



@racheldeblinger  
@DH\_UCSC & #dhucsc

# Leveraging Experience & Expertise: Creating Campus-Wide Digital Services

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UNIVERSITY OF CALIFORNIA  
**SANTA CRUZ**





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- [Michel, Kirsten](#) (937)
- [Smythe, William "Bill"](#) (910)
- [Cohn, Rob \(Roberta\)](#) (440)
- [Tawfik, Sameh](#) (413)
- [Carver, Douglas](#) (340)

# Omeka + IMLS Support: Building Expertise

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2009: IMLS Leadership Grant for building Grateful Dead Archive Online

2012: IMLS Leadership Grant for building Omeka Curator Dashboard

# Timeline

Add your story to our timeline

Post your memory, share a photo or link to a video.



June, 1965 **UCSC EVENTS & MILESTONES**

## UCSC opens to first class of students

The UC Santa Cruz campus opens to 652 students under the leadership of Dean E. McHenry, founding chancellor. It began as "the most significant educational experiment in the history of the University of California."

Where are we now?

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# Campus Facing Digital Scholarship

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2015: IMLS Sparks! Grant for defining workflow to support lifecycle of Digital Exhibit Building

Omeka Service: Pilot Phase

Digital Scholarship Commons

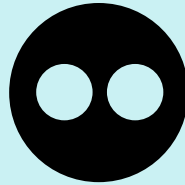
A 3D architectural rendering of a modern office space. The room is divided into several functional zones. In the upper left, there is a meeting area with a long wooden conference table and several red chairs. Adjacent to it is a lounge area featuring a dark red sofa, a smaller red sofa, and a coffee table. The right wall is dominated by two large whiteboards, each with a desk and a grey office chair in front of it. The central and lower-left areas are filled with numerous individual desks, each with a grey office chair. In the bottom right corner, there is a small circular meeting area with four red chairs around a small round table. A purple sofa is positioned in the upper right corner. A circular light fixture is mounted on the ceiling. The overall color palette includes red, grey, brown, and purple against a light beige wall and floor.

**Phase 1: Coming Winter Quarter**





YouTube Import



Flickr Import



CONTENTdm Link

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# OMEKA CURATOR DASHBOARD

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**UC3**

Merritt Link



Bulk Metadata  
Editor



Nuxeo Link



**DIGITAL EXHIBITS**  
from the UCSC Library

RECENT EXHIBITS



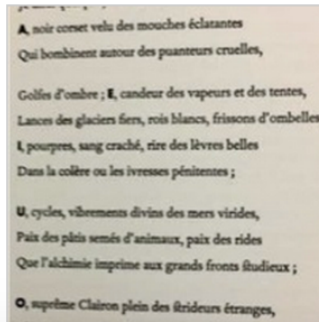
Artists and their Books:  
Medieval and Modern  
Examples from Special  
Collections



Chancellor Dean  
McHenry, the Political  
Mastermind behind UC  
Santa Cruz

FEATURED ITEM

The Temperamental Rose: and Other  
Ways of Seeing Color



DIGITAL COLLECTIONS

Browse all 36,000+ digital objects in our  
collection

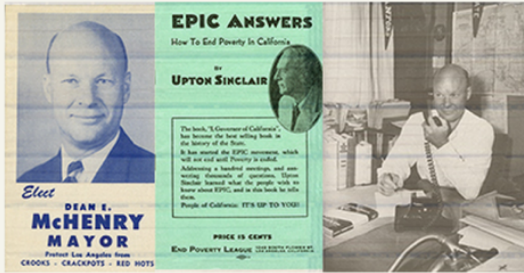




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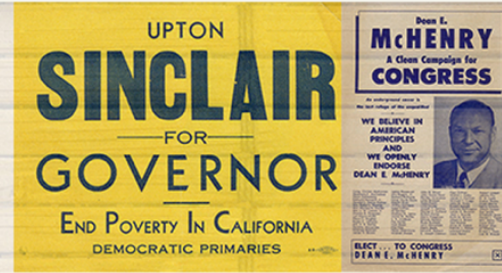
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UCSC LIBRARY DIGITAL EXHIBITS



## CHANCELLOR DEAN McHENRY, the Political Mastermind Behind UC Santa Cruz

A Digital Exhibit  
UCSC Library Special Collections



Chancellor Dean McHenry, the Political Mastermind behind UC Santa Cruz

Biographical Information

Dean McHenry and the 1934 End Poverty in California/Upton Sinclair Campaign

Dean McHenry's Other Political Activities

Teaching Political Science

Dean McHenry Publications

Negotiating the California Master Plan of 1960



# Chancellor Dean McHenry, the Political Mastermind behind UC Santa Cruz

Founding UCSC Chancellor Dean McHenry's education, research, and practical experience in California politics from the 1930s to the 1950s helped him develop the savvy and political acumen to create and lead a boldly experimental campus of the University of California. This digital exhibit explores McHenry's political career, focusing particularly on his participation in Upton Sinclair's 1934 End Poverty in California (EPIC) campaign for governor of California and his key role in authoring the 1960 Master Plan for Higher Education.

