Data Sharing Statement:** Marketscan claims data involving protected health information are

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350

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416 **Table 1. Changes in Prescription Drug and Health Care Utilization**

	Unadjusted Averages		Adjusted Difference in Year 1 (2011)			Average Adjusted Difference (2011-2019)		
	Pre-Policy (2007-2010)	Post-Policy (2011-2019)	Difference (95% CI)	Percent change (%)	P value	Difference (95% CI)	Percent change (%)	P value
Prescription Drugs								
Colchicine	35.4	26.0	-5.9 (-6.3 to -5.5)	-16.7	<0.001	-9.6 (-9.8 to -9.3)	-27.0	<0.001
Allopurinol	103.4	138.1	7.8 (6.9 to 8.7)	7.6	<0.001	33.1 (32.6 to 33.7)	32.0	<0.001
Oral corticosteroids	18.4	20.3	-0.3 (-0.7 to 0.0)	-1.8	0.07	1.5 (1.3 to 1.7)	8.3	<0.001
Visits for Gout								
ED visits	0.11	0.15	0.02 (0.02 to 0.03)	21.5	<0.001	0.05 (0.04 to 0.05)	39.8	<0.001
Rheumatology visits	0.21	0.24	-0.02 (-0.03 to -0.01)	-10.2	<0.001	0.02 (0.02 to 0.03)	10.5	<0.001

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418 **Note:** Prescription drug and medical utilization were defined as number of pills supplied or visits per patient per year. Differences in
419 year 1 and over the 2011-2019 period were calculated relative to the pre-policy mean levels of the outcomes. The differences were
420 adjusted for covariates (patient age, sex, DxCG risk score, insurance type, and region), with robust standard errors clustered at the
421 level of the plan type. The corresponding percentage changes were calculated by dividing the adjusted change by the pre-policy mean
422 levels of the outcomes.

423 **Figure 1: Price and Utilization of Colchicine, 2007-2019**

424 *A. Price per Colchicine Prescription*

425

426 *B. Utilization of Colchicine*

427

428 **Figure 2: Utilization of Allopurinol and Oral Corticosteroids, 2007-2019**

429 *A. Allopurinol*

430

431 *B. Oral corticosteroids*

432

433 **Figure 3: Emergency Department and Rheumatology Visits for Gout, 2007-2019**

434 *A. Emergency Department Visits*

435

436 *B. Rheumatology Visits*

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