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Reaching Diverse Populations Through Targeted Library Services

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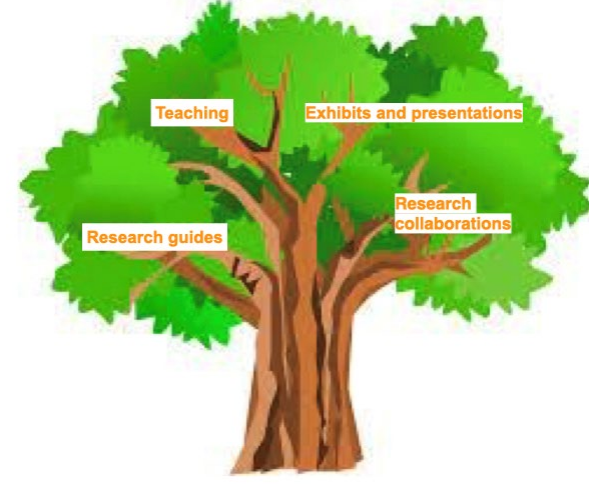
Reaching Diverse Populations Through Targeted Library Services

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Research & Education, UCSF Library, University of California, San Francisco



A Tree with Branches

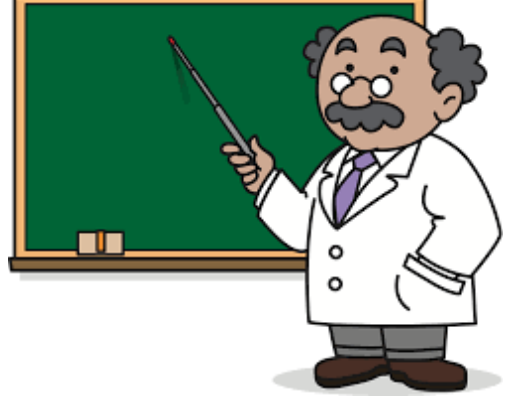
The tree is our symbol of outreach, with multiple branches reaching diverse campus groups and individuals.



Multiple Outreach Approaches

We take a multi-targeted approach to our outreach efforts. We use research guides (Libguides), teaching, exhibits and presentations, and research collaborations to engage with learners, faculty, researchers, and programs on campus. These efforts have resulted in ongoing projects (not just one-offs), additional connections, new collaborations, and greater visibility of the library's experts and services. The UCSF library has also received grants for DEI digitization projects.

Teaching



Courses over accessing and using library resources, basic and advanced literature searching, using reference managers, sharing your work with Creative Commons licensing, and copyright best practices.



Targeted Campus Groups & Programs

Campus outreach programs to under-represented groups and UCSF's global health programs

- SF BUILD (Building Infrastructure Leading to Diversity)
- UCSF PUP (Pre-Health Undergraduate Program)
- NEXGENE Girls program
- UCSF Summer Student Research Program
- The Pride Study <https://pridestudy.org/>
- Global Cancer Program
- The UCSF Institute for Global Health Sciences
- The Global Brain Health Institute

Research Guides

We developed several research guides to support and educate learners on anti-racism and diversity, equity, and inclusion.

- Anti-Racism Resources at UCSF Library <https://tinyurl.com/ucsfq1>
- LGBTQIA+ Health <https://tinyurl.com/ucsfq2>
- ZSFG Library Health Equity Resources <https://tinyurl.com/ucsfq3>

Grants

- The San Francisco Bay Area's Response to the AIDS Epidemic: Digitizing and Providing Universal Access to Historical AIDS Records: grant from the NLM, Pacific Southwest Region for \$138,370
- Pioneering Child Studies: Digitizing and Providing Access to Collection of Women Physicians who Spearheaded Behavioral and Developmental Pediatrics: grant from NHRPC for \$149,814

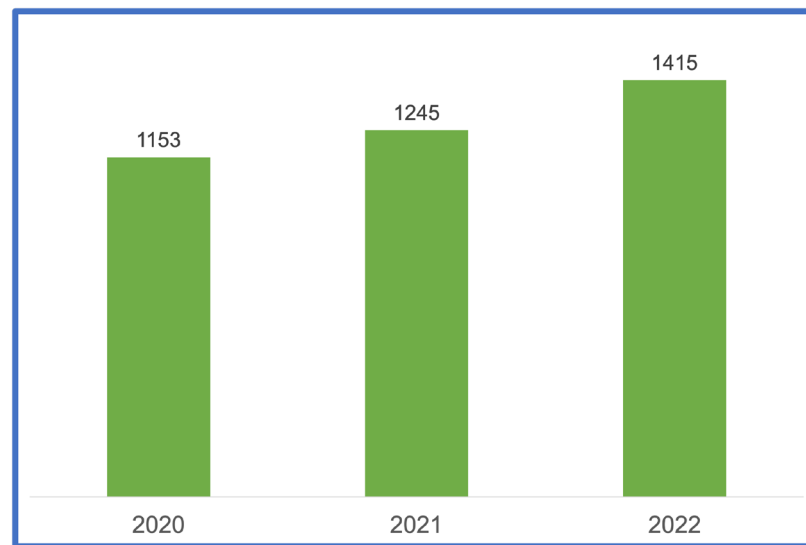
Exhibits & Presentations



- NLM Traveling Exhibitions: AIDS, Posters & Stories of Public Health: A People's History of a Pandemic (Parnassus Library) and Confronting Violence/ Enfrentando La Violencia (ZSFG Library)
- Equity in Scholarly Publishing and Open Science Roundtable (EPOSI) hosting a panel on anti-oppressive publishing (July 2023)
- "They Were Really Us": The UCSF Community's Early Response to AIDS: a digital exhibition <https://tinyurl.com/AIDSexhibit>
- Toward a history of black AIDS activism: a discussion on the history of responses to HIV/AIDS in African American communities
- Women Physician Pioneers of the 1960s: Their Lives and Profession Over a Half Century: author book talk.
- Puerto Rico and the American Plantation System: UCSF Library's artist-in-residence presentation <https://tinyurl.com/prplantation>