## Timeline: The Political Career of Chancellor Dean Eugene McHenry Before UC Santa Cruz, 1910-1963

# Campus-Wide Support for Digital Scholarship

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University Library

Humanities Division

Office of Research

Graduate Division

Information Technology Services

# Building a Campus Community

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Speaker Series: Digital Humanities & Cultural Heritage

UC-Wide Omeka Symposium

Open Hours: Digital Project Consultations

Digital Happy Hours

Reading Group

Works-in-Progress

Digital Pedagogy

Hands-on Workshops



omeka

# WORKING WITH OMEKA

Building a Community of Users

**Calling all scholars, museum professionals, librarians, archivists, researchers and educators.**

Learn how to use Omeka to share your research or collections with the world, build online exhibits, display documents and oral histories, or create digital archives. Omeka is designed with non-IT specialists in mind, allowing users to focus on content and to foster user interaction and participation.

Join us to explore the possibilities of using Omeka for teaching, research, and publishing at UCSC and imagining the future of digital exhibit building at the University of California. Presentations by UCSC teams engaged in Omeka plugin development, research, and pedagogy. Breakout conversation about teaching, research, publishing, and future development.

**KEYNOTE ADDRESS:**

**"HOW CAN YOU TAILOR YOUR OMEKA SITE, AND WHY?"**

**BY PATRICK MURRAY-JOHN  
(GEORGE MASON UNIV.)**

Patrick Murray-John will also give a lecture on Wednesday, May 6,

5 – 7pm at Humanities 210

"Latent Data: How, Where, and Why [Digital] Humanists Discover Data Hidden In Plain Sight"

Free and open to the public.



**REGISTRATION REQUIRED**

**More Details & Registration online:**  
[library.ucsc.edu/WorkingWithOmeka](http://library.ucsc.edu/WorkingWithOmeka)

Follow the conversation at

@IHR\_UCSC

#omekaUCSC

**Thursday, May 7**

**9:30AM – 4:00PM  
HUMANITIES 210**

<http://library.ucsc.edu/workingwithomeka>



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IHR INSTITUTE FOR  
HUMANITIES RESEARCH

# Omeka Support: Pilot Phase

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- (1) RESEARCH: The Gail Project, Alan Christy (PI)
- (2) PHYSICAL → DIGITAL EXHIBIT: Uncommon Place, James Clifford, Michael Cowan, Virginia Jansen, Frank Zwart (Pis)
- (3) PEDAGOGY: On the Silk Road (Hist 185), Maya Peterson



The Gail Project  
An Okinawan-American Dialogue

[About](#) | [Contact](#) | [The Gail Photos](#) | [Tags](#)

Heritage  
Daily Life & Work



Landscapes  
People  
Ocean Life

f i s t

The image shows a screenshot of a website. At the top left is a small circular logo. To its right is the site title "The Gail Project" and subtitle "An Okinawan-American Dialogue". A navigation menu follows with links for "About", "Contact", "The Gail Photos", and "Tags". The main content area features a large photograph of a stone structure on a hillside. On the left and right sides of the photo are vertical navigation tabs labeled "Heritage", "Daily Life & Work", "Landscapes", "People", and "Ocean Life". At the bottom right of the page are five social media icons: Facebook, Instagram, SoundCloud, Tumblr, and Twitter.





Shinji Tsujimura, 2012

**The Shiisaa Stared Back:**  
the grinning guardians of Tama-Udun

The Gail Project, [medium.com](https://medium.com)

Charles Eugene Gail, 1952.



Our story begins with a photo taken in 1952. Two creatures hunch in the immediate foreground. At first, they appear hostile, fierce, protective. The next they are almost crazed, jovial, mocking—like kittens batting at a ball of yarn. Looking closer, it becomes obvious that they are statues. Dappled sunlight accents their rough surface. Mottled shadows give definition to the

intricate patterns of fur ornately carved atop their heads. But where are they? Backed by rough wooden planks and tattered curtains, it looks like someone left them in a shed.

