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Community-Based Organizations Task Force: Networks and New Initiatives For Practicing Citizen Diplomacy at the Community Level

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Peer reviewed

U.S. SUMMIT & INITIATIVE FOR GLOBAL CITIZEN DIPLOMACY

NOVEMBER 16-19, 2010 | WASHINGTON, DC

COMMUNITY-BASED ORGANIZATIONS

TASK FORCE

Networks and new initiatives for practicing
citizen diplomacy at the community level



EVERY CITIZEN A DIPLOMAT

TASK FORCE PROCESS

The work of the nine Task Forces began in the fall of 2009, each one representing a specific area of international activity and citizen diplomacy. Each Task Force is led by two co-chairs and made up of members selected by the chairs themselves.

These nine groups met periodically throughout the year to determine guidelines for selecting proposals from organizations vying for a top ten best practices slot, the format and content of their presentation at the Summit, and drafting three measurable outcomes that will allow the U.S. Center for Citizen Diplomacy to monitor each Task Force's progress during the ten-year Initiative for Global Citizen Diplomacy – which aims to double the number of American citizens engaging in international activity and address the global challenges of the 21st Century.

The co-chairs were given complete control over the Task Force, including decisions that needed to be made regarding the process to solicit, accept and select the top ten proposals from organizations in their field. (*Note: If a Task Force member's organization submitted a proposal, that member was removed from the selection process to avoid conflict of interest.) The U.S. Center for Citizen Diplomacy has not and will not receive any compensation, monetary or in-kind, from the organizations or individuals on the Task Forces or organizations or individuals whose proposals were selected for the top ten. The selection of these top ten proposals was solely on merit and is the result of work completed by the individual Task Forces, not the U.S. Center for Citizen Diplomacy.

The top ten list for each Task Force was selected from a pool of applicants that submitted a two-page proposal with the intention of being considered in the top ten. If an organization did not submit a proposal, they were not under consideration for the top ten.

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U.S. Center for Citizen Diplomacy's U.S. Summit & Initiative for Global Citizen Diplomacy
November 16–19, 2010, Washington DC.

Materials included in this document are the views of the submitting organization and are meant to serve as a tool for discussion.

Some proposals may be edited for length. Summary content is from original submissions by the organization, and was compiled but the U.S. Center for Citizen Diplomacy.

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Cover: Cover:(left to right) Corncobs in-hand, Alexey Linetskiy, The Honorable Vladimir Plotnikov, Sergei Khrushchev—son of the former Soviet Premier— and Ron Heck extol the power of “peace through corn” while touring Heck’s farm operation near Perry, Iowa during Khrushchev in Iowa, August 2009.

COMMUNITY-BASED ORGANIZATIONS TASK FORCE

We live in a world where nations struggle to understand each other. The media dwells on differences among people and conflict. It is not an easy moment in global dynamics to say: we believe all people can understand each other and world peace is possible. Yet, there are organizations, networks, and individuals dedicated to traveling thousands of miles to advance local cross-cultural dialogue to develop the web of human relationships needed to tackle global problems.

The Community-based Task Force represents all of these organizations and many that can be found on other topic-specific task forces. Whether it is health, sports, business, development, youth, education, or any of the other subjects, community-based citizen diplomacy organizations and their individual members have been leading these efforts for more than a half century.

Galvanized by Eisenhower's White House Summit in 1956, and inspired by Presidential calls to action that followed, we believe that ordinary citizens traveling to other countries, tasting the food, walking the streets, being hosted in someone's home, sharing business meetings, visiting historical sites, and witnessing everyday life abroad are the best ways to experience, understand, and respect other cultures. This premise is powered by hundreds of thousands of volunteer citizen diplomats across the United States and around the globe who understand grassroots diplomacy: one community, one individual, one handshake at a time.

Community-based citizen diplomacy captures the determination of citizens to make the world a better place through people to people exchanges. The exchanges take the many forms from soccer tournaments among youth to technical assistance trainings, from artistic performances to professional business meetings. Some exchanges are a few days in length, while others are months. The individuals—mostly volunteers—leading these efforts recognize their impact is only limited by their imagination and funding support. The global needs for community-based diplomacy far exceed the capacity of the networks of citizen diplomats currently engaged.

The new technologies are indispensable as we implement and enhance person to person exchanges. But they cannot substitute for them. Renowned journalist Edward R. Murrow, who started his illustrious career at the Institute of International Education (IIE) and ended it at the U.S. Information Agency (USIA), repeatedly reminded his colleagues that the most important distance in communication is “the last three feet” between one person talking to another.

The ten programs selected for the Summit represent a snapshot of the breadth and depth of community-based citizen diplomacy. We hope you will enjoy learning more about these programs, but also explore and partner with the national and international networks that support these programs.



Patrick Madden
President & CEO
Sister Cities International



Sherry Lee Mueller, Ph.D.
President and CEO
National Council for International Visitors

COMMUNITY-BASED ORGANIZATIONS TASK FORCE MEMBERS

CO-CHAIRS

Patrick Madden President & CEO, Sister Cities International
Sherry Mueller, Ph.D. President, NCIV

MEMBERS

George Brown President, Friendship Force International
Mary Eisenhower President & CEO, People to People International
The Hon. Barbara Lawton Lt. Governor, State of Wisconsin

HOST AT SUMMIT

Steve Vetter President & CEO, Partners of the Americas

COMMUNITY BASED ORGANIZATIONS BEST PRACTICES

The following Community Based Organizations Task Force’s measurable outcomes support the Initiative for Global Citizen Diplomacy’s goal of doubling the number of American citizen diplomats in the next 10 years.

OUTCOMES

Encourage and recognize those who convene community summits on citizen diplomacy

Conduct survey that will count number of volunteers affiliated with each of the major citizen diplomacy networks

Compile bibliography and list of relevant resources on citizen diplomacy

Boulder Kisumu Sister City

Lafayette, CO | www.boulderkisumu.org

GLOBAL CHALLENGE(S) THAT INITIATIVE ADDRESSES

Reducing Poverty and Disease; Creating a Globally Competent Society;
Encouraging Cultural Understanding

Tele-health To Tele-medicine

In Kenya, the ratio of Medical Doctors to patients is one (1) to forty three thousand (43,000) one of the lowest patient-doctor ratios anywhere in the world. In addition to this Kenya has a difficult terrain and very limited transportation infrastructure making it difficult for people in the rural areas to have access to any health care. The need to train more clinicians is evident.

Training of Medical personnel via tele-education and tele-medicine not only contributes to enhanced standards of health care delivery in Kenya, but will also open up avenues for continued professional development. In line with vision 2030, the Kenyan government is committed to enhance human resource development for provision of health care to all Kenyans. The joint collaborative venture between Boulder-Kisumu Sister City and International School of Medicine and Applied Technology (ISMAT) will provide the capacity requisite and material resources to realize this goal of training new students via tele-education with the end goal of training current doctors and community healthcare workers in telemedicine.

