

UCLA

Census Snapshots

Title

Wisconsin Census Snapshot: 2010

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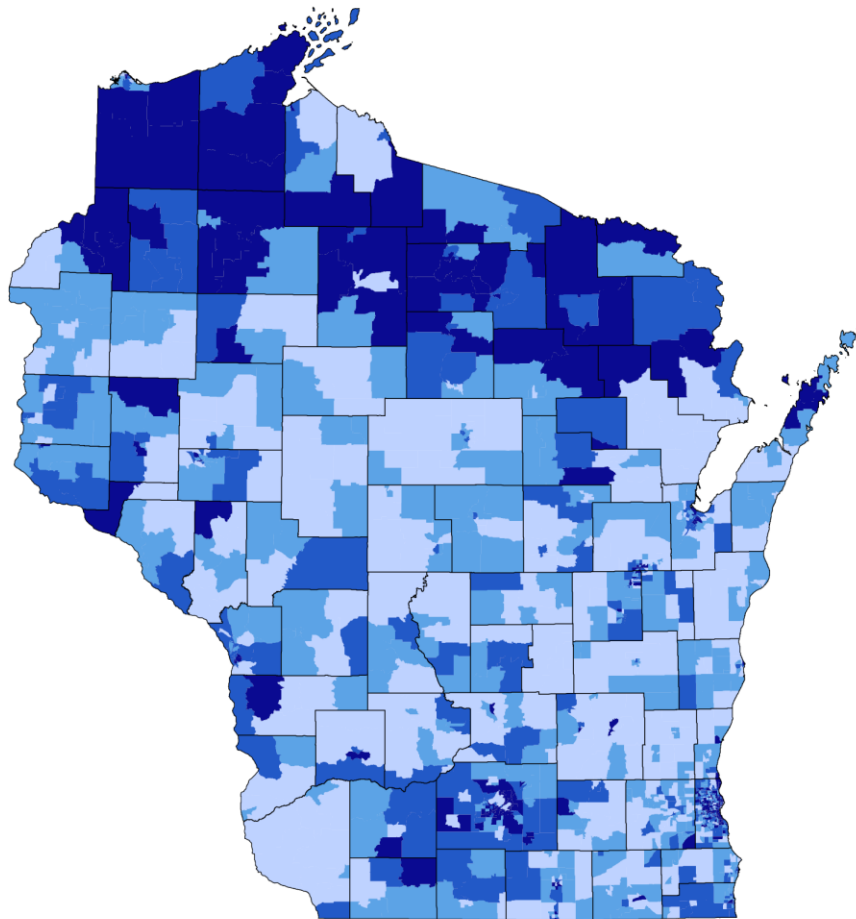
Publication Date

2011-09-01

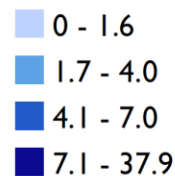


Same-sex couples	9,179	Same-sex couples per 1,000 households	4.0
Husband/wife	1,194	Same-sex "husband/wife" couples per 1,000 "husband/wife" couples	1.1
Unmarried partner	7,985	Same-sex "unmarried partner" couples per 1,000 "unmarried partner" couples	49.8

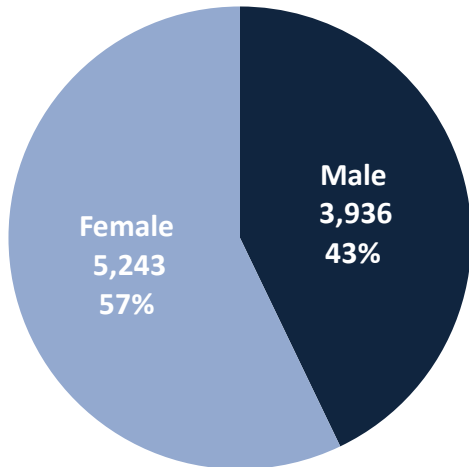
**Same-sex couples per 1,000 households
by Census tract (adjusted)**



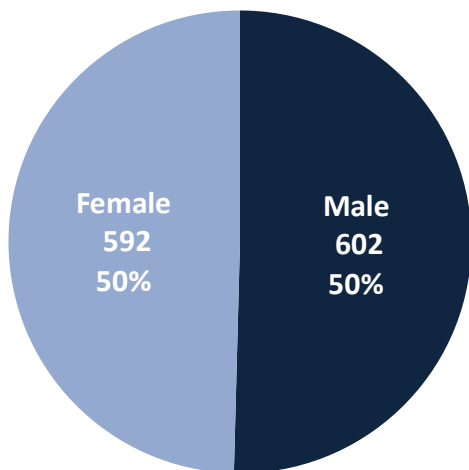
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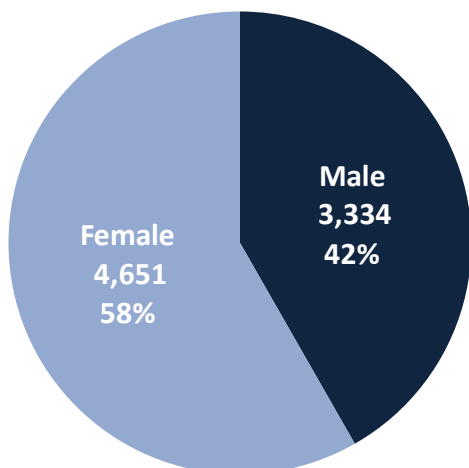
All Same-sex Couples



