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The Social Transmission of Overconfidence

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Abstract

22 We propose and test the *overconfidence transmission hypothesis*, which predicts
23 that individuals calibrate their self-assessments in response to the confidence
24 others display in their social group. Six studies that use a mix of correlational and
25 experimental methods support this hypothesis. Evidence indicates that individuals
26 randomly assigned to collaborate in laboratory dyads converged on levels of
27 overconfidence about their own performance rankings. In a controlled experimental
28 context, observing overconfident peers causally increased an individual's degree of
29 bias. The transmission effect persisted over time and across task domains, elevating
30 overconfidence even days after initial exposure. In addition, overconfidence spread
31 across indirect social ties (person to person to person), and transmission operated
32 "stealthily," outside of reported awareness. However, individuals showed a selective
33 in-group bias; overconfidence was acquired only when cued by a member of one's
34 in-group (and not out-group), consistent with theoretical notions of selective
35 learning bias. Combined, these results advance understanding of the social factors
36 that underlie inter-individual differences in overconfidence, and suggest that social
37 transmission processes may be in part responsible for why local "confidence
38 traditions" emerge in groups, teams, and organizations.

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40 **Word Count:** 181 [250 max]

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46 **Keywords:** overconfidence, cognitive bias, positive illusions, social transmission,
47 cultural learning
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49 **The Social Transmission of Overconfidence**

50 Expressions of humility and self-deprecation are plentiful among
51 traditional !Kung hunter-gatherers of the Kalahari Desert in Southern Africa.
52 For example, members of the society often minimize the size of their kills,
53 downplay the value of their gifts, speak critically of their own efforts, and
54 compete in sharing elaborate tales of their own misfortune, whether they
55 involve hunting failures, pain, thirst, or other hardships (Lee, 1979).
56 Everyone is considered to be, and considers themselves to be, equals, and a
57 deep-seated sense of modesty is a central defining feature of life.

58 Thousands of miles away across the Atlantic Ocean, many American
59 corporations are described in opposite terms. For example, the now infamous
60 energy company Enron was said to embrace a “culture of arrogance” that
61 permeated the organization (Salter, 2008). “There’s no question,” said a
62 former employee, “that Enron people arrogantly thought they were smarter
63 than everybody else”, that they were part of an elite (Bryce, 2002). The
64 resulting culture of bravado and overconfidence led Enron to take on
65 increasing risks and break many laws under the illusion of invincibility,
66 ultimately driving what was the 7th largest company in the United States to
67 collapse.

68 As these examples illustrate, people within groups often show
69 similarity to each other in their confidence, while different groups can exhibit
70 striking differences. How do these group effects emerge? Why would people
71 in the same group come to view their own individual skills and abilities in

72 similar ways? In any given group, there is a ranking of abilities or
73 performance. On average, the members of the group are average relative to
74 one another. Yet groups differ consistently from one another with regard to
75 their confidence (Whitcomb, Önköl, Curley, & George Benson, 1995).

76 Little is known about the processes that produce social clustering of
77 overconfidence. Although a complex set of factors could be responsible, here
78 we examine one possible mechanism: social transmission. We test whether
79 exposure to others' expressions of confidence (even when the confidence is
80 unwarranted) increases one's own propensity towards inflated self-
81 assessments. If so, transmission processes—defined as the process by which
82 attitudes, values, beliefs, and behavioral scripts are passed onto and
83 acquired by individuals and groups (Cavalli-Sforza & Feldman, 1981;
84 Richerson & Boyd, 2005)—that operate on an interpersonal and micro level
85 might help explain within-group similarities and between-group variation in
86 self-assessments that appear on a broader macro level. Such a process could
87 explain, in part, how cultures of overconfidence emerge and persist within
88 social groups and collective entities, as they did among employees of the
89 former Enron corporation more so than among the !Kung people.

