

# Screen Sharing Tools & Google+ Hangouts On-Air

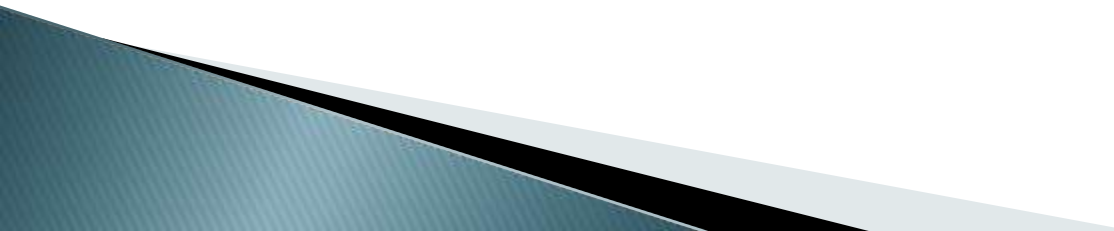
Danielle Kane

Research Librarian for Emerging Technologies and Service Innovation  
UC Irvine Libraries

Lunch<sup>2.0</sup>

April 2013

# ScreenShare Products

- ▶ CrossLoop
  - ▶ ShowScreen
  - ▶ ScreenStream
  - ▶ WebX
  - ▶ Quick Screenshare
  - ▶ AnyMeeting
  - ▶ Uberconference
  - ▶ Google+ Hangouts
  - ▶ Join.me
  - ▶ Screenleap
  - ▶ And more
- 



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**300,000+** small business users signed up.

<http://www.anymeeeting.com/>

# Start a Hangout

Hanging out is fun with friends. Start typing below or click a friend to invite them.

+ Add names, circles, or email addresses

[+Telephone](#)

Name this hangout

Enable Hangouts On Air <sup>2</sup>

[Hangout Options](#)

Hang out

Close



# Hangouts On-Air

Google+ Features Sign in or Join Google+

Overview **Features** Plus Google Getting started Take our survey

Explore features

Hangouts **On Air** Schedule

## Hangouts On Air

Broadcast your hangout to the world for free

[Start a hangout](#) [Watch video](#)

**Go live from your laptop**  
Live broadcasts are only a few clicks away. Stream your hangout publicly on Google+, your YouTube channel, and your website.

**Save instantly to YouTube**  
You don't need special software to record your conversation. Every Hangout On Air is automatically saved to your YouTube account.

**Share to the world**  
Once your hangout is over, it's easy to keep the conversation going. Your hangout video will be available on Google+ and on your YouTube channel.

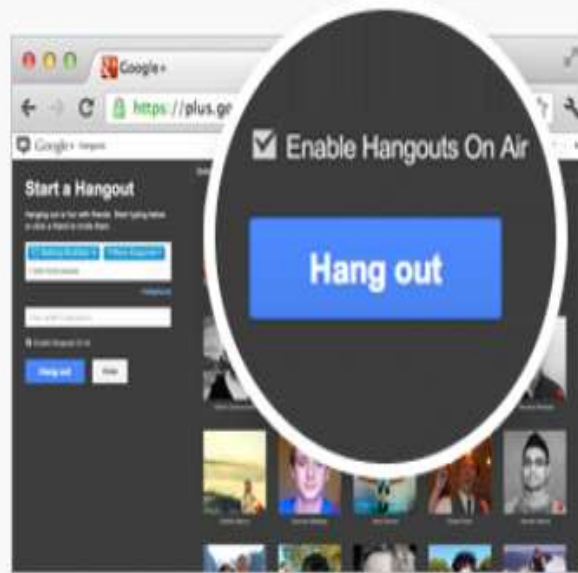
<http://www.google.com/+learnmore/hangouts/onair.html>

## Get started



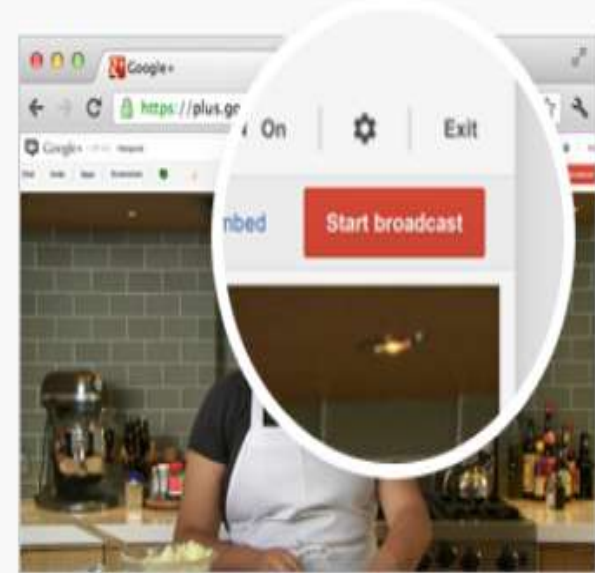
### Start a hangout

Start a hangout and invite specific people or Google+ circles to join you. Then name your hangout.



### Enable Hangouts On Air

Check "Enable Hangouts On Air". The first time you do this, you will need to agree to the [Terms of Service](#) and also link your YouTube account.