The current situation in Kenya is clear: People want to get access to proper health care, which meets their needs at affordable costs. Health care has to be available when an individual needs it and it should be in a reasonable proximity. Physical separation between the people and health care facilities must not pose any limitation to the efficient health care delivery to remote areas. Information Technology (IT) is a best choice to offering access to health care service to the expectation of people, when there is limited access to health care. In this regard, Tele-education and Telemedicine has developed during recent years with the development of technologies such as availability of broadband cellular and fiber networks. Both the health care providers and patient can benefit from those networks. In Kenya, such a technology has emerged. The development of tele-education and telemedicine has to follow the suit.

Our proposal follows this general concept. Enlist and provide opportunities for volunteerism for Physicians and a wide variety of Healthcare providers (P.T., Nurses, O.T., pharmacists, Respiratory therapists, etc.) here in the U.S. to provide educational classes to students in Kenya who are currently enrolled at the International School of Medicine and Applied Technology (ISMAT) in Kisumu, Kenya. Training the Kenyan healthcare workers via a tele-education system accomplishes a number of objectives.

- Increased ability to train students at a low cost
- Creates an opportunity for U.S. volunteer healthcare workers or medical students to interact with healthcare students in Kenya, through a collaborative forum, learning more about their culture and healthcare needs.
- Teaches the technology of tele-education to Kisumu students that can be leveraged as tele-medicine later in the program.

As students from ISMAT graduate and are deployed to the rural areas of Kisumu, the idea would be to arm them with tele-medicine technology that they could then utilize to contact Kisumu physicians and collaborate on the best approach for a difficult patient case. Not all health clinics in Kenya have electricity. Each graduate would have a technology kit that would include the following: a solar charger, a laptop, and tele-com minutes via safari-com or another local provider. Tele-com minutes are very easy to access in every community in Kenya. This technology can also assist the healthcare worker with providing statistical reporting and outbreak information to the Kenyan Government, The CDC, etc. So that greater resources can be deployed in a timely matter in cases of Cholera outbreaks, increased malaria detection, etc.

INITIAL PROJECT ROLL OUT:

- Three healthcare providers from U.S. travel to Kisumu to collaborate with ISMAT regarding the initial program needs and resources available to the Kisumu clinic providers. These travelers also meet with ISMAT to collaborate on setting up program schedule.
- Begin recruitment of other U.S. volunteers upon return.
- In association with ISMAT, new U.S. volunteers are trained via Skype prior to teaching to ensure they have an adequate understanding of the healthcare climate in Kenya.
- Internships for ISMAT students in the U.S. could be developed at a later date.
- OGRA Foundation physicians receive a laptop over which they can utilize tele-medicine via Skype or another program.
- ISMAT would receive a standard low-end teleconferencing cart system (10–15K US) and 4 laptops with webcams (4–6K US). Telemedicine peripherals (electronic stethoscope, medical-grade camera, otoscope, etc.) (2–3K US)
- ISMAT students who graduate may be employed initially by the OGRA foundation (associated with Direct Relief International) and would receive their laptop upon hire to be used for tele-medicine but owned and managed by the OGRA foundation to ensure upkeep, anti-virus software and continued ownership for its intended purpose.

In summary, the community benefits are numerous, increased access to healthcare, increased ability to receive specialized care in a timely manner. The healthcare workers of Kisumu would benefit from advanced education, increased technological skills and the ability to network difficult questions and share timely information. The healthcare workers of the U.S. will benefit from learning a new culture and sharing information with like-minded individuals on the other side of the world.

"I was taught that the world had a lot of problems; that I could struggle and change them; that intellectual and material gifts brought the privilege and responsibility of sharing with others less fortunate; and that service is the rent each of us pays for living, the very purpose of life and not something you do in your spare time or after you have reached your personal goals."

Marian Wright Edelman

"Never before has man had such a great capacity to control his own environment, to end hunger, poverty and disease, to banish illiteracy and human misery. We have the power to make the best generation of mankind in the history of the world."

President John F. Kennedy

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Duluth Sister Cities International (DSCI) & La Crosse Dubna Friendship Association (LDFA)

Duluth, MN & Winona, MN | www.duluthmnsistercities.org/ | <http://lacrosse-dubna.narod.ru/>

GLOBAL CHALLENGE(S) THAT INITIATIVE ADDRESSES

Creating a Globally Competent Society & Encouraging Cultural Understanding

More Culture – Less Work: A Resource For Pre-departure Orientation Of U.s. Citizen Diplomats

A button worn by a participant at a recent international conference proclaimed —“More culture—less shock!” (Trademark of the Institute for Study Abroad, Butler University)

In order to create a globally competent society, each of us must first develop a better understanding of our own culture so that we can more comfortably move within a host culture and understand its unique qualities with less of the distress common to those who are unprepared.

Many Americans consider culture as something foreign and are often unaware of what makes up their own culture. Using the iceberg cultural metaphor, we will develop strategies for local volunteer groups preparing for travel to discuss how cultural issues “visible above the water” such as food, dress, music, literature, etc. are easily accessible and addressed, even when language differences are present. The resources developed by this project would assist American Citizen Diplomats to explore and understand issues “below the water” which are often more difficult to observe or understand, yet which are often the underlying causes of world conflicts and tension. Below the water issues include religious dogma, human rights, gender roles, means of problem solving, communal vs. individualistic cultures, the meaning of friendship, etc. It is our obligation to prepare delegates to be aware of and sensitively discuss these issues if the occasions arise.

While many resources exist to help prepare post-secondary level students to maximize an experience abroad, little structured and/or standardized information seems available to assist non-profit organizations such as chapters of Sister Cities International to prepare Americans for their international experience.

Recognizing that the majority of SCI chapters do not have paid staff, it is all the more important to share resources so that less time is devoted to replicating materials. Two Sister City organizations propose to collaborate in a project to draw forth and document the experiences of hundreds of citizen diplomats, creating a foundation for continued improvement by SCI members, i.e. “More culture, less work!”

The goal of the proposed project is to develop a resource for use by Sister Cities local chapters to more effectively orient youth and adult Americans traveling internationally to serve as effective citizen diplomats.

The outcome of the proposed project will be development of a “Tool Kit” - a set of resources (learning activities, workbooks, YouTube lectures, etc.), which will be made available to Sister Cities International for dissemination to local non-profit chapters throughout the world.

Duluth Sister Cities International (Duluth, MN) and the La Crosse Dubna Friendship Association (La Crosse, WI) propose to facilitate at least 10 “virtual” roundtables, inviting participation from throughout the Sister Cities network in facilitated discussions. Technology such as Skype, social networking, and conference calls will enable participants from across America. Although the physical locations of the project organizers will be the “actual” location of project activities; participants would be recruited from at least eight additional U.S. communities with Sister City relationships across the globe, to ensure cultural diversity of the resulting resource “Tool Kit”.