90 **Overconfidence: A Prevalent but Also Highly Variable Cognitive Bias**

91 In his landmark work *The Wealth of Nations* (1776), Adam Smith
92 described the pervasiveness and havoc of overconfidence, noting that “the
93 over-weening conceit which the greater part of men have of their own
94 abilities, is an ancient evil remarked by the philosophers and moralists of all

95 ages” (p. 109). More than two centuries later, this observation has
96 accumulated extensive support. Many of us are prone to exaggerating the
97 degree to which our talents and capabilities are superior to those of others
98 (Dunning, Heath, & Suls, 2004; Langer, 1975; Murray, Murphy, von Hippel,
99 Trivers, & Haselton, 2017; Weinstein, 1980). Such miscalculations can, of
100 course, lead to disaster. Overconfidence contributes to a vast range of
101 problems, from global disasters such as world wars and global financial
102 crises, to corporate collapses, investment failures, and costly legal battles.
103 All these phenomena are rooted in faulty decisions brought on by an
104 exaggerated sense of superiority (Berner & Graber, 2008; Grinblatt &
105 Keloharju, 2009; Meikle, Tenney, & Moore, 2016; Moore, Tenney, & Haran,
106 2015; Ortoleva & Snowberg, 2015; Zacharakis & Shepherd, 2001). This has
107 led modern thinkers to echo similar sentiments about Smith’s “ancient evil.”
108 Nobel Laureate Daniel Kahneman famously remarked that if he had a magic
109 wand that could change just one thing about human psychology, he would
110 eliminate overconfidence (Shariatmadari, 2015).

111 Yet, despite the apparent pervasiveness of overconfidence,
112 comparative evidence indicates variation across groups and societies in the
113 degree of overconfidence bias. Whereas some communities appear to have
114 a high general tendency of false and exaggerated beliefs across a broad
115 range of domains, others appear to be more accurate or even
116 underconfident (Heine & Hamamura, 2007; Heine, Lehman, Markus, &
117 Kitayama, 1999; Johnson, 2004; Muthukrishna et al., 2018; Schulz & Thöni,

118 2016; Sedikides, Gaertner, & Cai, 2015; Whitcomb et al., 1995, 1995; Yates,
119 2010). Within societies, subgroups and organizations also vary
120 systematically in overconfidence. In a study that compared the self-
121 assessments of current employees in the banking and trading sectors
122 against that of a sample of students on track to gaining employment in those
123 same sectors, although both groups were overconfident about their
124 knowledge of finance, current employees were, collectively, relatively more
125 biased (Glaser, Langer, & Weber, 2005). Crucial to their design is the
126 comparison of current employees with students specializing in the same
127 sectors, as this provides a control for personality or trait-based self-selection
128 into career tracks (Schulz & Thöni, 2016). Similar patterns of cross-group
129 variability reveal examples of organization- and firm-specific cultural climate,
130 norms, and values (Deshpande & Webster, 1989; Kanter, 2004; Schein,
131 1990). These lines of evidence converge to indicate that social entities can
132 vary in their propensity towards overconfidence—from small local clubs and
133 teams, to broad economic and professional sectors and communities, to
134 large-scale nations and populations.

135 **How Do Group Effects in Overconfidence Emerge?**

136 How do these within-group similarities in overconfidence emerge and
137 persist over time? Multiple mechanisms are likely at play. In part, group
138 effects might emerge in response to different ecological circumstances that
139 differentially reward (or penalize) competitive behavior stimulated by
140 overconfidence (an issue we return to in the discussion; K. Hill & Hurtado,

141 1996; Talhelm et al., 2014; Tooby & Cosmides, 1992; Triandis, 1994).
142 Overconfidence may increase in environments and conditions in which
143 inflated assessments may confer net advantages (Haselton, Nettle, &
144 Murray, 2015; Johnson, Blumstein, Fowler, & Haselton, 2013; Johnson &
145 Fowler, 2011; Schwardmann & Weele, 2019; Sharot, 2011, 2012). For
146 instance, in American corporations, the rewards from an overconfident
147 strategy might outweigh the costs of its risks (Harner, 2010).

148 However, it has long been recognized that such explanations of
149 cultural variation that emphasize “evoked culture” alone are insufficient for
150 explaining the full variation in our psychological and behavioral repertoires.
151 Our species’ unique ability to learn from others is also a powerful driving
152 force of cultural variation (Boyd & Richerson, 1985; Boyd, Richerson, &
153 Henrich, 2011; Henrich, 2016; Mesoudi, 2009; Richerson & Boyd, 2005).
154 Humans learn everything from walking and language to affective responses
155 and cognitive preferences from the people around us. The immense body of
156 research on cultural transmission focuses on how the propensity to learn
157 from and to imitate conspecifics enables humans to learn a range of
158 behaviors, beliefs, values, preferences, and mental representations from
159 others (Pinker, 1997). These abilities enable complex institutions and
160 technologies from bows and arrows, fire-making tools and paraphernalia, to
161 religion and normative monogamy (Nielsen & Tomaselli, 2010). This
162 immense reliance that humans place on social learning, when coupled with
163 specialized transmission biases (e.g., preferentially learning from in-group

164 members, adopting traits that are most common), explains the emergence
165 and persistence of both similarities within, and differences between, groups
166 and cultures.