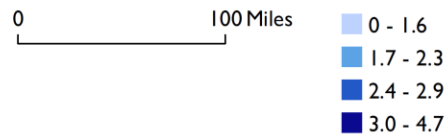
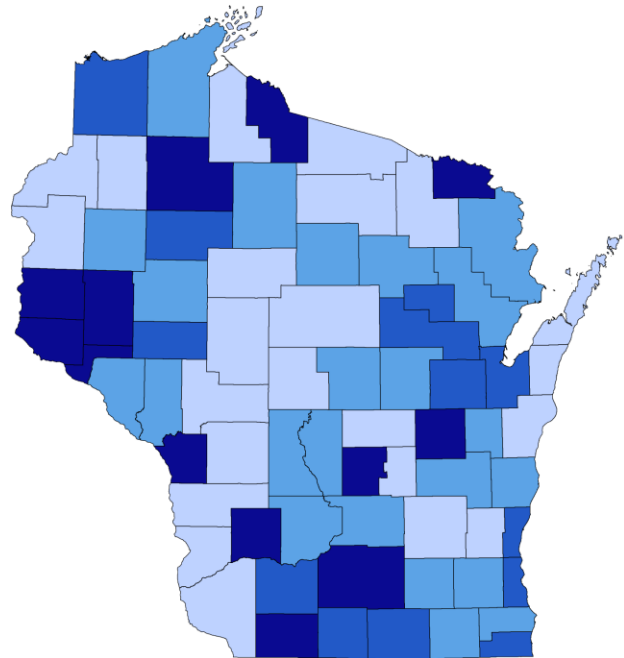
Same-sex couples who identify as spouses



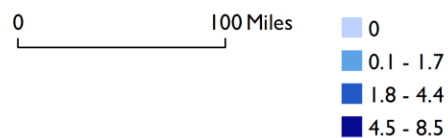
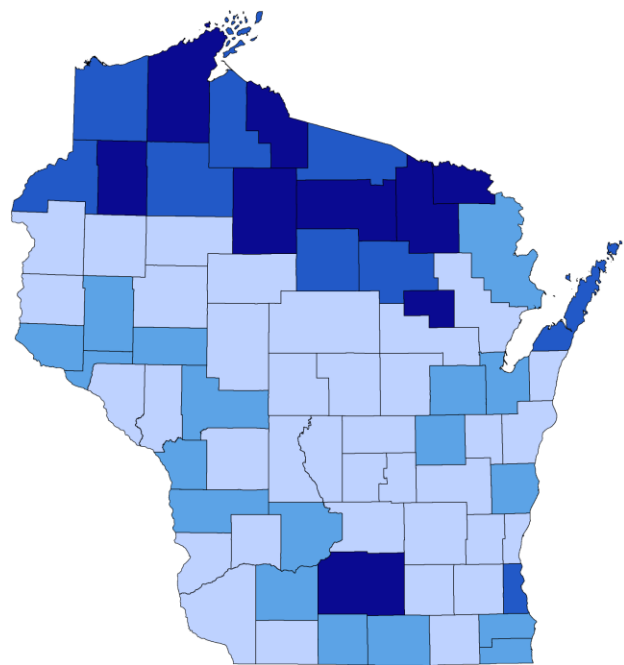
Same-sex couples who identify as unmarried partners