Sustainability of the proposed project would be ensured as local Sister City Chapters post comments and suggestions from their experience in applying the tools in various circumstances to an Internet based resource such as Facebook created to support the efforts of Sister City Chapters.

Members of the respective Sister City Boards will coordinate the Project. Cherie Sawinski from Duluth is an international educator and brings the passion for continued learning to the project. Maureen Jameson from LDFA is an experienced facilitator. Both have had extensive experience hosting delegations, preparing travelers and experiencing international cultures. It is estimated that the project would cost \$5,000 - \$7,000 to support project logistics, collection and production of resources.

The roundtables proposed would be a means to review best orientation practices from around the country. Following the roundtables, the Sister City project coordinators will compile a resource and provide it to SCI for placement on their website. All resulting information (a "Tool Kit" of videos, workbooks, learning activities, etc.) will be developed to ensure that U.S. citizens traveling abroad are better equipped to understand and represent their own culture, as well as understanding appropriate and sensitive approaches to learning about other cultures. Sister City Chapters could then easily adapt the templates provided to meet their own needs. If additional funds are obtained, a webinar presentation could be developed and made available to all SCI members at minimal cost.

Pre-departure orientation is a first step in providing the best possible experience for all participants and will go far in safeguarding the organization's reputation and liability. Although it may be assumed that adult and youth delegates do not have time for more than a brief orientation meeting, we assert that good pre- and post-orientation should be a deliberate and thoughtful process that takes place over a period of time. It should engage all group members with hands-on activities with supplementary online resources provided in order to minimize meeting time. Those developing and facilitating orientations for adult members must keep in mind the principles of adult learning and build on previous understanding.

An ideal pre-departure orientation will address: logistical nuts and bolts, host country demographics, survival language study, communication within the host culture including gestures and gender roles, conversion tools for currency/measurements/distance/time/temperature, other online resources including English-language newspapers in the host country, safety and health issues abroad, a discussion of humorous yet thought-provoking critical incidents, and ways to share the experience upon return.

Specialty orientations for business delegations will address protocol issues while orientation for youth delegations will include issues of specific concern to this population.

In summary, good orientation is the key to giving our delegates a fulfilling experience taking them well beyond the realm of tourism and enabling them to become true citizen diplomats. Their contagious enthusiasm will serve to encourage more Americans to also become more culturally engaged.

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National Committee on United States-China Relations

New York, NY | www.ncuscr.org

GLOBAL CHALLENGE(S) THAT INITIATIVE ADDRESSES

Creating a Globally Competent Society & Encouraging Cultural Understanding

China Town Hall | Local Connections, National Reflections

CHINA Town Hall, Local Connections, National Reflections, is designed to meet a critical need: to educate the public about the impact of U.S.-China relations on their own communities. As the U.S.-China relationship grows closer and more complex, it is imperative that the peoples of both countries have a nuanced understanding of each other. CHINA Town Hall addresses the American side of the equation, providing an opportunity for local audiences throughout the country to deepen their knowledge of overall issues in Sino-American relations as well as their understanding of the influence of China in their locality. The debates about currency revaluation or China's role in the Six Party Talks on North Korea may seem remote to many Americans, but in fact the relationship is a factor in thousands of cities, large and small, across the United States. In trade, for example, a recent article in Fortune magazine noted that in 2009 new direct Chinese investment in the United States amounted to close to \$5 billion. The investment is spread across industries and areas – ranging, for example, from a seamless pipe manufacturer in Texas to a wind farm turbine plant in Nevada and a drill bits factory in South Carolina. (“American Made; Chinese Owned,” May 7, 2010, http://money.cnn.com/2010/05/06/news/international/china_america_full.fortune/index.htm?postversion=2010050709). The workers in the plants, residents in the communities, and officials at all levels of government must understand why the Chinese are here, what they are doing and how to establish and maintain productive and mutually beneficial interactions and relations.

CHINA Town Hall includes two key components: a national webcast featuring a representative of the federal government reflecting on the major issues in Sino-American relations and a local component during which an expert on China discusses an aspect of the relationship of importance to the community. Local speakers include China specialists from academia, business, non-governmental organizations, and government.

CHINA Town Hall is an annual event, begun in 2007 with a total of 30 venues. It has grown each year: the 2009 CHINA Town Hall (CTH), held on December 8, brought the program to 35 American cities as well as to Beijing, Guangzhou, Hong Kong and Taipei. It opened with a webcast from Washington, D.C., featuring Assistant Secretary of State for East Asian and Pacific Affairs Kurt M. Campbell discussing various issues in U.S.-China relations, including the global financial crisis, trade imbalances, and the Copenhagen summit on climate change, as well as providing commentary on President Obama's November 2009 state visit. After a 15-minute talk, Dr. Campbell spent half an hour answering questions that had been emailed in from audience members around the country and from Asia. Either before or after the national portion of the program, each venue had an on-site specialist (or panel) who addressed a China-related topic of particular interest to the local community.

The National Committee put together an outstanding slate of speakers focusing on subjects as diverse as trade, the environment, security, elite politics, energy policy and education. These included, among many others, former government officials such as Charles Freeman, III (now at the Center for Strategic and International Studies and formerly assistant U.S. trade representative), and Henry Levine (Albright Stonebridge International) and Douglas Spelman (Kissinger Institute on China and the United States, Woodrow Wilson International Center for Scholars – both former Consuls General in Shanghai); scholars Nicholas Lardy (Peterson Institute of International Economics), David M. Lampton (School of Advanced International Studies, Johns Hopkins University), and Pierre Landry (Yale University); and practitioners in business and trade such as Alan Barber, II (Denver-Hainan Corporation; Robert A. Kapp (formerly president of the U.S.-China Business Council), and Sidney Rittenberg (Rittenberg Associates).

To extend the reach of the program as broadly as possible we worked with World Affairs Councils (Arizona, Hawaii, Illinois, Louisiana, Michigan, New Hampshire, South Dakota, Texas); Committees on Foreign Relations (California, Ohio, Wisconsin); a World Trade Center (Texas); a U.S.-China Friendship Association (Wisconsin); colleges and universities (Colorado, Connecticut, Florida, Georgia, Kansas, Massachusetts, Michigan, Minnesota, Montana, New York, Ohio, Pennsylvania, South Carolina, Virginia); and other non-governmental organizations (Oklahoma, Oregon) in a total of 25 states (some states had multiple venues). The four programs in Greater China were sponsored by the American Chambers of Commerce (Guangzhou, Hong Kong, and Taipei) and by the National Committee with assistance from friends and colleagues (Beijing).

The 2010 CHINA Town Hall took place October 18. The featured speaker was Ambassador Jon M. Huntsman, U.S. ambassador to China. To date, more than 40 venues have been identified; we expect about 50, through which we anticipate attracting a diverse live audience of about 4,000. (*Note: This portfolio was printed before the event took place. For an update on the event, please visit NCUSCR's website.)