167 **The Social Transmission of Overconfidence**

168 To more fully understand why and how similarities in overconfidence
169 can arise among people within groups, we draw from work on cultural
170 transmission. We propose that, similar to a wide array of cultural traits,
171 overconfidence transmits socially, such that observing an expression of
172 confidence (whether it reflects a case of justified confidence or a case of
173 overconfidence) increases an individual's own confidence, and thus results in
174 a greater tendency toward overconfidence. Through social transmission,
175 then, members within a group may acquire an increased (or decreased)
176 propensity for confidence from others. In turn, convergence develops among
177 actors within groups in the degree to which they form inflated self-
178 assessments. If overconfidence transmits from one person to another, this
179 process may operate across a large number of individuals and generate
180 group-wide overconfidence by allowing the bias to cascade broadly. An
181 initially small set of overconfident members (especially when they are
182 influential and prominent) may ultimately influence a large number of peers
183 and produce widespread overconfidence. Such a process would be consistent
184 with evidence that a small subset of particularly influential or visible
185 members (such as leaders and high-status individuals) can shift their broader

186 community's behavioral climate through social transmission (Paluck &
187 Shepherd, 2012; Paluck, Shepherd, & Aronow, 2016).

188 At the core of this hypothesis of overconfidence transmission is the
189 notion of phenotypic transmission: the degree of inflated beliefs in any given
190 individual is influenced by the overconfidence of one's social partners
191 (peers). As an initial foray into this question, here we seek to first document
192 evidence of such a pattern of phenotypic transmission (overconfidence *can*
193 spread), and thus remain agnostic about the specific proximate mechanisms
194 that generate this transmission (*how* this transmission occurs), owing in part
195 to the well-known difficulty of empirically distinguishing between the
196 mechanisms responsible for transmission processes (Quispe-Torreblanca &
197 Stewart, 2019).¹

198 Establishing whether overconfidence can transmit socially between
199 interactants is important on both theoretical and practical grounds.
200 Theoretically, social transmission may be particularly important for
201 explaining cases in which evoked cultural explanations fall short. For
202 example, why do groups that inhabit quite similar regions or social
203 environments sometimes show striking differences (Mesoudi, Whiten, &
204 Laland, 2006) see also (Andersen, Ertac, Gneezy, List, & Maximiano, 2013;

1 ¹ We speculate that—as in many other psychological mannerisms shown to be malleable to
2 social influence—overconfidence transmission in the real-world is likely to involve some
3 combination of conformity (i.e., adopting the local social norm, by copying a prevalent
4 mannerism; Henrich & Boyd, 1998) or unbiased (random) imitation (i.e., adopting a
5 mannerism regardless of its observed frequency; Boyd & Richerson, 1995), social pressure
6 (i.e., fear of potential sanctioning for deviant, norm-violating behavior; Rakoczy, Warneken,
7 & Tomasello, 2008), and prestige-biased learning (i.e., adopting the mannerisms shown by a
8 presumably prestigious person, such as someone who appears confident; C. Anderson,
9 Brion, Moore, & Kennedy, 2012; Chudek, Heller, Birch, & Henrich, 2012).

205 Apicella, Azevedo, Christakis, & Fowler, 2014; Henrich & Boyd, 1998;
206 Mesoudi et al., 2006)? We suggest that people’s propensity to align their
207 values and beliefs with other members of the group can in part explain how
208 these and other within-group similarities and between-group differences in
209 confidence norms emerge and are maintained.

210 On a practical level, if overconfidence spreads and can scale up to
211 create group-wide overconfidence, a key implication is that this produces
212 groups with rampant overconfidence that may then be especially vulnerable
213 to risky decision-making. In these groups, there is a shortage of individuals
214 with unbiased (or underconfident) beliefs who can counterbalance extremely
215 inflated views and “put the brakes” on risky and hazardous decisions.
216 Moreover, individual errors in judgment, which in many cases may be
217 inconsequential on their own, can aggregate or interact with errors
218 committed by others to create potentially disastrous consequences (Sharot,
219 2011; Smaldino, 2014). Examples of large-scale faulty decision-making in
220 groups imbued broadly with a “culture of overconfidence” abound in history,
221 from the risky decisions made by many financial firms leading to the 2008
222 financial collapse, to the political decisions of a country’s top leaders and
223 their states that precipitate entry into a disastrous war. Thus, given its
224 effects on catalyzing group-wide overconfidence and risky decision-making,
225 empirical tests of whether social transmission can spark or exacerbate
226 biased assessments are worthwhile.

