

## **UC San Diego**

**Spring 2021 - UC San Diego Health Journal of Nursing: The Unique Power of Nursing**

### **Title**

UC San Diego Health Image of Nursing

### **Permalink**

<https://escholarship.org/uc/item/6t43f484>

### **Journal**

UC San Diego Health Journal of Nursing, 14(1)

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### **Publication Date**

2021-04-01

Peer reviewed

# UC San Diego Health Image of Nursing

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The Image of Nursing Council was established in 2007 with the purpose of empowering UC San Diego Health nurses to deliver high quality patient care by promoting a culture of wellness and professional fulfillment. This council supports structural empowerment through recognition and appreciation of nurses whose commitment to caring is demonstrated by exemplary family-centered nursing practice, resulting in improved healthcare outcomes. We promote the image of nursing within the San Diego community through engagement with community organizations and participation in events that help improve patient outcomes and health of our local community.

## OUR MISSION IS TO:

- Ensure positive change and professional nurse image at UCSDH and to the surrounding community
- Provide an opportunity to showcase positive accomplishments for our nursing staff via the nursing journal, website, and professional recognition events and through community involvement
- Continue to elevate the recognition status of the professionally accomplished and engaged UCSDH nurses

## WE ARE COMPRISED OF EIGHT SUBCOMMITTEES:

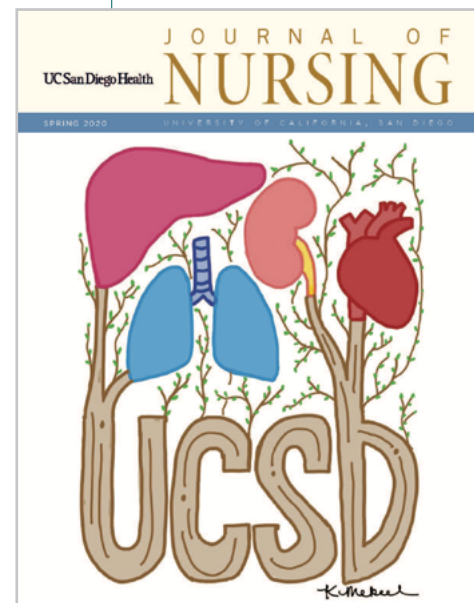
- Certified Nurses Day
- Community Involvement
- Daisy Award
- Nursing Journal
- Nursing Excellence Awards
- Future of Nursing
- Nursing Website/Social Media
- Nursing Historical Archive



**JoAnn Calingay** has worked in both the Hillcrest and La Jolla Campus for the past 14 years. She is currently saving lives in the Neuro ICU at JMC. When she is not working at the hospital, you can find her at the beach reading or hanging out with her 5lb Maltese, Chloe. JoAnn is on a never-ending search for the best mac and cheese.



**Celine Palmiter, BSN, RN, OCN** is a clinical nurse at Moores Cancer Center, specializing in GI Medical Oncology. She earned her BSN from San Diego State University in 2009 and joined UCSDH in 2014. She is Co-Chair for UCSDH Image of Nursing Council, Principal Managing Editor for the UCSDH Nursing Journal and serves as Treasurer for San Diego Oncology Nursing Society.



Certified Nurses Day is an annual day of recognition for and by healthcare leaders dedicated to nursing professionalism, excellence, recognition, and service. Every March 19, the Image of Nursing committee honors nurses who contribute to better patient outcomes through national board certification in his or her specialty. Each certified nurse is invited to the special event where delicious pastries and healthy treats are provided.

The DAISY Award<sup>®</sup> is presented to a nurse that provides extraordinary compassionate care to patients. This award is special because nurses are nominated by patients, family members, nurses, physicians, and/or other staff. We present DAISY awards to 12 nurses per year. Our past winners have spanned a wide variety of specialties within the inpatient and outpatient setting, which is a true testament to the consistency of compassionate and excellent nursing care provided across our system.

