UC Santa Cruz

Library Staff Presentations and Research

Title

Using a photo survey to inform space planning in an academic library

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Using a photo survey to inform space planning in an academic library

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UCSC McHenry Library

• Construction: 1966-68

Major addition: 2005-08

Seismic renovation: 2008-11





2010 photo survey

- 12 photos about 12 questions
- Follow-up interview
- \$25 bookstore gift certificate raffle



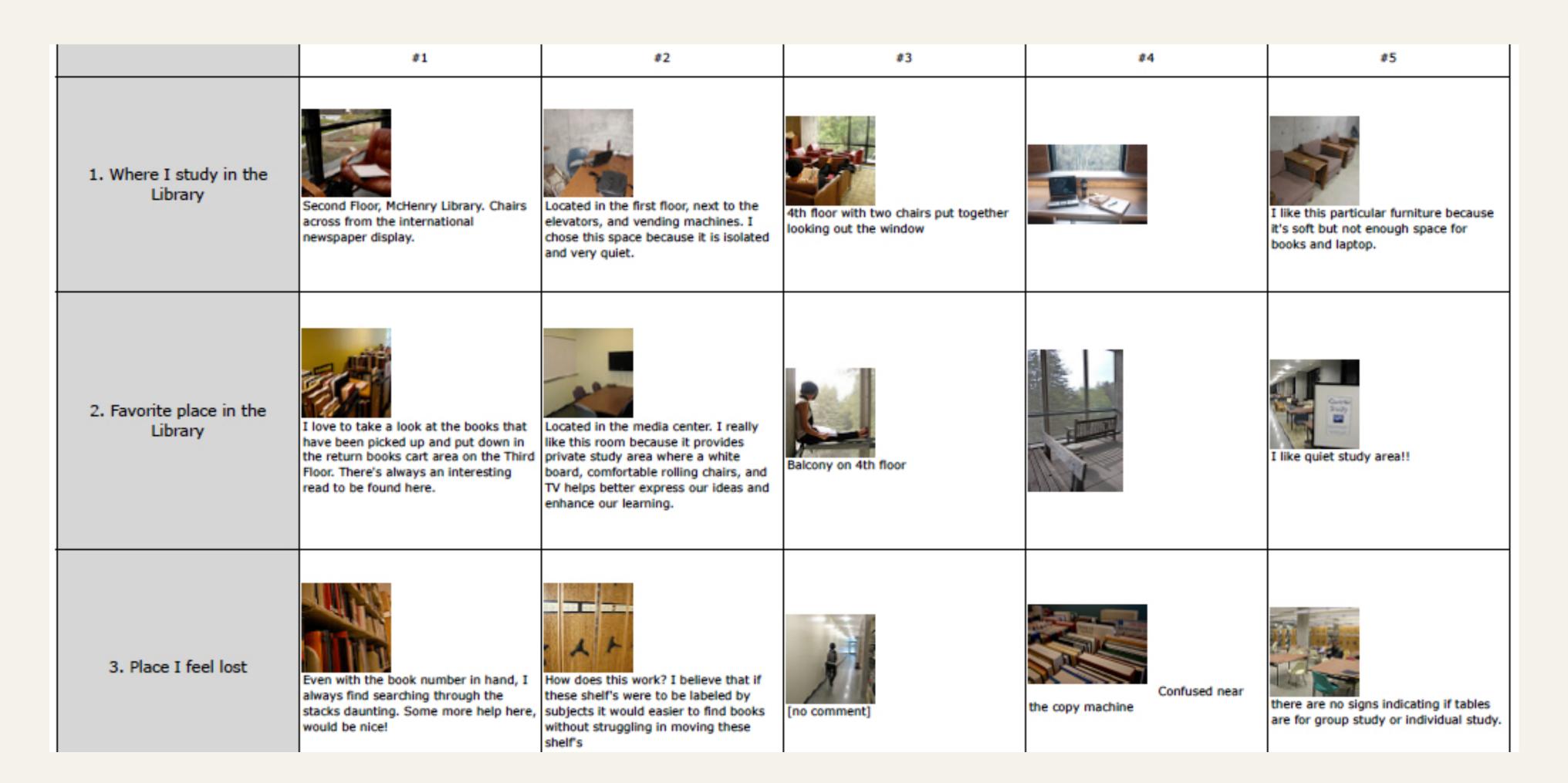


Survey questions

- 1. Where you study in the library
- 2. Your favorite place in the library
- 3. A place you get lost in the library
- 4. Your favorite place to study
- 5. Your personal workspace
- 6. Stuff you take to class

- 7. Your study group
- 8. How you keep track of your life
- 9. Something you've noticed that others don't
- 10. Something you consider "hi-tech"
- 11.Something you cannot live without while studying
- 12.A piece of furniture you'd like to see in the library