227 Finally, an empirical test of whether overconfidence may transmit
228 socially is important because, although a variety of traits, behaviors, and
229 mannerisms can transmit between individuals, not everything does; and
230 there is reason to speculate that overconfidence could, at least in principle,
231 be a case of such a non-transmissible trait. That is, it may be surmised that
232 exposure to (over)confidence may actually suppress (rather than, increase)
233 confidence. This possibility, which is antithetical to the overconfidence
234 transmission hypothesis, derives from the concept of dominance
235 complementarity (for a review, see Horowitz et al., 2006), which proposes
236 that displays of assertiveness and dominance, to which confident
237 assessments are linked (Gough, McClosky, & Meehl, 1951; Wiggins, 1979),
238 evoke an opposite, reciprocal behavioral pattern characterized by
239 submissiveness and deference. These complementarity effects, which have
240 been empirically documented across a wide range of contexts and domains
241 (e.g., Markey, Funder, & Ozer, 2003; Thomsen, Frankenhuis, Ingold-Smith, &
242 Carey, 2011; Tiedens, Unzueta, & Young, 2007; Zitek & Tiedens, 2012), may
243 provide coordination benefits by reducing costly conflict over relative
244 dominance ranking (Tiedens & Fragale, 2003). Accordingly, this pattern
245 raises the possibility that not only do (over)confident beliefs resist
246 transmission, but that in fact observing expressions of confidence may give
247 rise to *less* confidence, alongside other cognitive states associated with
248 modesty and submissiveness (Tiedens & Jimenez, 2003). Given this logically
249 plausible alternative account, in the present research we aim to consider

250 both possibilities and evaluate their consistency with data to illuminate
 251 whether overconfidence foments social transmission or complementarity (for
 252 an expanded discussion on dominance complementarity, see Supplemental
 253 Materials).

254 **The Present Research**

255 The goal of the present research is to provide the first systematic test
 256 of the social transmission account of overconfidence outlined above. Here
 257 we test the *overconfidence transmission hypothesis*, or the idea that
 258 witnessing confidence in others (even when these assessments are overly
 259 positive) increases in the observer a propensity towards overconfidence. We
 260 posit that individuals readily mimic the confidence level expressed by others.
 261 Observing highly confident models can elevate observer confidence and,
 262 along with it, the likelihood of overconfidence.²

263 Theorists distinguish three varieties of overconfidence (Moore & Healy,
 264 2008): (a) *overestimation* is the belief that you are better than you actually
 265 are (e.g., thinking that you answered 8 of 10 questions correctly when you in
 266 fact only got 3); (b) *overprecision* is excessively faith in the accuracy of your
 267 beliefs (e.g., being 100% convinced that you got 8 questions right, when you
 268 didn't); and (c) *overplacement* is the exaggerated belief that you are better
 269 than others (e.g., believing that your score on the test ranks top in the class

10 ² Importantly, we emphasize that this theoretical account also applies to *underconfidence*. It
 11 is predicted that, in a similar process, a model who expresses little confidence may be
 12 emulated, thus lowering confidence and increasing the chances of *underconfidence* on the
 13 part of the learner. However, because overconfidence increases the risk of costly decisions,
 14 its existence has generated greater scientific interest; in the current research we thus chose
 15 to focus on explaining overly positive, rather than overly negative, beliefs. We return to this
 16 issue in the General Discussion.

270 when in fact you scored second last). The present research examines
271 *overplacement*, both because it has been the focus of much of the literature
272 in social psychology and economics and because beliefs about relative
273 placement are so central to consequential decisions, from starting a business
274 to applying for a job. For example, evidence indicates that the decision to
275 start a business is strongly driven by the often biased belief in the likelihood
276 of coming out ahead of the competition (that is, entrepreneurs falsely
277 believing that they will outperform their competitors; Astebro, Herz, Nanda,
278 & Weber, 2014; Camerer & Lovallo, 1999). We avoid item-confidence
279 judgments that ask participants to estimate the probability they got a
280 particular item correct. Although they are employed frequently in the
281 decision-making literature, they tend to confound overestimation with
282 overprecision, limiting their usefulness or relevance for our purposes (Moore
283 & Healy, 2008).