### Start your broadcast

Click "Start broadcast" to go on air. After a short countdown, your hangout will start broadcasting on your Google+ profile, your YouTube channel, and on any website where you've embedded it.

Quick Steps

[Tips and Tricks](#)

# What do I need?

- ▶ Google+ Account
- ▶ YouTube Account
- ▶ Webcam
- ▶ Speakers / audio
- ▶ Verification
  - By way of Google+ Hangouts
  - By way of YouTube

Google+ Hangouts - Google Chrome

https://plus.google.com/hangouts/\_/4c2cc94ce98bcd21fd49ca803ad7dd7722b719a7?authuser=0&hl=e

Google+ Name this hangout...

Online

## Start a Hangout

Hanging out is fun with friends. Start typing below or click a friend to invite them.

+ Add names, circles, or email addresses

Name this hangout (required)

Name this hangout

Enable Hangouts On Air ?

[Hangout Options](#)

Hang out

**Hangouts On Air requires a verified YouTube account.**

To get a recording of your Hangout On Air with your YouTube account (and to prevent abuse), we require that you verify your YouTube account via a mobile SMS. This is a fast and easy one-time process.

Start verification process Cancel

• Off Air Test: Name of Presentation

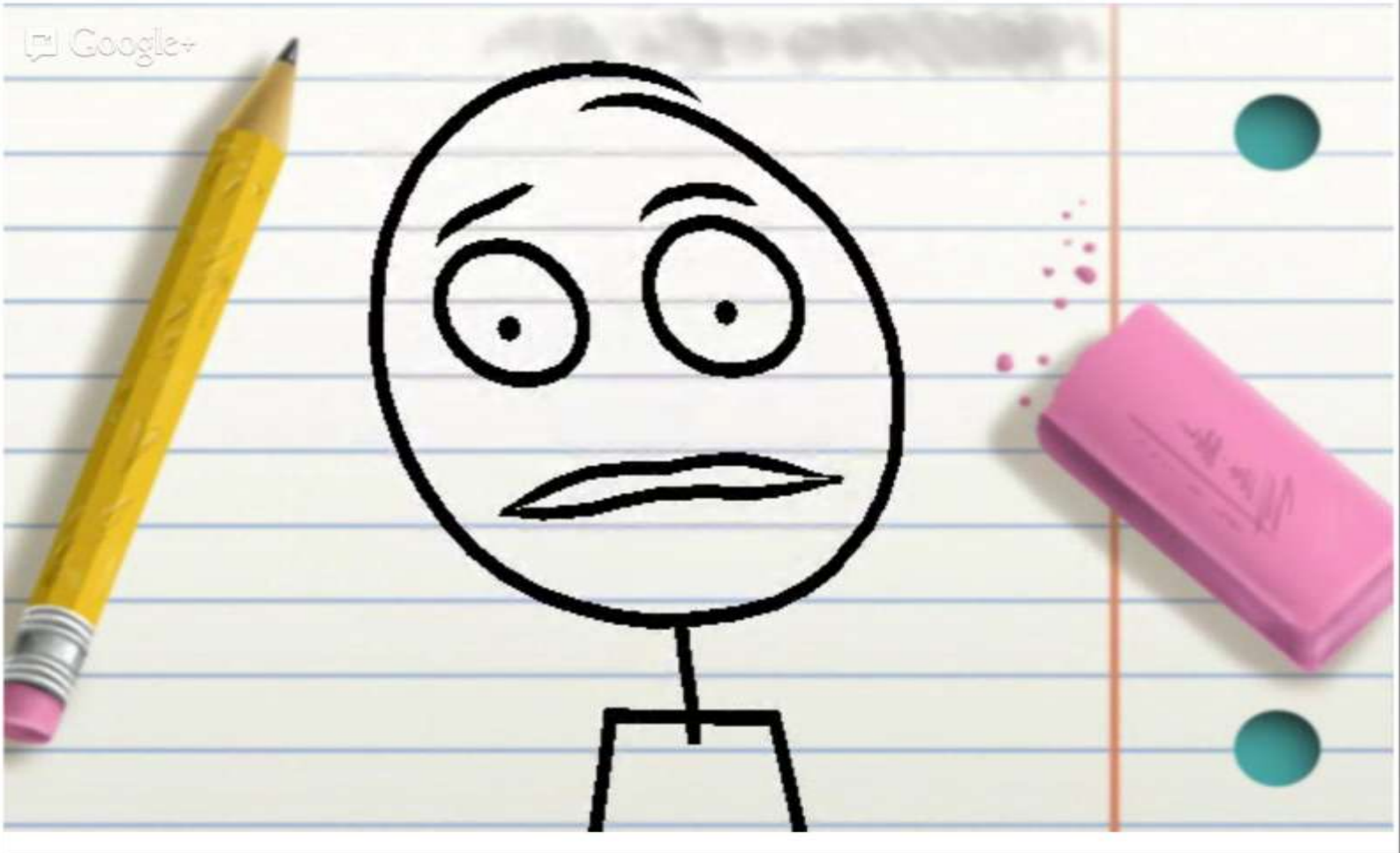
0 viewers

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**START BROADCAST**



- Invite People
- Chat
- Screenshare
- Cameraman
- Google Effects
- Google Drive
- View more apps