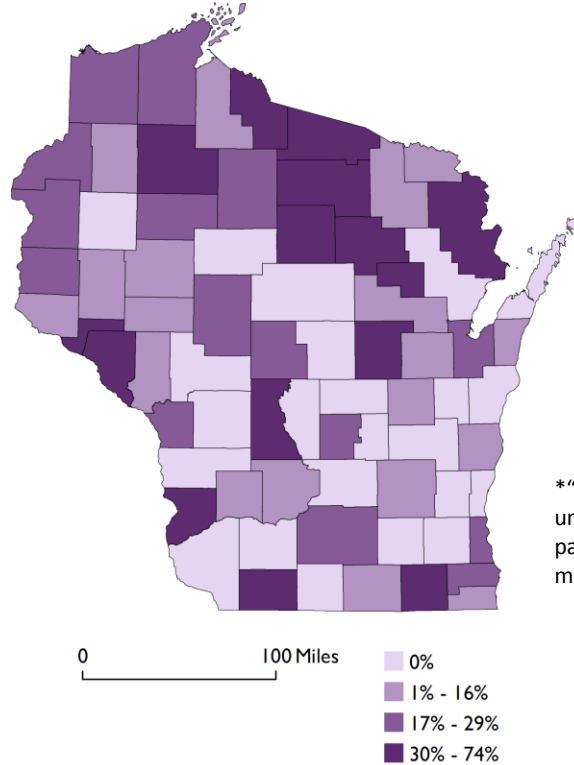
Same-sex female couples per 1,000 households by county (adjusted)



Same-sex male couples per 1,000 households by county (adjusted)

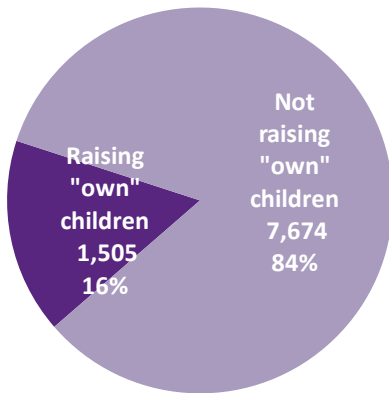


Percent of same-sex couples raising “own” children* by county (adjusted)

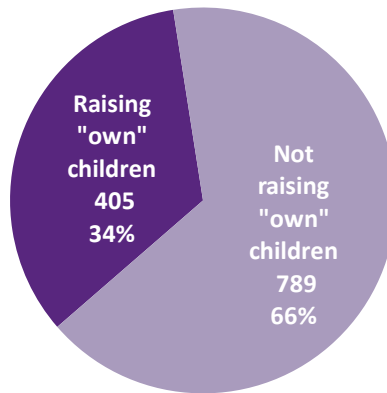


*“Own” children are never-married children under 18 who are sons or daughters of one partner or spouse (Person 1) by birth, marriage (stepchild), or adoption.

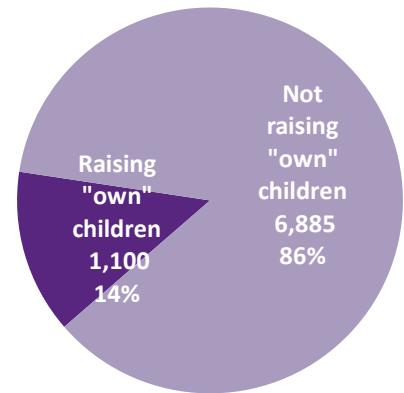
All Same-sex Couples



Same-sex couples who identify as spouses



Same-sex couples who identify as unmarried partners



Data and methodology

Data are compiled using the US Census Bureau’s state-level preferred estimates for same-sex couples found [here](#). Same-sex couples are identified in households where Person 1 describes his or her relationship with another adult of the same sex as either a “husband/wife” or “unmarried partner”. The Census Bureau preferred estimates adjust original Census tabulations reported in the Census 2010 SF-1, PCT15 to account for the likelihood that a small portion of different-sex couples miscode the sex of a spouse or partner and are incorrectly counted as a same-sex couple.

Adjusted data

The Census Bureau only released preferred estimates for states. County, city, and tract data used in this report are adjusted by the authors and do not represent official Census Bureau tabulations. Like the Census Bureau preferred estimates, the adjustment procedure accounts for the likelihood that a small portion of different-sex couples miscode the sex of a spouse or partner and are incorrectly counted as a same-sex couple.

Undercount

The adjusted figures do not take into account the possibility that some same-sex couples may not be counted in Census tabulations due to concerns about confidentiality or because neither partner was Person 1 in the household.

Go [here](#) for a complete description of the adjustment procedure.

Counties with 50+ same-sex couples ranked by same-sex couples per 1,000 households