284 Little work has examined the social transmission of (over)confidence,
285 despite interest in this theoretical possibility (Johnson & Fowler, 2011). In the
286 only study we know of addressing a similar idea, Paese and Kinnaly (1993)
287 asked participants to complete a knowledge test and then indicate their
288 certainty in the accuracy of each answer. Participants then received a
289 (fictitious) peer's test responses, which included the peer's answers and
290 certainty of being correct for each answer. In actuality, the peer's response
291 accuracy and certainty were independently manipulated. While able to view
292 the peer's answers, participants then completed the exact same knowledge

293 test and again indicated their certainty for each answer. The authors found
294 that participants who observed an overconfident peer (i.e., a peer with high
295 confidence but low accuracy) became more overconfident (that is, more
296 positively biased) on the repeated test, compared to if they viewed other
297 types of peers.

298 We note two shortcomings of this study. First, by soliciting confidence
299 in accuracy at the item level, their measure of overconfidence confounds
300 overestimation and overprecision (Moore & Healy, 2008). Second, in the
301 repeated test, participants actually showed a tendency to rely on peer input,
302 readily revising their own answers by copying the peer's answers on the
303 knowledge test. Given that the self-assessments elicited on the second test
304 captured their confidence in the peer's answers, these assessments in
305 principle conflated confidence in one's own answers with confidence in the
306 peer's. It is therefore unclear whether participants' changes in beliefs
307 reflected increased overconfidence in their own abilities or simply greater
308 confidence in the *peer's* answers. Consistent with this possibility, in an exit
309 survey completed at the end of the experiment, participants in the
310 overconfident-peer condition rated their partner as *more* knowledgeable,
311 suggesting that they indeed placed greater confidence in this overconfident
312 peer. Given the conceptual ambiguity, these results are inconclusive as to
313 whether and what kind of overconfidence spreads socially. The current
314 research, by proposing and testing a framework for understanding the

315 clustering of overconfidence—by isolating and focusing on overplacement in
316 particular—aims to fill this gap.

317 **Overview of Studies**

318 We report six studies designed to test the overconfidence transmission
319 hypothesis as it applies to the case of overplacement. If overconfidence
320 spreads interpersonally, we expect that individuals who witness or interact
321 with others who overplace will subsequently demonstrate more
322 overplacement. Study 1 utilized a correlational design to test whether two
323 previously unacquainted individuals who are randomly assigned to
324 collaborate on a laboratory task converge in their overplacement tendencies.
325 Studies 2 through 6 employed experimental methods to further probe the
326 causal process by which overplacement transmits. Drawing on prior
327 experimental work designed to examine how “information cascades” from
328 one person to another in the laboratory via social learning (L. R. Anderson &
329 Holt, 1997; Fowler & Christakis, 2010; McElreath et al., 2005), our approach
330 in these subsequent studies involves presenting individuals with information
331 about other participants’ self-assessed rank to examine how this information
332 alters beliefs about their own rank and overplacement (a form of peer-to-
333 peer transmission).

334 The reasoning outlined above predicts that observing an
335 overconplacing peer should increase individuals’ own propensity towards
336 overplacement, even on a novel set of judgments (beyond the same set of
337 judgments made by the peer; c.f., (Paese & Kinnaly, 1993). We hypothesize

338 that this transmission process stems from a general tendency to align one's
339 level of confidence to that witnessed in others, both when these self-
340 assessed placements are warranted and unwarranted (and thus
341 overplacement; our Study 4). We explore several key aspects of the
342 transmission process that facilitate its spread and generate group-wide
343 "confidence traditions." This includes examining whether overplacement
344 transmits (a) across indirect social ties—that is, from person to person to
345 person—to create a cascade effect (Study 3); (b) across time and domains,
346 such that the effect of overplacing models persists several days after initial
347 exposure, and "spills over" to influence self-assessments in a novel,
348 unrelated task (Study 4); and (c) selectively within coalitional groups, such
349 that overplacing models influence self-assessed rank only when expressed
350 by in-group but not out-group members, consistent with selective learning
351 that allows individuals to acquire the most self-relevant behaviors and
352 practices (Henrich & Broesch, 2011; Henrich & Henrich, 2007). Our studies,
353 with their diverse approaches and research questions, provide a systematic
354 investigation of the existence and nature of overconfidence transmission.