Help





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**START BROADCAST**



**Invite People**

Chat

Screenshare

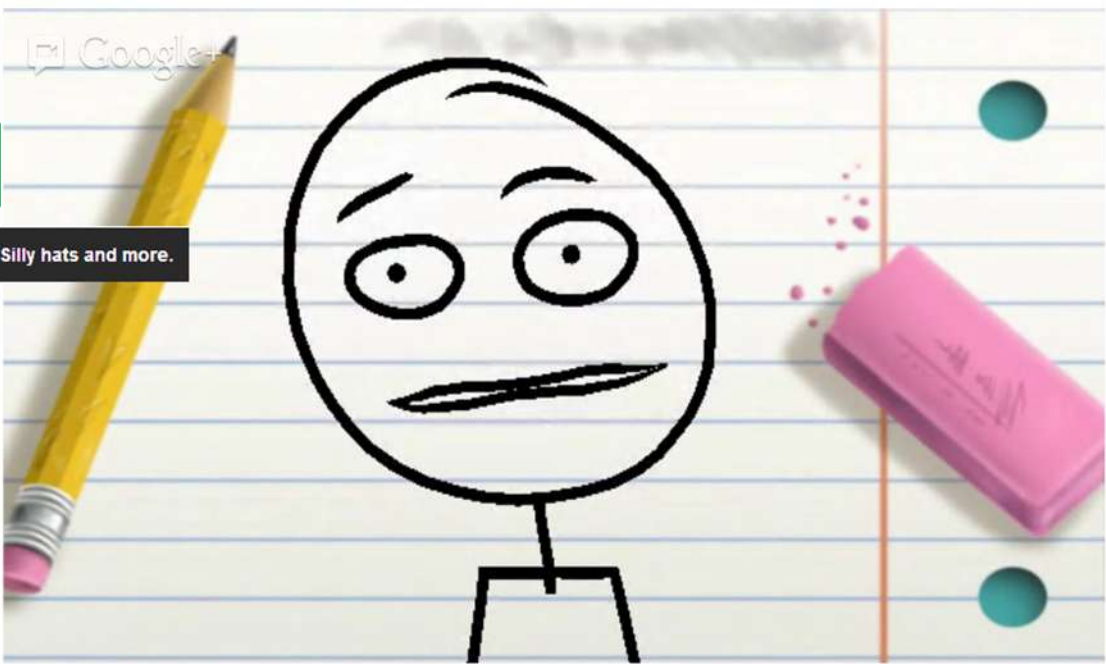
**Cameras**

Google Effects ×  
Silly hats and more.

Google Drive

View more apps

Help



Cameras

Allows you to control when each participant is shown in your broadcast.




Cameras button

When someone joins, they should be:

- Visible in the broadcast
- Hidden and muted from the broadcast

test

 Invite people Chat Screenshare Capture Hangout Toolbox  
Daniele Google Drive Google Effects View more apps

Waiting for people to enter this hangout...

[Invite more](#) Hangout Toolbox

A Hangout Extension with several features.

This toolbox provides several apps/extensions to improve your Hangout experience.

It contains:

- Lower Third
- Volume Control
- Meme-Faces
- Soundboard
- Comment Tracker

Please visit us on [Google+](#) or on our [project page](#)  
Thanks to [Gerwin Sturm](#) for the Comment Tracker code.



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**START BROADCAST**



Invite People

Chat

Screenshare

Cameraman

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... View more apps





Off Air Test: Name of Presentation

0 viewers

[Embed](#)

**START BROADCAST**



• Off Air Test: Name of Presentation

0 viewers

[Embed](#)