Survey submissions



Follow-up interviews

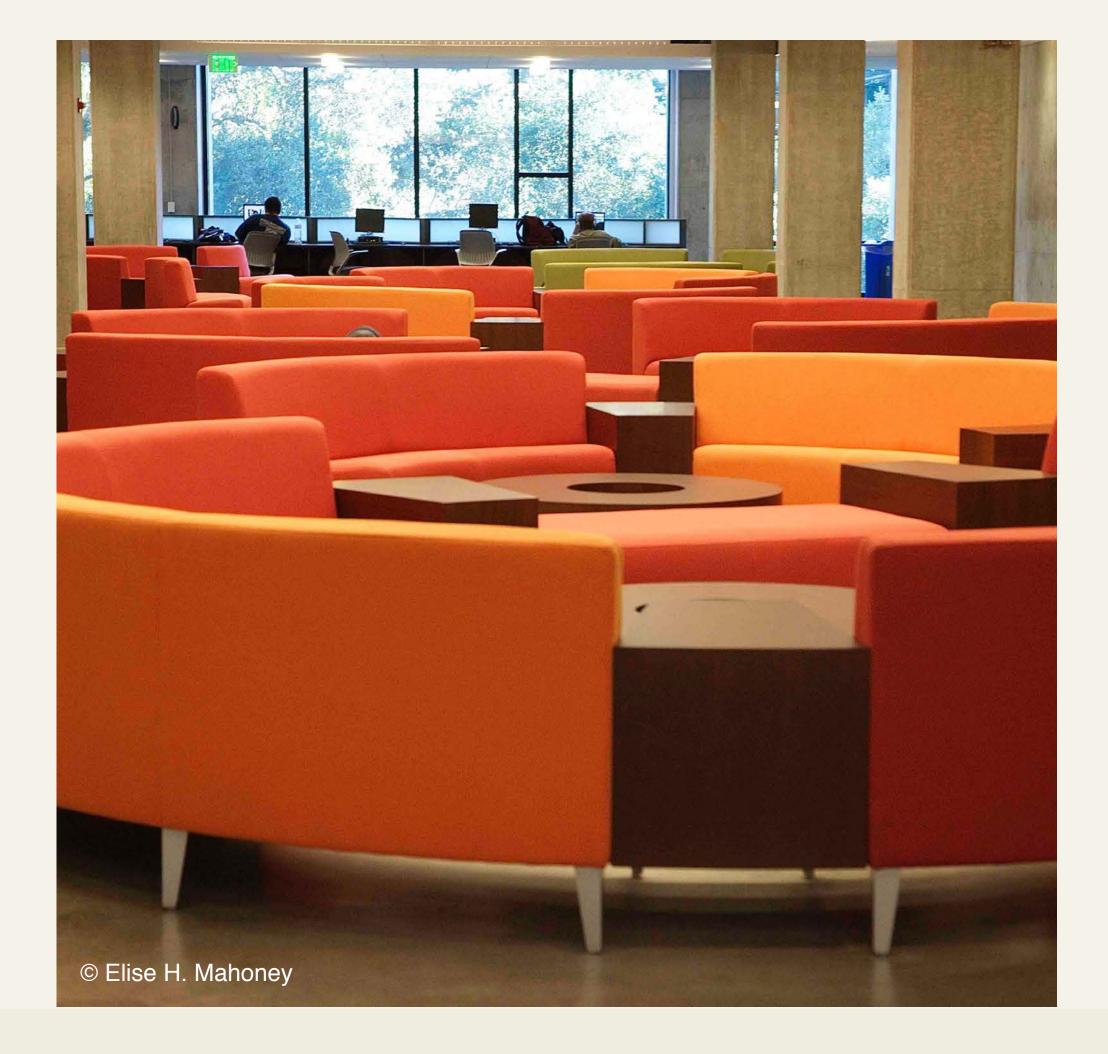
- Five one-hour interviews
- Asked open-ended questions about each photo
- Everyone got a \$25 gift certificate





What we learned

- Ambience and comfort mattered
- Access to nutritious food mattered
- Individual quiet study space was still important
- One size did not fit all
- We needed to improve outreach and marketing





What we did

- Spring 2010 CUIP student survey
- Improved tech lending
- Informed the furniture plan
- Developed new study room policies





References

Foster, N. F., & Gibbons, S. (2007). Studying students: The undergraduate research project at the University of Rochester. Chicago: Association of College and Research Libraries.

Gabridge, T., Gaskell, M., & Stout, A. (2008). Information seeking through students' eyes: The MIT photo diary study. *College & Research Libraries, 69*(6), 510-522.

Project documents

https://goo.gl/Vdax88

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