355 The data for all present studies are archived and available at
356 <https://figshare.com/s/deb2b9b10df4ba1fc6a8>.

357 **Study 1: Overconfidence Spreads in Assigned Dyads in the Lab**

358 Study 1 sought to test whether overplacement spreads between
359 randomly paired individuals in the laboratory. To distinguish overplacement
360 —falsely inflated self-assessed rank that exceed what is warranted by actual

361 rank—from true placement that is deservedly rooted in superior relative
362 performance (Heck & Krueger, 2015; Humberg et al., 2018; Moore & Healy,
363 2008), here and in all our studies below, we deployed tasks that yield
364 objective performance indices. Analytically, we operationalize overplacement
365 as the degree to which self-estimated placement exceeds actual placement.

366 Participants attended a laboratory session and individually completed a
367 task in which they guessed the personality traits of target individuals from
368 photographs and then estimated their own individual placement rank (i.e.,
369 relative performance) on the task (C. Anderson, Brion, Moore, & Kennedy,
370 2012). Participants were then randomly paired with another person with
371 whom they had no prior history to collaborate on a variation of the same
372 task. Finally, participants revisited their initial performance judgment and
373 estimated their individual rank again. Overplacement on these two occasions
374 was measured by computing the discrepancy between estimates of own
375 relative performance and actual scored relative performance in the task. We
376 expected members of a dyad to show greater convergence in their
377 overplacement after the collaboration, compared to before. Because random
378 assignment precludes the possibility of homophily often observed in the real
379 world (that is, individuals preferentially connecting with more similar others;
380 McPherson, Smith-Lovin, & Cook, 2001), a positive association between
381 members' overplacement post-collaboration would indicate that members
382 influence each other over the course of the collaboration to create a
383 convergence in their overplacing tendency . That is, individuals within the

384 same dyad will become more similar to each other than to individuals in
385 other dyads.

386 **Method**

387 **Participants.**

388 One hundred and four undergraduate students (59% women; 8
389 participants did not report gender) at a large public university in the U.S.
390 participated. We sought to recruit at a minimum of one hundred participants,
391 based on a power analysis in which we assumed an effect size of $r = .40$ (to
392 capture convergence between members of a dyad), using an alpha level
393 of .05 and power of .80, which suggests sampling 94 participants (or 47
394 dyads). We terminated data collection at the end of the academic semester
395 in which this target sample size was reached. Participants' ages ranged from
396 19 to 39 ($M = 21.94$, $SD = 2.82$; 12 participants did not report age). All
397 participants received partial course credit for their participation.

398 **Material and procedure.**

399 Sessions included 4-8 participants, paired randomly into 52 dyads of
400 variable gender composition. After arriving to the laboratory, participants sat
401 at individual computer stations and learned that the study consisted of two
402 parts: an individual component and a dyadic component. In both
403 components, they would guess the personality of target individuals from
404 photographs shown on the computer screen. Each target would be rated on
405 ten traits from 1 (*Does not describe this person at all*) to 7 (*Describes this*
406 *person very well*). Participants were informed that a rating was considered

407 correct if it was within .50 points above or below the target's "true"
408 personality, which was operationalized as the actual average rating made by
409 the target and eight knowledgeable informants who were friends or
410 coworkers.³ To incentivize attention and task engagement, the dyad with the
411 highest number of correct answers on the dyadic component received a
412 \$200 cash prize.

413 In the individual phase, participants independently judged photos of
414 ten targets. They then reported their confidence, in the form of a numeric
415 value between 1st and 99th percentile to capture their self-estimated
416 placement (*relative* performance), compared to other students at the
417 university. This variable indexes estimated placement exhibited before the
418 dyadic component.

419 Participants then proceeded to the dyadic phase. Each participant was
420 randomly paired with another who we verified was an unacquainted
421 stranger. Seated together at an assigned computer workstation, dyads
422 worked together for 15 minutes to guess the personalities of five new
423 targets. After the dyadic task, participants returned to their individual
424 workstations and provided a second, retrospective estimate of their own
425 independent performance in the individual component. They completed the
426 same self-estimated placement measure, though with slightly adapted
427 instructions (e.g., "Now that you have completed the entire task, compared
428 to the average undergraduate at this university, where do you think your

17 ³ The ten target photos used in this personality guessing game were taken from a larger pool
18 of stimuli materials obtained from Daniel Ames, and were used in Anderson, Brion, Moore,
19 and Kennedy (2012).