**START BROADCAST**

Invite People

Chat

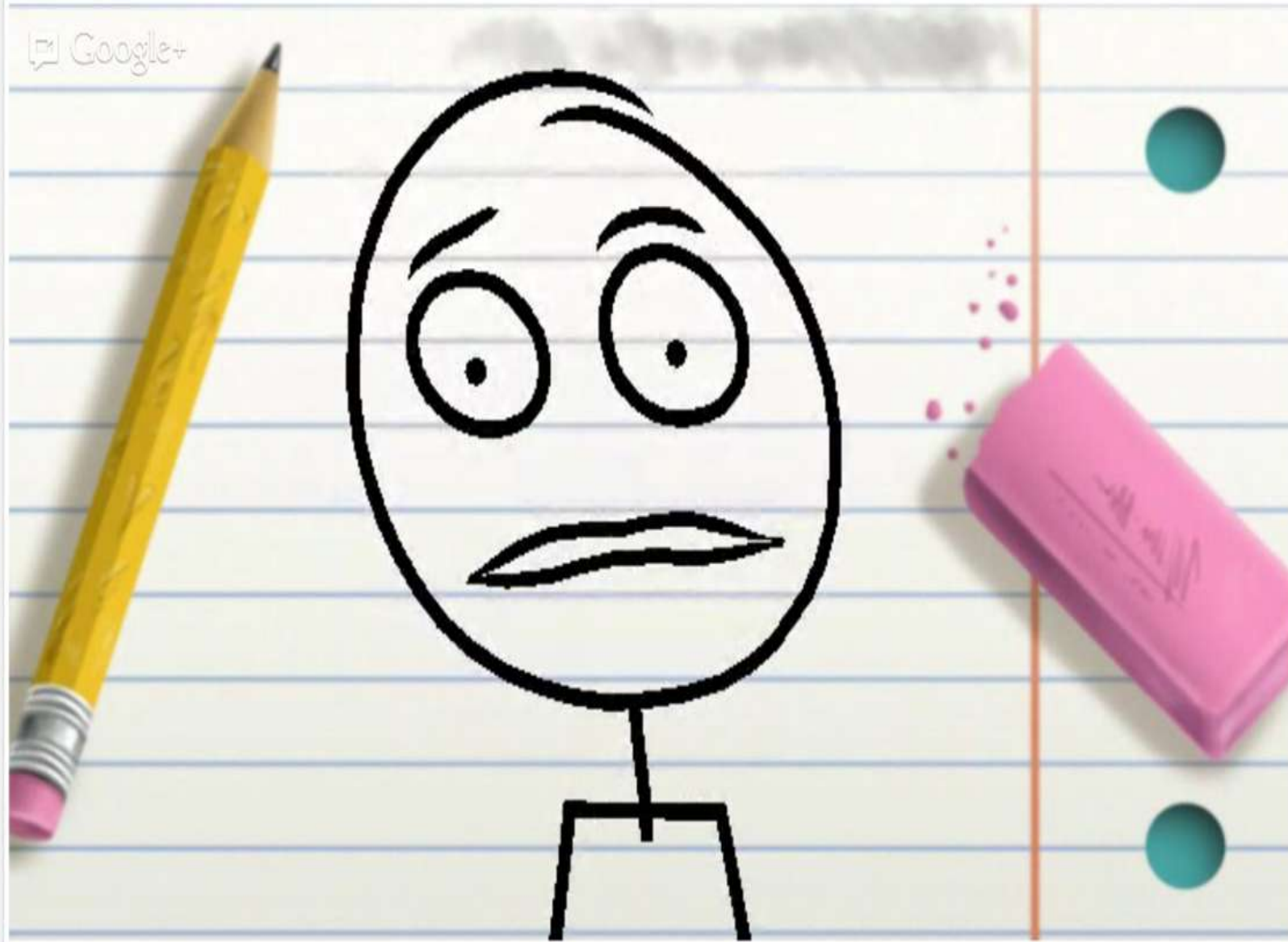
Screenshare

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START BROADCAST



Invite People

Chat

Screenshare

Cameras

Google Effects

Google Drive

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URL: <http://youtu.be/Uh2o0wSpOWA> HTML: `border="0" allowfullscreen></iframe>` Embed **START BROADCAST**

- Invite People
- Chat
- Screenshare
- Cameras
- Google Drive  
CARL IT Interest Gr...
- Google Effects  
CARL IT Interest Gr...
- View more apps



- Invite People
- Chat
- Screenshare
- Cameras
- Google Drive
- Google Effects
- View more apps

### Broadcasting Publicly

Your Hangout On Air will now be broadcast publicly on Google+ and YouTube. Once your broadcast is over a recording of the broadcast will automatically replace the live player so that people who miss the live broadcast can still view it.