The United States and China have leading roles to play in maintaining peace and stability around the world. It is critical that American citizens understand China, Sino-American relations, and the impact of China on our world. Through its ties to local organizations and the use of new technology, CHINA Town Hall, Local Connections, National Reflections, helps to create a more globally aware American public, providing citizens in places as varied as Abington, Virginia, and San Diego, California, direct access to senior government leaders and respected China specialists who are able to address their questions and concerns.

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Rochester International Council, Inc.

Rochester, NY | www.rifc.org/

GLOBAL CHALLENGE(S) THAT INITIATIVE ADDRESSES

Creating a Globally Competent Society & Encouraging Cultural Understanding

Student-to-student: Creating A Globally Competent Society

International Students from local universities in Rochester, NY will be selected to participate in a program with area schools in Monroe County, NY [grades 5-12] to develop cultural understanding and ultimately create a globally competent society. The initial program will occur during the school year 2010-2011 with the culmination at the Rochester Summit of Global Citizen Diplomacy – Spring 2011. The steering committee includes representatives from Rochester International Council, International Sister Cities of Rochester [ISCOR – 12 Sister Cities], United Nations Association of Rochester, Nazareth College and Rochester Business Alliance.

Working with the International Student Offices at the universities, initially students from some of the countries of the Sister Cities of Rochester will be invited to participate. An interview process will be established to determine which students would be most qualified for the various classrooms. Those selected will then participate in training sessions that will include input from the host teachers. Meetings will be held with teachers/staff of selected schools to determine how the program will enhance their curriculum, expectations and time schedule.

The interactive classroom presentations will include history, geography, political system, culture, language, food, music and clothing. Multimedia will be incorporated along with various forms of technology. One of the objectives will be to establish on line connections between the American students and students in the presenters' home schools. These ongoing relationships may lead to student exchanges. Information will be provided if there is an interest in student exchanges.

Parents will be invited to attend the school sessions to further help build the bridges of understanding.

Participants in the International Visitor Leadership Program who will be in Rochester can also be included in the school visits.

Surveys will be conducted at the start of the program and at the end of the year to determine new insights and learning that will have occurred and the value of making this an ongoing program.

Although this is basically a volunteer program, funding will be needed to provide a stipend for the coordinator, materials for students, mailings, office work and transportation.

Overall, this program will focus on providing American students with an in depth understanding of how they can become world citizens with a readiness for living and working in a global society. Furthermore, the international students will be rewarded for having participated in expanding the number of U.S. citizen diplomats.

For more information please contact:

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San Diego – Tema Sister City Society

San Diego, CA | www.sandiegotemasistercity.org/

GLOBAL CHALLENGE(S) THAT INITIATIVE ADDRESSES

Reducing Poverty and Disease; Creating a Globally Competent Society;
Encouraging Cultural Understanding

Development Projects

PROJECT GOALS AND OBJECTIVES:

To provide running water and flushing toilets in the Appolonia Community Clinic, which serves Appolonia and three surrounding villages. Refurbish 2-bedroom duplex on the Appolonia Community Clinic campus to provide temporary living quarters for visiting medical professionals.

BACKGROUND

San Diego's sister city relationship is Mayor/City Council to Mayor (Chief Executive Officer)/Metropolitan Assembly. Our sister city relationship and services are targeted to all areas represented by the Assembly, just as service is provided by citizens from various communities represented in the San Diego City Council. This relationship allows our Sister City to include participation in our projects from neighborhoods throughout San Diego County.

In October 2009, San Diego - Tema Sister City Society collaborated with Connect International in support of the San Diego - Tema Trade & Mission Trip. Twelve Citizen Diplomats from San Diego, including 5 youth from Coronado High School and over 20 youth from Chemu Secondary School, in Tema, Ghana came together to constructed the "Peace & Unity Wall," a 9' X 24' mosaic wall depicting Tema, Ghana as the center of the world. The wall is Tema's first piece of public art developed for the people, creating a tourism site, the trade component of the trip. It is located in the heart of Tema, on the Metropolitan Assembly campus on the front of the oldest building in Tema.

Our team re-opened the Appolonia Community Clinic, which had been closed for two years due to lack of funding. Members of the Parliament (MP) provided funding for two permanent nursing staff, when they heard we where coming with over 350 lbs. of medical equipment and supplies, donated by San Diego community churches, schools and the US Navy, for the clinic.

However, they had not cleaned, painted and/or provided any area for stocking the items we brought. Our team rolled up its sleeves and got busy. We cleaned, painted, had a storage cabinet made by the village carpenters, and purchased bedding for the three beds in the clinic. The MP was so impressed with the work we had done they contributed an additional two beds and a generator to the clinic.

Our team also installed two water tanks in Appolonia, one to provide drinking water for the Appolonia Primary School and the other to serve the needs of the Appolonia Community Clinic.

Appolonia has since acquired electricity making the time right for a team of citizen diplomats to install running water and flushing toilets in the clinic and rehab the 212- bedroom duplexes. Both units in the duplex have full kitchens and showers.

YOUTH INVOLVEMENT

Our project is in collaboration with Connect International (CI) and the Black Contractors Association of San Diego (BCASD). Both partners will be recruiting at least 5 youth to participate in the project. BCASD will select youth enrolled in their associations interns/construction trainee program targeting ages 17 - 24. CI will assist in the recruitment and selection process.

LEVERAGE RESOURCES AND PARTNERSHIPS TO EXPAND THE NUMBER OF U.S. CITIZEN DIPLOMATS:

- *San Diego - Tema Sister City Society* members, who live in various neighborhoods in San Diego County, will solicit local and faith based communities to provide household goods for the duplexes, supplies and medical equipment for the Appolonia Community Clinic.
- *Connect International* will provide the logistical planning and administration of the project and promote the opportunity to be involved with the project in support of Global Citizen Diplomacy.
- *The Black Contractors Association of San Diego* will solicit sponsorship for interns/ construction trainees' expenses and construction materials needed to rehab the duplexes, which also promotes the opportunity for the business community to be involved as Global Citizen Diplomats.
- *Tema Metropolitan Assembly* will assist in the recruitment of 17 -24 year olds interested in the construction industry to work along side the BCASD team so they will acquire the skills necessary to insure the facilities stay suited for habitation.

PRIMARY OUTCOME OF THE PROGRAM AND PROSPECTS FOR SUSTAINABILITY:

Primary Outcome:

- To provide running water and flushing toilets in the Appolonia Community Clinic
- Provide a livable habitat for clinic staff and visiting medical professionals serving the clinic

Prospects for Sustainability:

- San Diego - Tema Sister City Society, Connect International and several faith bases entities are committed to providing on-going projects to provide supplies and medical equipment to the Clinic and household items for the duplexes.
- The BCASD will be hosting construction and general housing repair classes for local Ghanaian volunteers providing the skills needed to keep up the property.