State rank	US rank among 1,142 counties with 50+ same-sex couples	County	Same-sex couples (adjusted)	Same-sex couples per 1,000 households (adjusted)	Same-sex male couples (adjusted)	Same-sex female couples (adjusted)	% Raising "own" children among same-sex couples (adjusted)
1	46	Dane	1938	9.51	983	955	24%
2	76	Price	51	8.02	40	11	19%
3	83	Bayfield	53	7.87	39	14	18%
4	106	Sawyer	52	7.42	31	21	40%
5	121	Oneida	113	7.04	88	25	38%
6	144	Milwaukee	2495	6.50	1543	952	26%
7	149	Douglas	119	6.42	67	52	20%
8	458	La Crosse	208	4.50	68	139	19%
9	500	Lincoln	53	4.39	32	21	31%
10	537	Kenosha	263	4.20	96	167	11%
11	574	Dunn	67	4.10	18	49	13%
12	669	Green	56	3.78	21	35	0%
13	685	Brown	369	3.75	139	230	20%
14	747	Winnebago	245	3.62	29	216	6%
15	757	Pierce	54	3.59	1	53	2%
16	813	St. Croix	110	3.45	0	110	24%
17	818	Rock	215	3.42	36	179	12%
18	839	Eau Claire	133	3.38	36	98	5%
19	931	Outagamie	217	3.11	37	180	8%
20	959	Marinette	55	3.04	20	35	47%
21	1070	Racine	191	2.53	19	173	19%
22	1084	Sauk	61	2.43	11	51	16%
23	1086	Ozaukee	82	2.41	0	82	0%
24	1088	Sheboygan	110	2.38	29	81	7%
25	1104	Walworth	90	2.27	0	90	29%
26	1105	Jefferson	73	2.26	0	73	0%
27	1119	Waukesha	319	2.09	0	319	0%
28	1123	Portage	56	2.02	0	56	0%
29	1131	Fond du Lac	71	1.75	0	71	0%
30	1133	Marathon	86	1.63	0	86	0%
31	1137	Dodge	52	1.53	0	52	15%
32	1139	Manitowoc	50	1.48	0	50	0%
33	1141	Washington	52	1.00	0	52	0%

Counties with <50 same-sex couples

	Adams	15	1.69	0	15	0%
	Ashland	34	5.06	26	8	6%
	Barron	35	1.81	0	35	0%
	Buffalo	10	1.72	0	10	42%
	Burnett	33	4.88	23	10	29%
	Calumet	39	2.10	0	39	0%
	Chippewa	40	1.65	0	40	9%
	Clark	17	1.35	0	17	18%
	Columbia	45	1.99	0	45	0%

	Crawford	11	1.60	0	11	52%
	Door	36	2.87	22	14	0%
	Florence	23	11.36	17	6	13%
	Forest	30	7.77	25	5	5%
	Grant	22	1.16	0	22	0%
	Green Lake	0	0.00	0	0	0%
	Iowa	34	3.58	7	27	0%
	Iron	21	7.45	13	8	48%
	Jackson	17	2.23	5	13	0%
	Juneau	21	1.98	0	21	38%
	Kewaunee	10	1.20	0	10	8%
	Lafayette	24	3.62	0	24	31%
	Langlade	32	3.70	17	15	41%
	Marquette	22	3.30	0	22	20%
	Menominee	10	7.39	7	3	74%
	Monroe	28	1.62	0	28	0%
	Oconto	29	1.86	0	29	0%
	Pepin	16	5.24	3	13	30%
	Polk	29	1.61	0	29	20%
	Richland	28	3.80	0	28	10%
	Rusk	16	2.50	0	16	27%
	Shawano	42	2.45	0	42	11%
	Taylor	7	0.88	0	7	0%
	Trempealeau	19	1.66	0	19	3%
	Vernon	34	2.92	15	19	0%
	Vilas	48	4.92	37	11	52%
	Wasburn	40	5.86	31	10	15%
	Waupaca	41	1.92	0	41	36%
	Waushara	13	1.35	0	13	0%
	Wood	49	1.55	0	49	19%

**Cities with 50+ same-sex couples
ranked by same-sex couples per 1,000 households**

State rank	US rank among 1,415 cities with 50+ same-sex couples	City	Same-sex couples (adjusted)	Same-sex couples per 1,000 households (adjusted)
1	101	Madison	1358	13.24
2	258	Shorewood	56	8.85
3	306	Fitchburg	82	8.26
4	357	Milwaukee	1785	7.75
5	617	Cudahy	50	6.23
6	655	Wauwatosa	124	6.08
7	726	La Crosse	123	5.76
8	853	Appleton	149	5.15
9	932	Green Bay	206	4.86
10	1009	West Allis	125	4.54
11	1031	Sun Prairie	52	4.48
12	1119	Kenosha	157	4.21
13	1181	Racine	121	3.96
14	1185	Greenfield	67	3.95
15	1190	Oak Creek	55	3.94
16	1233	Janesville	96	3.73
17	1249	Beloit	51	3.67
18	1266	Oshkosh	93	3.56
19	1284	Eau Claire	93	3.49
20	1354	Sheboygan	62	3.07
21	1415	Waukesha	52	1.82

About the authors

Gary J. Gates, PhD is the Williams Distinguished Scholar at the Williams Institute, UCLA School of Law.

Abigail M. Cooke is a PhD candidate in the Department of Geography at UCLA and is affiliated with the California Center for Population Research.

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For more information

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