**OK** Cancel







• Off Air Test: Name of Presentation

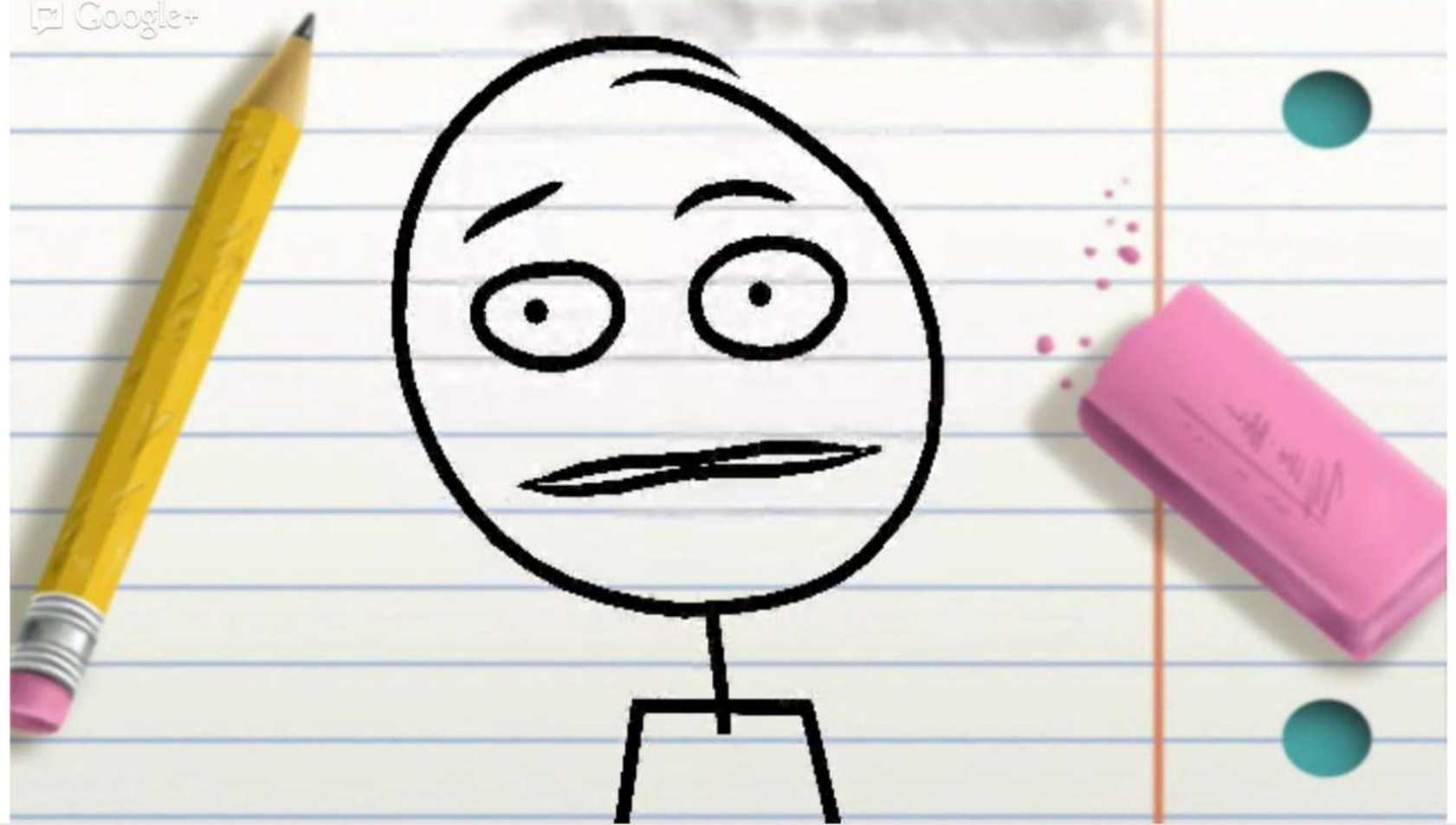
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**START BROADCAST**



Google+



• Off Air Test: Name of Presentation

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START BROADCAST



Invite People

Chat

Screenshare

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CARL IT Interest GrGoogle Effects  
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View more apps

## Settings

Google requires access to your computer's camera, microphone, and speakers. You can change your configuration here - changes take effect immediately. If you have trouble, click the [help link](#). You may also [report a problem](#) to us.



Logitech Webcam Pro 9000

Default device

Default device

[Play test sound](#)

Auto-detect connection speed

Network: uci.edu

Voice

 Report quality statistics to help improve voice and video chat.

Google Talk plugin 3.8.1.9117

Save Settings

Cancel changes

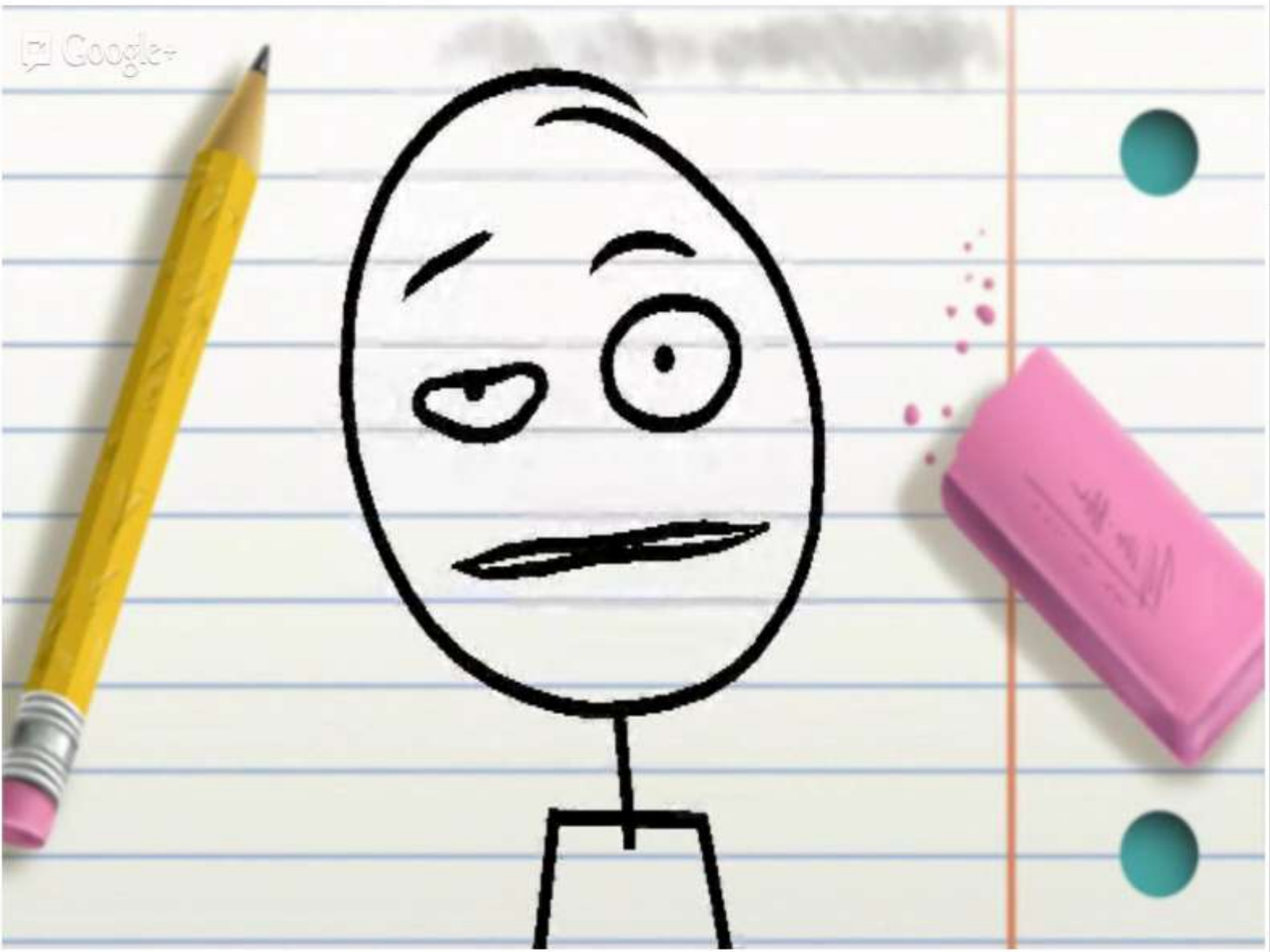
- ☰
- Invite People
- Chat
- Screenshare
- Cameras
- Google Drive  
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- Google Effects  
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• On Air Test: Name of Presentation