THE USE OF NEW TECHNOLOGY TO INCREASE PARTICIPATION

San Diego - Tema Sister City Society, Connect International and the Black Contractors Association of San Diego will incorporate an "Invitation to a cause" over various social networking systems, i.e. FaceBook, MySpace, eVites, etc., to solicit support for Global Citizen Diplomacy.

GENDER EQUALITY & DIVERSITY

The BCASD interior and exterior rehab and general housing repair training will be open to the women of Ghana as well as the men. The women team members will work with the Ghanaian women to assist in the interior decorating of the duplexes in a social networking environment to create a bonding and trust necessary to accomplish future projects.

TOTAL COST OF THE PROJECT

The project is still in the planning stages. This is an estimated budget bases on previous trip expenses. Total estimated project budget: \$25,000.00

For more information please contact:

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Utah Council for Citizen Diplomacy (UCCD)

Salt Lake City, UT | www.utahdiplomacy.org

GLOBAL CHALLENGE(S) THAT INITIATIVE ADDRESSES

Increasing Respect for Human Rights; Creating a Globally Competent Society;
Encouraging Cultural Understanding

International Junior Journalist Program

“Since war began in the minds of men it is in the minds of men that the defenses of peace must be constructed.” This is one of the many examples of peace that Mr. Ananda would give you if you were to ask him about Civic Solidarity for Peace, a peace organization he has founded. Mr. Ananda is a Theravadin Buddhist Monk. The Buddhist religion is one that is based on three principals: mortality, concentration and wisdom. I was very privileged to speak to him and ask him many interesting questions about his religion.

Excerpt from article by International Junior Journalists

Brianna Sanzenbacher and Jenny Walters, Clayton Middle School, Salt Lake City, Utah, Grade 8

In February, 2003, the Utah Council for Citizen Diplomacy (UCCD) launched a unique educational outreach program for Middle School Students — the International Junior Journalist Program. The Program matches middle school students with international visitors in an interactive academic environment to enhance learning in the areas of journalism, communication, civic engagement and cross-cultural understanding.

THE INTERNATIONAL JUNIOR JOURNALIST PROGRAM WILL:

- Increase respect for human rights,
- Create a globally competent society
- Encourage cultural engagement

As reported by the Association of International Educators, more than 90 percent of Americans believe it is important to prepare future generations for a global society.

Since World War II, leaders have understood that international education was vital to America's campaign to wage the Cold War and to secure the peace. They promoted area and foreign-language studies programs and encouraged study abroad to create expertise about the world. However, with the end of the Cold War, America has turned inward and international education has seen diminished importance.

International education is more important today than generations before. Globalization has reached a point where the United States cannot expect to retain its competitive edge if its workforce lacks strong international and cross-cultural knowledge and skills. And, as September 11 humbly reminded us, it is as important now as it was during the Cold War to understand the world, to speak the world's languages, and to promote better understanding of the United States by the world's citizens. International education can address a myriad of academic disciplines. The International Junior Journalist Program focuses on developing the following essential skills: Communication (written and verbal); Social Studies; Cultural Competence; and Geography.

The Program was expressly designed for Middle School students, because this demographic typically has fewer opportunities for international travel and study abroad programs than do High School students.

Most importantly, this program provides a wide variety of Middle School students with the unique opportunity to meet, interview, and write about an emerging leader from another country. Students expand their knowledge of another region through critical research and questioning. Students' curiosity is best piqued through engaging with another person and their understanding of other people, lands, and cultures is enriched through this opportunity for discourse and dialogue.

PROGRAM OVERVIEW

Participating organizations will establish relationships with area Middle Schools using the International Junior Journalist

Program guide and toolkit. They will be responsible for facilitating visits between International Visitors and the Middle School students. Prior to the visit, the organization will provide the teacher and students with: biographies of the International Visitor(s); maps and cultural background on the Visitor's country; and an interview guide. The students will work with the teacher to research the International Visitor's home country and profession, and will draft their interview questions in advance.

On the day of the interview, the International Visitors and students will meet in their classroom or library. No more than three students will interview each Visitor. After the interview, the student's will write their story. The stories will be published in the school newspaper. All stories will automatically be eligible for entry in an annual contest, and the winners will be presented awards for their stories.

LOCATIONS OF PROGRAM ACTIVITY

The International Junior Journalist Program model would be made available to all schools and organizations throughout the United States.

YOUTH INVOLVEMENT

The Program is designed for Middle School Students, and participants in after school programs, such as the Boys and Girls Clubs, ages 12 – 15.

RESOURCES AND PARTNERSHIPS

The Program will partner with a professional journalism society or organization, (for example: *Center for Citizen Media, Society of Professional Journalists, etc.*). The partnering organization will serve in an advisory capacity and assist with curriculum development.

Council members of the National Council for International Visitors, World Affairs Councils of America, and other organizations that welcome international visitors to their communities, will be invited to participate in the program. The program model will be provided to councils free of charge.

EXPANDING THE NUMBER OF U.S. CITIZEN DIPLOMATS

By teaching concepts of Citizen Diplomacy to Middle School students, the Program will play an important role in cultivating the next generation of Citizen Diplomats. In addition, many parents and teachers will be introduced to the concept of citizen diplomacy as a result of the student's involvement.

PRIMARY OUTCOMES AND PROSPECTS FOR SUSTAINABILITY

The Program would provide youth with the opportunity to develop critical thinking, writing, and communication skills while enhancing their knowledge, understanding, and curiosity about the wider world. The low-cost and existing community and journalist organizations located nationally, regionally, and locally, provide an incentive and a framework for successful implementation and sustainability.

NEW TECHNOLOGIES

Junior Journalists will be able to publish their works to a global audience via inexpensive Internet and networking technologies, such as blogs, Skype, video and smartphones.

GENDER EQUALITY AND DIVERSITY

A key aspect of the Program is that it can be applied universally and without limitations of cost and access because implementation is sponsored by outside community organizations. The Program empowers youth by providing the unique opportunity for students to engage with emerging leaders and gets to determine the questions asked and topics discussed.

STATE TOTAL COST AND FUNDING SUPPORT COMMITTED

To be determined. No funding is committed at this time.

For more information please contact:

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Vanguard Leadership Group

Atlanta, GA | <http://vanguardleadershipgroup.com/>

GLOBAL CHALLENGE(S) THAT INITIATIVE ADDRESSES

Increasing Respect for Human Rights; Creating a Globally Competent Society; Encouraging Cultural Understanding

Dynamic Citizenship

Vanguard Leadership Group (VLG) is a leadership development academy and honor society for top students at the nation's historically black colleges and universities. Our fellowship inspires its members to post-graduate achievement and, through its institutional focus on excellence, honor and high ideals, to a dynamic form of citizenship. The ultimate goal of VLG is the ascension of the individual, an individual who will in turn be compelled to elevate their respective community and the world.