Besides recognizing the outstanding work of our nurses, the council has played an invaluable role in promoting the image of nursing at UCSDH locally through community involvement. This subcommittee further enhances our professional nursing image through participation in UCSDH based community functions/health fairs and with local community groups, such as the San Diego Food Bank. There is a yearly 'Community Service Council Challenge' to provide further incentive for nurses to participate in community events. In 2019, Jacobs 3GH won with an incredible 609 volunteer hours.

We are able to share nursing achievements through our Website/Social Media subcommittee. This team works continuously to ensure that our external UCSDH nursing website contains up-to-date information regarding multiple professional development programs offered by the organization such as the accredited New Graduate Program and the internal transition to practice program, Bridges to Nursing Excellence. The site contains information related to the UCSDH Nursing mission, our

Magnet journey and opportunities to support nursing. A new, exciting component to this subcommittee is the partnership that it has formed with the UCSDH Marketing and Communications Department. By teaming up, we are now able to recognize nurses on UCSDH social media sites (Facebook, Instagram), allowing nursing accomplishments to be publicized to a larger audience within our community. This outward facing image is quite important as it is where many nurses look to determine whether or not they would like to work at UCSDH.

During Nurses Week in May, the Image of Nursing selects and recognizes the exceptional nurses who make UCSDH one of the world's foremost authorities in patient safety and quality outcomes, evidenced by performance measures. The Excellence in Nursing Awards was established as a peer nominated accolade that recognizes clinicians who exemplify excellence in nursing via contributions to mentorship, professional and patient education, or excellence in research or writing. There are four role categories and within each role there are five Nursing Excellence classifications:

- Transformational Leadership
- Structural Empowerment
- Exemplary Professional Practice
- New Knowledge, Innovations and Improvements
- Empirical Outcomes

The role categories include; clinical nurses, nurse consultants and nurse leaders. In 2021, an opportunity for more award winners was established when the committee voted to restructure the nomination role categories and divided the Clinical Nurse role into two categories recognizing Clinical In-patient and Clinical Ambulatory nurses individually.

Additionally, one Nursing Team award is recognized annually. This award honors a unit, committee or special project team that is led by nurses in partnership with inter-professional members. All of the award criteria focuses on the key values found within our professional practice model, strategically honoring nurses who live the model

“The Image of Nursing Council consists of a core group of dynamic, hardworking, and engaged individuals. I was drawn to be part of this team because of its mission and vision. Additionally, this committee highlights the nursing profession by providing reward/recognition, nursing support, and service to the community.

I became the co-chair of the subcommittee Community Involvement in March of 2020. My participation enables me to stay socially connected with my peers, network with our local agencies, support essential projects, and motivate others to give back to our community. Being part of this subcommittee provides me with the opportunity to

exercise my leadership skills in order to become an effective communicator, coordinator, and collaborator with various constituents. It is truly rewarding to provide servant leadership by placing the needs of others first. Being an active member broadened my perspective as a transition nurse specialist when we work together and volunteer. Most importantly, volunteering provides great satisfaction and enjoyment. To quote a very famous scholar, Mahatma Gandhi, “The best way to find yourself is losing yourself in the service of others.” We welcome all those who wish to participate in improving our community initiatives.”

**-MJ David, MSN, RN, PCCN, RN-BC**



Certified Nurses Day



UCSDH Perianesthesia department volunteering at the San Diego Food Bank



2020 Nurses Week

in everyday practice.

Every year for Nurse’s Week, we publish our annual UCSDH Nursing Journal. This journal started in 2008 and has had 15 editions, each with a different theme; past topics include Solid Organ Transplant Nursing, Progressive Care Unit transition and Oncology Nursing. The journal gives the opportunity to highlight nursing knowledge and experience within specific specialties, nursing achievements and new nursing

innovations/research specific to UCSDH.

The purpose of the Nursing Historical Archive subcommittee is to foster the importance of history as relevant to understanding the past, defining the present, and influencing the future of nursing. The main focus is the collection, preservation, and use of materials of historical importance to nursing. UCSDH has a rich nursing history, and the committee has reached out to senior

nurses to share their experience as a nurse and how nursing has changed throughout the years.