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END BROADCAST



Off Air Test: Name of Presentation

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POSTING...

Posting broadcast video to the public.

Invite People

Chat

Screenshare

Cameras

Google Drive  
CARL IT Interest Gr...

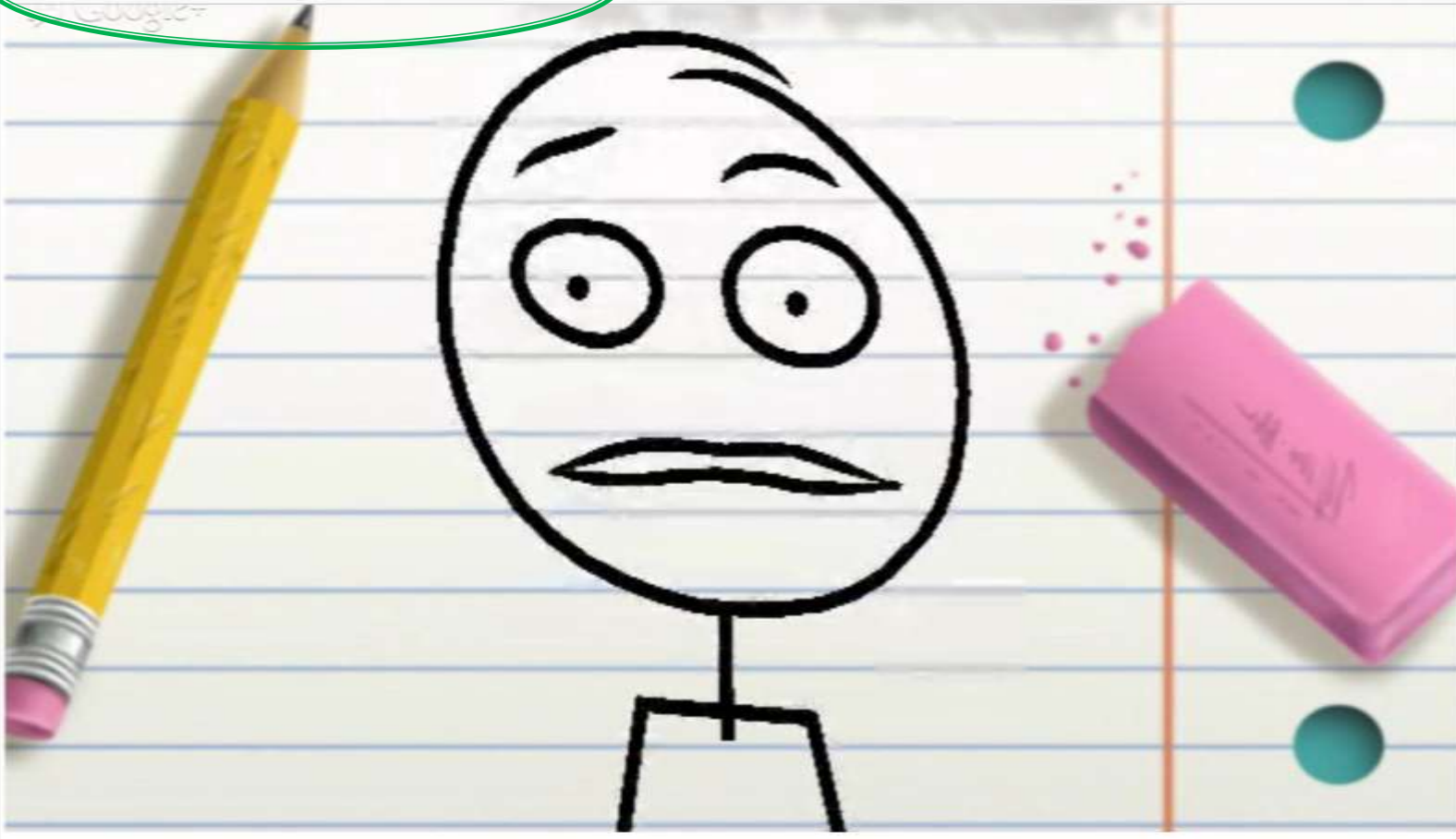
Google Effects  
CARL IT Interest Gr...