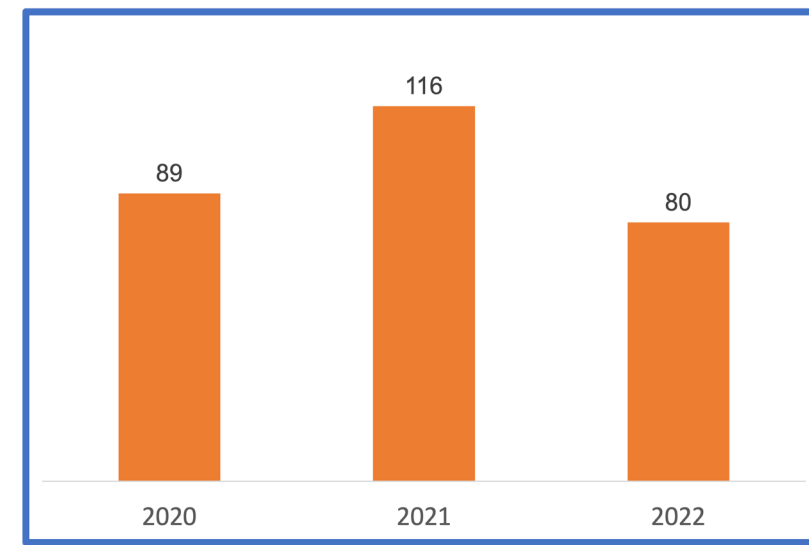
Productivity and Outcomes

What have we learned from our projects and collaborations?



Contacts & consultations

Our online reservation system allows learners to schedule directly with a library expert for research help. Our help-queue ticketing system triages questions to connect learners to the team best able to answer their question



Classes to all constituents

Most classes recur annually. We continually promote services through networking, during consultations & classes, and at events and social functions.

Published DEI Papers w/Librarian co-authorship

- Using Simulation to Teach Learners in Health Care Behavioral Skills Related to Diversity, Equity, and Inclusion: A Scoping Review
- Antibias Efforts in United States Maternity Care: A Scoping Review of the Publicly Funded Health Equity Intervention Pipeline
- Ecological Systems in Relation to Latinx Youth in the Juvenile Justice System: A Narrative Literature Review
- A Novel Multifamily Treatment Targeting Symptoms Related To Latinx Caregiver Deportation
- Navigation Programs Relevant For African American Men With Prostate Cancer: A Scoping Review Protocol
- Validity of the Chinese Language Patient Health Questionnaire 2 and 9: A Systematic Review
- Palliative Oncologic Care Curricula for Providers in Resource-Limited and Underserved Communities: A Systematic Review
- Leadership Development Programs For Healthcare Professionals In Low-and Middle-income Countries: A Systematic Review
- Biologic therapies in HIV/AIDS patients with inflammatory diseases: A systematic review of the literature



Sharing our PRIDE Values

Originally adopted by UCSF Medical Center 16 years ago, these set of values are organized under the acronym PRIDE, which stands for **Professionalism, Respect, Integrity, Diversity and Excellence**. These are important core values for everyone who works, learns, teaches, and discovers at UCSF.



Research Collaborations

- Inclusive skin color project: The Inclusive Skin Color Project is a joint effort between the School of Medicine's Anti-Oppression Curriculum (AOC) Initiative, the UCSF Library, and the Department of Dermatology to improve the discoverability of resources that represent the full spectrum of skin color. <https://tinyurl.com/inclusiveskin>
- Abundant birth project (ABP): California preterm birth initiative. Facilitated informational tour of ZSFG with the ABP team, including doulas and midwives. <https://tinyurl.com/preterm1>
- Demand change to racist PubMed terminology: promoted changes to harmful outdated Mesh terminology <https://tinyurl.com/changeterms>

Systematic review support including co-authorship on papers related to diversity, equity, and inclusion: new collaborations

- Rheumatology Telehealth in American Indian and Alaska Native (AI/AN) Populations. Improve health outreach in rural native populations
- Social Determinants of Health and Incontinence (bathroom access in homeless populations)
- Precision Medicine Population Health (Emergency Medicine). Develop National emergency medicine guidelines to better serve vulnerable populations that are frequent users of emergency departments
- LMIC Authorship in Orthopedic Surgery Journals. Improve scope of publishing in top journals to include more authorship from LMIC

Next Steps

In the coming year, our team will perform an outreach mapping exercise to better understand the breadth of our efforts and to identify audiences we are not yet reaching. These efforts will enable us to strategically focus our efforts moving forward, as well as inform collaborations with colleagues across other library service areas.