429 original judgments that you made alone rank in terms of accuracy?”).⁴ This
 430 serves as a measure of estimated placement after the dyadic collaboration.

431 **Key variables: Overplacement pre- and post-collaboration.**

432 Participants’ overplacement before and after the collaboration were
 433 determined as follows. We began by scoring whether their answers were
 434 correct in the manner described to them, using the “true” personality of the
 435 target as the criterion. The total number of correct personality judgments
 436 made by each participant (out of all 100 judgment items across all 10
 437 targets; $M = 16.89$, $SD = 5.61$) was taken as their actual performance. We
 438 then computed each person’s actual placement (*relative performance*)
 439 among all participants by transforming the number of correct items into
 440 relative percentile rankings (with ties allowed), such that those who
 441 answered more questions correctly had higher percentile rankings.⁵

442 Finally, Study 1 operationalized overconfidence as the degree to which
 443 self-estimated placement exceeds actual placement. Conceptually, this
 444 measure captures the exaggerated belief that one is better than others,

20 ⁴ Prior work indicates that overconfidence in one’s own performance is both
 21 conceptually and empirically distinct from overconfidence in the
 22 performance of one’s group (Healy & Pate, 2011; Klar & Giladi, 1997).
 23 Guided by these studies, we assessed participants’ post-collaboration
 24 overplacement using confidence in their own placement (rather than their
 25 group’s placement). This allowed us to directly compare convergence pre-
 26 and post-collaboration.

27 ⁵ Interestingly, individuals had little insight into their actual placement on this task; self-
 28 estimated placement was not associated with actual placement either before the
 29 collaboration ($r = .02$, $p = .869$) or after the collaboration ($r = -.09$, $p = .387$), consistent
 30 with the weak or null association often observed between ability and confidence in many
 31 domains (Alba & Hutchinson, 2000; Pallier et al., 2002).

445 beyond what is justified by true performance. Because we assessed beliefs in
446 *relative* (i.e., estimated rank relative to others) rather than in *absolute* terms
447 (i.e., estimated score), this measure assesses the biased belief that one is
448 better than others. For example, a student might think she ranks top of class
449 if the rest of the class is seen as weak, but she may still think she ranks top
450 even if she finds the other students collective strong (and all of these
451 students can be ranked relative to each other, starting at the second place).
452 Put differently, in a class of 100 students, the student with the 50th rank
453 always has the median performance, regardless of whether the class as a
454 whole is weak or strong. Our measure of overplacement is commonly used in
455 research on confidence (e.g., C. Anderson et al., 2012; Belmi, Neale, Reiff, &
456 Ulfe, 2019; Ehrlinger, Mitchum, & Dweck, 2016; Emich, 2014; Friehe &
457 Pannenberg, 2019; Muthukrishna et al., 2018). To calculate discrepancy
458 between self-estimated placement and actual placement, we simply
459 subtracted actual from estimated placement; but for tests of covariation
460 involving overplacement, we used the residuals when regressing self-
461 estimated placement on actual placement, which capture aspects of beliefs
462 that cannot be explained by true performance, consistent with existing
463 approaches (C. Anderson et al., 2012; Cronbach & Furby, 1970; Dubois,
464 1957; John & Robins, 1994a; see Supplemental Materials for expanded
465 discussion on calculating discrepancy).

466 **Results and Discussion**

467 To examine whether overplacement converges between individuals in
 468 a social interaction, we first examined the association between the two
 469 partners' overplacement, both before and after the dyadic component,
 470 across dyads. Results indicate that, before the dyadic task, correlation
 471 between the dyad partners' overplacement levels, though negative, did not
 472 reach statistical significance ($r = -.12$, 95% CI [-0.379, 0.160]), $p = .404$, $n =$
 473 52). However, after the 15-minute dyadic interaction, dyad partners'
 474 overplacement levels became positively and significantly correlated, (r
 475 $= .32$, 95% CI [0.048, 0.547], $p = .022$, $n = 51$).⁶ These pre- and post-
 476 collaboration dyad-level overplacement correlations differ significantly from
 477 each other ($Z = 2.22$, $p = .027$). Our follow-up analyses show that these
 478 results are robust to controls for participant gender and the dyad's joint
 479 performance, which indicate that the convergence observed between dyad
 480 members' overconfidence is not dependent on (i.e., moderated by) whether
 481 they performed well or poor (which might have altered both partner's self-
 482 assessments, creating convergence; see Supplemental Materials).