VLG seeks to expand the paradigm and consequently enrich the lives of a new generation of African-American leaders. The wise know that to be myopic is to be on a path toward blindness. Therefore, we contend that education is a holistic experience that need not be confined to fundamental curricula, beliefs and practices. In order to gain a leader's perspective, aspirants must develop both an awareness of many subjects and proficiency within many disciplines. Consciousness is enhanced through such synergy. Because this knowledge is increasingly actualized, the individual becomes qualified for the future stewardship of important social institutions in their region.

Parallel models of leadership development have met with great success within the majority culture. VLG is the emerging, and similarly informed, contingent within Black America. Abiding in our belief in the interdependence of all mankind, our fellowship is committed to making significant contributions to its collective advancement.

Vanguard Leadership Group recruits a new class of high achieving students into our fellowship each year. Upon acceptance, new members embark on a course of intensive study of the organization's core tenets of leadership. Mastering the pillars of VLG philosophy brings the aspirant to an enhanced potentiality for influence we call "Dynamic Citizenship." This is a state of consciousness. It allows members to at last attain the vital understanding of social, religious, political and economic principles that can uplift their communities in potent and purposeful ways. One cannot be an effective change agent while absent pertinent insights into social dynamics and an actionable skill set. Over the course of a student's matriculation, VLG provides the next generation with those tools . . . and so much more.

Our primary focus is to develop higher competencies and greater awareness in the following areas:

- Black Historical Achievement – A positive self-concept is born from a true accounting of ancestral accomplishments.
- The Science of Business — The disparate elements of business theory are re-integrated in order to effectively educate successful entrepreneurs.
- Comparative Religion — An analysis of the tenets of the major religions tends to enhance understanding and end intolerance.
- Political Science and Effective Political Advocacy — Knowledge of how to skillfully advance a public affairs agenda within our democracy is taught.
- Foreign Policy Studies — Awareness of the dynamics that underscore relations between foreign countries are studied.
- Community Organizing and Development — Members learn strategies to build group consensus on issues and marshal human resources on campaigns within their communities.

- Personal and Business Etiquette — Exposure to the customs and rules of decorum in higher business and social circles is of infinite value.
- Character Building for Individuals and Families — The African-American family is in crisis. Members learn ways to prepare themselves for the uplift and preservation of this valued institution.
- Keys to Self-Actualization — Strategies to effectively navigate the hierarchy of needs and fulfill one's higher purpose are shared with committed members.

At the conclusion of each fall semester, students will integrate the lessons they have learned into an impactful community-organizing project in their region. In an effort, which garnered international attention, VLG members successfully lobbied elected officials in Atlanta, Georgia to divest the city's holdings in companies doing business in the energy sectors of Iran and Sudan. Another victorious campaign soon followed in DeKalb County, an affluent Atlanta suburb. Our fellowship identified the regimes in Iran and Sudan as a threat to peace and stability in the world. We therefore acted on our convictions in order to make a difference. I feel this divestment effort is a clear example of the type of citizen diplomacy your program advocates.

During the summer, VLG provides opportunities for students to travel and gain empirical knowledge related to the historical, business, foreign policy and political components of the Academy's curriculum. These missions increase the student's cultural competency and better prepare them to be the statesman-like leaders the African-American community needs going forward. VLG members have traveled to the following locations on educational missions:

- The Pyramids at Giza
- The Knesset in Israel
- Agricultural settlements in South Africa, Brazil and Ecuador
- The United Nations in Geneva, Switzerland
- The New York Stock Exchange
- The Royal Palace in Jordan
- The United Nations in New York
- The Louvre in Paris
- The Financial District in Beijing, China
- The Vatican in Vatican City
- The Holy City in Jerusalem

These locations are only to name a few. VLG's motivated young men and women have travelled to 34 countries across the world. These experiences have truly opened their minds and put their lives on a completely higher trajectory. Most are now studying to become diplomats and ambassadors.

With the enhanced sustainability that would come from additional funding, VLG could be instrumental in encouraging more African-Americans to become citizen diplomats.

For more information please contact:

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The World Affairs Council of Oregon

Portland, OR | www.worldoregon.org

GLOBAL CHALLENGE(S) THAT INITIATIVE ADDRESSES

Creating a Globally Competent Society; Encouraging Cultural Understanding

Teach the World

The World Affairs Council of Oregon respectfully requests \$21,721 to help support the continuation and expansion of the World Affairs Council of Oregon's Global Classroom Program: *Teach the World: Educator Conferences and Youth Fora*. These funds will directly support an Educator's Conference with 200 teachers and a subsequent Youth Forum with 500 students on the subject of East Asia in 2011, and will indirectly support and lay the foundation for fuller integration of the Teach the World programs into Social Studies classrooms statewide. It will provide support for outreach into underserved regions of Oregon, as well as advocacy initiatives to expand international awareness as a regular part of the core curriculum for students throughout the state. All events take place in Portland, Oregon at Portland State University. The total project cost is \$73,921. No funds are currently committed; however we expect to raise \$52,200 through a combination of foundation and corporate grants, fundraising events, individual contributions, earned income and in-kind support in 2011.

SPECIFIC ACTIVITIES

The Council initiated the *Teach the World* program in 2007-2008 with the very successful Educator Conference and Youth Forum, *Teach Africa*. The same model was used in 2009, with *Teach the Middle East*. With each regional focus, an Educator Conference was held in the spring, followed by a Youth Forum in December of the following year. Our goal is to focus on a different region of the world each year; the focus for this project through 2011 will be East Asia. We plan to follow this program by South Asia in 2012 and Latin America in 2013.

Educator Conferences consist of a daylong series of seminars and workshops focused on a specific region. *The Teach East Asia - Educator Conference* will offer 15 learning opportunities covering topics such as Politics in East Asia, The East Asian Economic Miracle, Social Issues, Human Rights, Gender Equality and Diversity, and the Environment. Teachers are provided with instructional materials and supplementary resources to teach a wide range of subjects related to the region. Curriculum for *Teach the World* is based on the *World in Transition Series* published by the Southern Center for International Studies. This series consists of instructional guides and accompanying video covering seven world regions. The series is supplementary to high school Social Studies curricula and can also be applied in middle schools. In the six months between the Educator Conference and the Youth Forum, teachers have the opportunity to use these materials in their classrooms. By focusing on a new region of the world each year, teachers build on the momentum achieved in each prior year's regional focus.

The Youth Forum is also a daylong event with learning opportunities from the afore-mentioned topic areas tailored to high school and middle school levels. *The Teach East Asia Youth Forum* will include 16 seminars and workshops, cultural performances and ethnic food. The Youth Forum also incorporates a student Action Plan session which uses peer-to-peer teaching methods to inspire kids to "take action" tackling some of the global issues presented at the conference. Action Plans are a way to expand the reach of the conference beyond the selected delegation to the entire school. Actions Plans undertaken by students participating in *Teach Africa* and *Teach the Middle East* have ranged from planning and presenting all-school assemblies on regional issues to fund-raising for schools and women's self-help groups in several developing countries.