*The road to Shuri now pulses not with the fire of battle, but with the din of a modern suburb. Traffic lights conduct the ebb and flow of cars, and the glare of brake lights mixes with the alluring glow of shop signs, all of which circumnavigate the dais upon which the restoration of Shuri-jō rests.*



Tosh Tanaka, 2015.



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**DIGITAL EXHIBITS**

## AN UNCOMMON PLACE

*A Digital Companion*

An Uncommon Place: A Digital  
Companion

Second Nature ▶

Why Santa Cruz? ▶

Into the Redwoods ▶

Constructing the Core ▶

Designing the Colleges ▶

The First Colleges

## An Uncommon Place: A Digital Companion

An Uncommon Place traces decisive moments in the creation of UC Santa Cruz, from the 1950s until the late 1970s. This Digital Companion follows the structure of the [original exhibit](#) in the Porter College Sesnon Gallery and the Cowell College Eloise Pickard Smith Gallery, marking the early history of UCSC through images and multi-media material. The exhibit

## An Uncommon Place: A Digital Companion

Second Nature ▶

Why Santa Cruz? ▶

Into the Redwoods ▶

Constructing the Core ▶

Designing the Colleges ▶

The First Colleges

Science Hill

Opening the West Campus ▶

A Decade of Crisis ▶

Legacy ▶

Conclusion: Shaping UCSC

# Mapping Campus Development

The story told in this exhibit details the development of the UCSC campus from the initial choice to build a new UC campus through the decisive moments of change in the 1970s.



## Early Campus Milestones

To view the changes in the campus over time, explore [Early Campus Milestones](#) exhibit the campus map.

# OMEKA IN THE CLASSROOM



Exhibits


Collections

Credits & Site Details

## ON THE SILK ROAD



| Username ↕   | Display Name ↕      | Email ↕           | Role ↕ |
|--|---------------------|-------------------|--------|
| Al-Harith<br><a href="#">Edit</a> · <a href="#">Delete</a>           | Al-Harith Abu-Amara | aabuamar@ucsc.edu | Admin  |
| Alyssa (inactive)<br><a href="#">Edit</a> · <a href="#">Delete</a>   | Alyssa Adams        | abadams@ucsc.edu  | Admin  |
| Prasanth (inactive)<br><a href="#">Edit</a> · <a href="#">Delete</a> | Prasanth Agastya    | pagastya@ucsc.edu | Admin  |
| Nicholas (inactive)<br><a href="#">Edit</a> · <a href="#">Delete</a> | Nicholas Bass       | nbass@ucsc.edu    | Admin  |
| Daniel<br><a href="#">Edit</a> · <a href="#">Delete</a>              | Daniel Best         | dbest1@ucsc.edu   | Admin  |
| Joseph<br><a href="#">Edit</a> · <a href="#">Delete</a>              | Joseph Bussard      | jbussard@ucsc.edu | Admin  |
| Edwin (inactive)<br><a href="#">Edit</a> · <a href="#">Delete</a>    | Edwin Bustamante    | edfbusta@ucsc.edu | Admin  |
| Justin (inactive)<br><a href="#">Edit</a> · <a href="#">Delete</a>   | Justin Ching        | juching@ucsc.edu  | Admin  |
| Danielle<br><a href="#">Edit</a> · <a href="#">Delete</a>            | Danielle Clendening | dclenden@ucsc.edu | Admin  |
| Daniel1 (inactive)<br><a href="#">Edit</a> · <a href="#">Delete</a>  | Daniel Cook         | dajacook@ucsc.edu | Admin  |

A 3D architectural rendering of a modern office space. The room is divided into several functional zones. In the upper left, there is a meeting area with a long wooden conference table and several red chairs. Adjacent to it is a lounge area featuring a dark red sofa, a smaller red sofa, and a coffee table. The right side of the room is a training or presentation area with two large whiteboards on the wall, each with a corresponding wooden table and several grey office chairs. The central and lower-left areas are filled with numerous individual workstations, each consisting of a wooden desk and a grey office chair. In the bottom right corner, there is a small circular meeting area with four red chairs around a small round table. A white reception desk is visible in the bottom left foreground. The overall color palette is neutral with accents of red and blue. A white text box is overlaid in the center of the image.

**Phase 1: Coming Winter Quarter**

# Updates, Successes

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- + Turning library expertise to support research and pedagogy for broader university community
- + Project collaborations that include staff time, visibility
- + Digital Exhibit Pilot to define workflow and assess long term viability of service

# Challenges, Tensions, Take Aways

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- + Messy, undefined process
- + Scale: Project v. Campus Wide Service
- + Staff Time: Support v. Intellectual Partner