View more apps



**✖ Broadcast has been successfully terminated.**

- ☰
- 👤+ Invite People
- 💬 Chat
- 🖥️ Screenshot
- 📹 Cameraman
- 📁 Google Drive CARL IT Interest Gr...
- 🔍 Google Effects CARL IT Interest Gr...
- ⋮ View more apps
- 🔗 Help



# CARL-IT IG

- ▶ Streamed live
- ▶ Archived
- ▶ Statistics

Carl Itig 11

11 subscribers 168 video views

Browse videos Search Channel

Uploads **Feed** Comments View

Carl Itig uploaded a video 1 week ago

**Checking-in Versus Checking-out: using location-based social networking**

We apologize for the problems with the slideshow. Please view the slideshow at <http://www.slideshare.net/d...>

Carl Itig uploaded a video 2 months ago

**CARL-IT On Air: Visual Bookmarking with Pinterest**

Carl Itig uploaded and commented 3 months ago

Please post any comments or questions.

**Web Analytics: What we're using and how...**

Carl Itig uploaded and commented 5 months ago

If you have any questions, please add a comment. Cheryl will address questions at the end of her presentation.

**Google+ Hangout for Collaboration and Instruction**

Carl Itig  
CARLIT provides news and professional development opportunities on current trends in information technology that impact and inspire librarians and our libraries.

by Carl Itig

Date Joined Sep 21, 2012

<http://www.youtube.com/user/carlit335>

This account is managed by carl-it.org [Learn more](#)

DASHBOARD

VIDEO MANAGER

Uploads

Playlists

History

Search History

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Favorites

Likes

CHANNEL SETTINGS

ANALYTICS

INBOX

Carl Itig






























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Uploads 5

Search uploads

Actions + Add to

View: Newest

<input type="checkbox"/>	 0:22	Test Name of Presentation February 1, 2013 1:40 PM	 	 0  0  0
<input type="checkbox"/>	 33:39	CARL-IT On Air: Visual Bookmarking with Pi... January 30, 2013 12:24 PM	 	 6  1  0
<input type="checkbox"/>	 26:55	Web Analytics: What we're using and how... December 6, 2012 12:19 PM	 	 34  0  0
<input type="checkbox"/>	 15:50	Google+ Hangout for Collaboration and Instr... October 12, 2012 11:52 AM	 	 24  4  0
<input type="checkbox"/>	 0:18	test 2 September 21, 2012 10:49 AM		 19  0  0

DASHBOARD

VIDEO MANAGER

CHANNEL SETTINGS

ANALYTICS

Overview

Views reports

Views

Demographics

Playback locations

Traffic sources

Audience retention

Engagement reports

Subscribers

Likes and dislikes

Favorites

Comments

Sharing

Annotations

INBOX

← Carl Itig

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## Overview

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Content

Search for your videos



Geography

Search for locations



Date range

Last 30 days



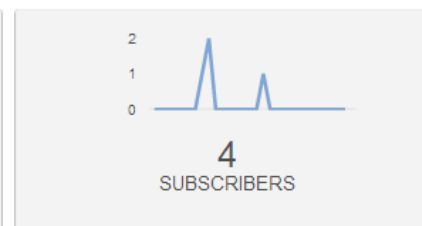
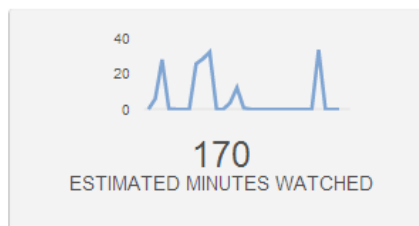
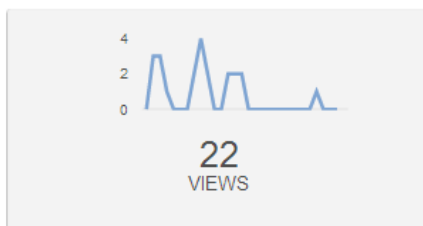
Carl Itig

CHANNEL

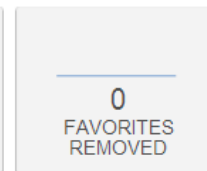
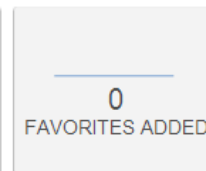
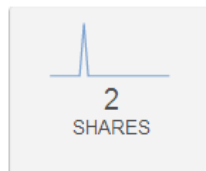
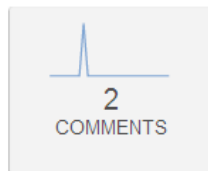
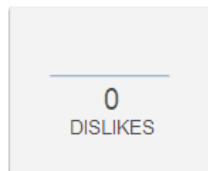
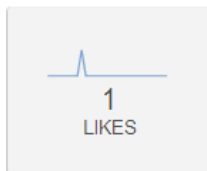
Videos: 4 - Created: Sep 21, 2012 - Lifetime views: 141