GOALS FOR THE EDUCATOR FORA ARE:

- To increase teachers' awareness of cultural diversity and resources within our community
- To educate teachers on the economic importance of each region as a trading partner for Oregon
- To enhance the quality of and access to education as well as strengthen teachers' proficiency in the subject area

- To introduce teachers to new materials and methodologies, using interactive models for instruction
- To help teachers encourage students to adopt a balanced perspective on each region

GOALS FOR THE YOUTH FORA ARE:

- To increase respect for diversity in our schools and workplaces
- To enhance the quality of and access to education about the region as well as to strengthen students' proficiency in the subject area on each region
- To educate students about the specified region, its cultures, peoples, languages, natural resources, and contributions to the world at large
- To give students access to regional leaders in the local and international community
- To help students adopt a balanced perspective on the different regions of the world

THE NEED: EXPANDING ACCESS TO GLOBAL EDUCATION MUST BE A TOP PRIORITY!

According to a recent National Geographic Society survey, roughly 85 percent of young Americans 18-24 years old could not find Afghanistan, Iraq or Israel on a map. John Fahey, President of the National Geographic Society, said the results of the survey represent a "retreat by young people from the global society in an era that does not permit such luxury."

In the Portland region alone, the multilingual community has grown exponentially and become increasingly more diverse. Currently, the district has over 1,800 students who come from homes where over 50 different languages are spoken. These students represent about 25% of Portland Public Schools' total enrollment; some 1,400 of them are identified as English Language Learners. Some estimates predict that in the coming decades roughly 80% of the world's economic growth will be found in emerging markets outside our borders and in languages other than English. This is the global economy where today's students will have to compete. In a rapidly changing global environment, the next generation will need the skills and knowledge to communicate, innovate, design, produce, buy and sell across cultural borders around the globe—and this means they will need a broad-based understanding of how the world works.

PROGRAM SUSTAINABILITY

Discussion is underway about the feasibility of providing on-going mini-conferences and youth fora. We also plan to continue to mentor student-inspired programs at middle and high schools throughout the state. We began this process by offering \$500 mini-grants in the spring of '09 to groups of students who submitted an Action Plan based on their exposure to critical issues at the Youth Forum. A significant effort is underway to use technology and the Council website as a clearinghouse and teaching resource for student action plans. Already, student action plans, materials and video documentation from the two previous conferences are distributed through the website into classrooms across the state. The Council will continue to promote and develop the Conference and Fora through community partnerships with educational institutions and a wide array of human service, cultural and civic, and intercultural organizations and community members throughout the region. A major partner is Portland State University, Oregon's largest, most diverse and only urban university, with over 1,600 students from over 100 countries.

The overarching goals of the Council's education program are to help students gain knowledge of international affairs and diverse cultures, as well as an understanding of our connections to a larger, interdependent world. The *Teach the World* Program accomplishes these goals by engaging students in a focused academic experience which is also dynamic, interactive, and creative.

For more information please contact:

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World Services of La Crosse, Inc.

La Crosse, WI | www.utahdiplomacy.org

GLOBAL CHALLENGE(S) THAT INITIATIVE ADDRESSES

Creating a Globally Competent Society & Encouraging Cultural Understanding

Enhancing the Exchange Program Model

Effective collaboration among targeted stakeholders in the citizen diplomacy network offers an opportunity to improve the outcome of professional exchange programs. World Services of La Crosse, Inc. (World Services) demonstrates the effectiveness of a model for exchange programs, which features collaboration among key stakeholders through its partnership with Sister Cities International as an Open World Program host.

World Services is a national hosting organization (grantee) of the Open World Leadership Center, and in partnership with Sister Cities International, has established a model of exchange, which supports the connections and relationships between state and local government in the U.S. and in numerous eastern European countries. By recruiting U.S. local hosting organizations from among SCI local chapters, World Services identifies American citizen diplomats who have a “vested interest” in accomplishing tangible results.

This collaborative approach is based on goals and objectives, which support the overall strategy of the Open World Leadership Center and the U.S. Congress. These goals and objectives are developed cooperatively with the local Sister City organizations in the U.S. and Eastern Europe, and are used in many cases to initiate the nominations process.

Organized professional programs are developed by World Services program planners and SCI volunteers to ensure that activities support exchange objectives. A focus on action planning during the exchange is essential to this model, and results in an improved sense of possible projects resulting from the exchange. A structured action plan is created for exchange participants to take home, enhancing the possibility of implementation of new ideas and concepts.

Achieving change in these international environments requires significant focus and clarity of purpose. American citizen diplomats are prepared to stand with their Sister City colleagues to plan and implement changes that need to be made. Following are three sample projects that could be realized by commitment of resources and a more focused support of continued interaction between American citizen diplomats and the international alumni of exchange programs. Additional examples are available.

Balakovo, Russia Secondary Medical School – Gundersen Lutheran Health System – World Services of La Crosse, Inc.

Open World exchanges and Sister City relationships have created the potential for a nursing education program to address significant cancer rates in Balakovo, Russia. In this highly industrialized city the age standardized rates of breast, colon and rectal cancers are higher than Eastern European averages. Through the program Russian nurses could receive the necessary education, materials and expertise to implement community prevention and early intervention programs to address the high incidence of cancer. U.S. citizen diplomats stand ready to contribute time and expertise.

Perm State Technical University - Fox Valley Technical College - World Services of La Crosse, Inc.

Fox Valley Technical College (Appleton, WI, USA) in partnership with MIT, operates a unique program – a “Fab Lab” dedicated to supporting young entrepreneurs in developing new products and taking them to market. As a result Open World delegations managed by World Services, interest in the “Fab Lab” model has grown in several Russian cities and universities. Open World alumni from Appleton’s Sister City Kurgan, Russia have adapted the model. Perm State Technical University is now planning an extended faculty development program to adapt the model there, under the leadership of Open World alumni. Enhanced support of these initiatives could result in expanding opportunities for young entrepreneurs to benefit from the “Fab Lab” concept and learning how to work with local and regional governments to facilitate business growth.

Duluth Model Domestic Violence Training – Domestic Abuse Intervention Programs, Inc. – World Services of La Crosse, Inc.

Delegates from Duluth’s Russian Sister City Petrozavodsk found deep interest in this internationally recognized model of intervention services. During an Open World exchange Petrozavodsk government leaders had an opportunity to understand ways in which state and local government are engaged in supporting this intervention model. Training programs provided in Petrozavodsk by American citizen volunteers would be an effective approach to leverage the U.S. dollars already invested in the exchange programs.