Last 30 days (Jan 22, 2013 – Feb 20, 2013)

### Performance



### Engagement



### Top 10 videos

[Browse all videos](#)

Video	Views ↓	Estimated minutes watched	Likes
1. <a href="#">CARL-IT On Air: Visual Bookmarking with Pi...</a>	12	110	1
2. <a href="#">Google+ Hangout for Collaboration and Instr...</a>	7	20	0
3. <a href="#">Web Analytics: What we're using and how...</a>	3	39	0



Send feedback

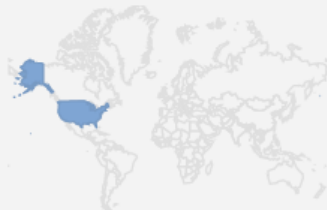
## Top 10 videos [Browse all videos](#)

Video	Views ↓	Estimated minutes watched	Likes
1. <a href="#">CARL-IT On Air: Visual Bookmarking with Pi...</a>	12	110	1
2. <a href="#">Google+ Hangout for Collaboration and Instr...</a>	7	20	0
3. <a href="#">Web Analytics: What we're using and how...</a>	3	39	0

## Demographics

### Top geographies

United States



### Gender

- Male n/a
- Female n/a

## Discovery

### Top playback locations

- YouTube watch page 77.3%
- Embedded player on other websites 18.2%
- Mobile devices 4.5%



### Top traffic sources

- View referrals from YouTube 54.5%
- Mobile apps and direct traffic 36.4%
- View referrals from outside YouTube 9.1%



Language: English

Country: Worldwide

Safety: Off



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# Questions?

UC Irvine Libraries Emerging Technologies

## Internet Librarian 2012

November 20th, 2012 | Author: Danielle

Posted to the Emerging Technologies wiki is audio of each of the 6 sessions I attended plus URLs to some of the items the speakers talked about: <https://services.adcom.uci.edu/wiki/display/UCILib/Internet+Librarian+2012>

See you at Lunch2.0 today!

Printed in Unauthenticated | 0 Comments

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- Lunch2.0 by D. Kane
- Lunch2.0 by J. Schneidewind
- Twitter: UCI Lib. Emerg Tech
- UC Irvine Libraries Facebook Page

<http://sites.uci.edu/emergtech/>

## My Virtual Self

### What is an Emerging Technologies Librarian?

In my case, the position is that of a Research Librarian which means we have responsibilities in Reference, Instruction, and Collection Development. I participate in general reference both in-person and online and general instruction for large undergraduate courses. My subject on the other hand doesn't require a fund code and I don't order books or journals.

Instead I investigate new technologies for use in the library, if they show promise I then pilot the tool or service as a proof of concept. Pilots require a detailed plan, evaluation, and analysis. I have two foci: using new technology to promote our services and resources to our patrons and to also help library staff utilize new technologies to help them in their work. Some projects that we have successfully implemented:

- Facebook
- QR codes
- Screen sharing for staff to use in their work and also using for the provision

I am the Emerging Technologies and Service Innovation Librarian at the University of California, Irvine.

Ask me anything

Lunch2.0 Sessions

<http://emergingtechnologieslibrarian.tumblr.com/>

## Guides

### eBook Collections

by Danielle Kane, Sheila Smyth - Last Updated Sep 6, 2012

### eBook Reading Devices

by Danielle Kane - Last Updated Jul 24, 2012  
Your source for ebook & ereader information and resources  
Tags: apps, devices, ebooks, emerging\_technologies

### Emerging Technologies

by Danielle Kane, Jeff Schneidewind - Last Updated Sep 25, 2012  
This guide will help you to become familiar with new and emerging web trends. Including social software, websites, and tools for managing content.  
Tags: apps, emerging\_technologies, social\_media, tools

### Mobile Phones & Apps

by Jeff Schneidewind, Danielle Kane - Last Updated Sep 4, 2012  
Tools and tips to help you maximize your feature or smartphone's potential for research and learning.

### QR Codes

by Danielle Kane, Jeff Schneidewind - Last Updated Sep 12, 2012  
Learn what they are, how they work, how you can create your own, and where to find them in the library!

### Research Consultation Service (RCS) - Online

by Linda Murphy, Danielle Kane, Annette Buckley, Jeff Schneidewind - Last Updated Sep 20, 2012  
Tags: google+, google+ hangouts, join.me, online rcs, screen sharing

### Streaming Media

by Danielle Kane - Last Updated Jul 20, 2012

### Visual Literacy

by Cynthia Johnson, Jeff Schneidewind, Steve Clancy, Becky Imamoto - Last Updated Sep 28, 2012  
Provides information on citing images, copyright, presentation best practices, design guidelines, and more  
Tags: copyright, data visualization, design, graphic evidence, image, image management, presentations, public domain, visual literacy

<http://libguides.lib.uci.edu/browse.php>