Sister City partnerships can effect changes in Eastern Europe because of long standing relationships and the resulting trust so essential to implementing change. The model employed by World Services and SCI supports American citizen diplomats in maximizing relationships and identifying opportunities to plan and implement “best practice” techniques which can improve health, reduce poverty and address human rights. This model allows American citizen diplomats with credibility in their international local communities to define and achieve consensus on design and implementation of projects. The strategy used by World Services and SCI for nominations to the exchange program include local and state / oblast representatives, and works to define ways to improve collaboration between regional and local governments.

Utilizing a more focused collaboration among funding partners, national hosts / grantees, and local community based organizations such as local Sister City organizations can effectively produce tangible outcomes. Action plans developed during the exchange will guide future activities, and partnerships are more likely to be sustained.

Current funding of Open World is estimated to range between \$8,000 and \$10,000 per person or approximately \$50,000 for a five-member delegation. Providing a minimal stipend to American citizen diplomats who are equipped to negotiate with local and regional Eastern European leaders, and motivated to accomplish tangible outcomes would appear to offer an excellent way to leverage this investment of U.S. funds.

World Services suggests that approved projects receive a stipend of up to \$12,000 to support up to three follow up visits to further define strategies and action and / or share best practice approaches, and to ensure engagement of local and regional government officials.

An investment of this type could make a significant difference in the outcomes of Open World exchanges as they are currently funded.

Improving the models employed by American citizen diplomats leverages the investment of U.S. funds, and enhances the gains made by these short-term exchanges. Enhanced support of and sustained attention to select projects identified during professional exchange programs could produce significant outcomes: improving health care, reducing poverty and advancing access to basic human rights.

For more information please contact:

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WorldChicago

Chicago, IL | www.worldchicago.org/

GLOBAL CHALLENGE(S) THAT INITIATIVE ADDRESSES

Creating a Globally Competent Society & Encouraging Cultural Understanding

Citizen Diplomacy Quarterly Series

WorldChicago works to create a globally competent society and encourages cultural engagement by promoting Citizen Diplomacy one handshake at a time. WorldChicago offers Chicago-area citizen's ways to be involved in Citizen Diplomacy, including professional hosting, expertise sharing and education opportunities for international business professionals. International social opportunities include full-day cultural experiences; home stay hosting; and the opportunity to attend WorldChicago events to network and meet other internationally minded Chicagoans. To that end, WorldChicago has the responsibility to increase awareness of our organization and its mission. In doing this, WorldChicago often opts to partner with other internationally oriented organizations in Chicago to increase awareness of Citizen Diplomacy based initiatives and activities in our community. The goal of partnership is to increase attendance at events, thereby increasing WorldChicago's audience and visibility of our mission. No money is exchanged between partnering organizations. The idea is for the event to pay for itself through ticket sales, sponsorships and donations so that the events are affordable and sustainable.

The format for partnering usually follows the following guidelines where partnering organizations are asked to promote the events to their constituents in exchange for the following benefits:

- Name recognition of all partnering organizations in all event promotional materials
- Discounted ticket price for members of partnering organizations
- Verbal recognition of all partnering organizations from the podium at the event
- Table space for partnering organization's materials at the event

Oftentimes partners are able to help in securing in-kind donations.

Some examples of successful partnerships in recent years include Young Internationals Events (WorldChicago hosts one event every other month geared toward Chicago's young professional community), International Women's Day Fair & Luncheon (every March 8th, WorldChicago joins the International Trade Club of Chicago and Union League Club of Chicago in hosting Chicago Celebrates International Women's Day including an international exhibit fair and luncheon with keynote address), Citizen Diplomacy events and the annual holiday parties.

Most recently, WorldChicago hosted a successful Citizen Diplomacy Summit with support from seed grant funding from the National Council of International Visitors (NCIV). This two-day summit took place in April of 2010 and featured the Executive Director of Business for Diplomatic Action speaking to a young professional audience on the topic of "The Importance of Building International Diplomacy Skills" and to a business-focused audience on the topic of "Strategic Insights into the Global Market." These events were kept cost neutral with NCIV grant funding and in-kind venue donations for both events.

Our proposal is to implement a Citizen Diplomacy Quarterly Series modeled after the Summit to promote Citizen Diplomacy in Chicago. This Quarterly Series would engage a variety of audiences and feature a variety of related topics. We will invite organizations to partner for each event with the goal of increasing visibility of citizen diplomacy opportunities in Chicago.

Note: All partner organizations have been contacted to participate. We expect that they will all agree based on previous experiences in working with these organizations.

QUARTERLY SERIES

March 2011

What: Citizen Diplomacy Brunch | When: Weekend afternoon

Where: Home of Experienced WorldChicago Homestay Host

Topic: Engaging as a Citizen Diplomat Homestay Host

Target Audience: 25-30 current and prospective homestay hosts

Partners: Friendship Force (FF) Chicago and Northern Illinois Chapters, Chicago Area Peace Corps Alumni (CAPCA)

June 2011

What: Early Evening Reception | When: Weekday

Where: Gallery 37 (downtown Chicago)

Topic: Foster a Young Citizen Diplomat

Target Audience: International & Local Youth Leaders (ages 15-18), young professionals, Chicago Public Schools Families, Current & Prospective WorldChicago Homestay Host Families

Partners: Friends of Payton, Lindblom Math & Science Academy, Dreams for Kids

September 2011

What: Business Diplomacy Breakfast | When: Weekday morning

Where: McCracken & Frank Law Firm

Topic: Globalize Your Business One Handshake at a Time

Target Audience: 25-30 business professionals

Partners: Chicagoland Chamber of Commerce, American Southeast Europe Chamber of Commerce (AmSECC), and Illinois Hispanic Chamber Of Commerce

December 2011

What: Volunteer as a Citizen Diplomat | When: Saturday (day-long) conference

Where: Chicago Cultural Center Conference Room

Topic: Volunteerism-How to Be a Citizen Diplomat in Chicago

Target Audience: 50-75 current and prospective Citizen Diplomat Volunteers

Partners: Hostelling International-Chicago, National Hellenic Museum

By the nature of our internationally focused work and by virtue of being located in the highly diverse city of Chicago, WorldChicago assures that all of our programs reach a diverse audience of genders and ethnic, racial and religious backgrounds. The primary outcomes of the Citizen Diplomacy Quarterly Series will be increased visibility of WorldChicago, our partner organizations' missions, and increased awareness of the concepts of Citizen & Business Diplomacy to the audiences who attend. This Quarterly Series can be sustainable through low-cost ticket sales, grant funding and in-kind donations. Costs are kept neutral for partnering organizations as no money is exchanged, therefore sustaining this model for partnership.

To help keep costs low, all invitations to these events will be sent via email and through other social media. WorldChicago is on Facebook, Twitter, LinkedIn and YouTube.

Expenses (per event)

Total per Event	\$2,000
Total Quarterly Series	\$8,000

For more information please contact:

Lexy Sobel | Director of Events & Outreach | Isobel@worldchicago.org

THANK YOU

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