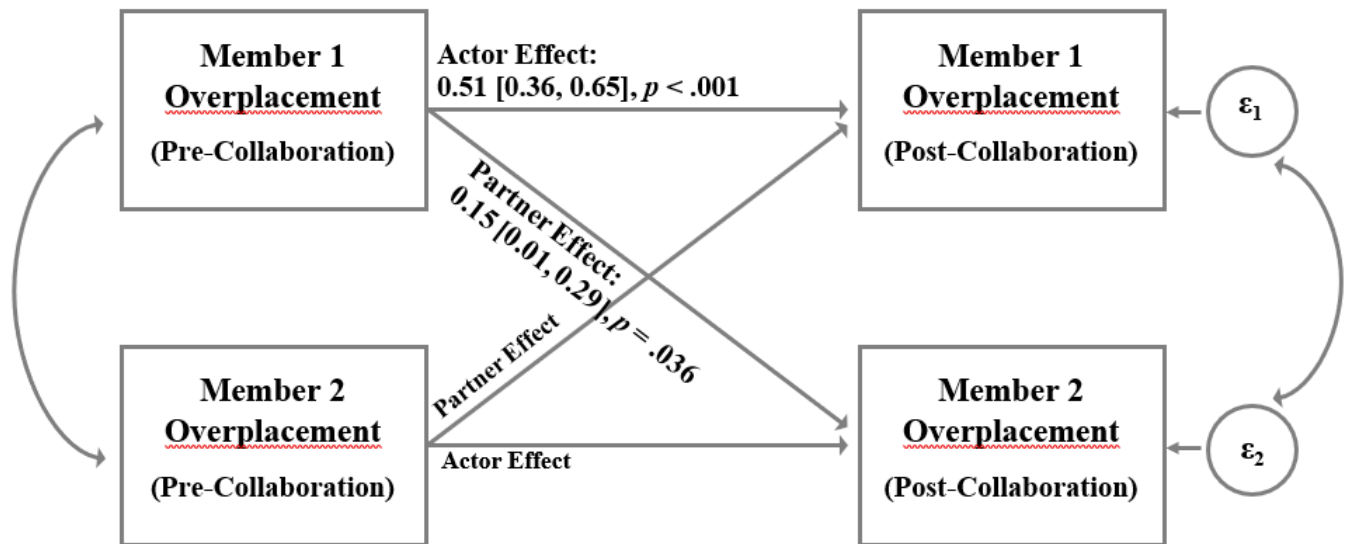
483 What then explains the similarity between dyad members'
 484 overplacement? To directly examine whether this within-group similar results
 485 from the social influence that interaction partners exert on each other, as
 486 predicted by the transmission account, we adopt the actor-partner
 487 interdependence model (APIM; Kenny & Kashy, 2014; Kenny, Kashy, & Cook,

32 ⁶ One participant provided incomplete data in the post-collaboration phase and was thus
 33 dropped. This also necessitated dropping the corresponding partner in the dyad unit. This
 34 leaves 102 participants from across 51 dyads.

488 2006) to tease apart the temporal processes underlying these dyadic data.
 489 Using this model we explore whether members' post-collaboration
 490 overplacement is predicted by their partner's pre-collaboration
 491 overplacement (a peer effect), controlling for their own pre-collaboration
 492 overplacement tendency (within-person stability). This model accounts for
 493 statistical dependency between dyad members' post-collaboration
 494 overplacement outcomes, which violate the assumption of independence in
 495 standard regression models. Figure 1 depicts the APIM, and the
 496 corresponding multilevel model results estimated using the 'nlme' package
 497 (Pineiro, Bates, DebRoy, Sarkar, & R Core Team, 2019) in R.

498 **Figure 1. Overplacement post-collaboration is predicted by self and**
 499 **partner's pre-collaboration overplacement (Study 1).**

500



501

502 *Figure 1.* Overplacement post-collaboration explained by the actor-partner
 503 interdependence model (APIM; Kenny & Kashy, 2014; Kenny, Kashy, & Cook,
 504 2006) for indistinguishable dyads. The predictor variables are overplacement
 505 pre-collaboration for member 1 and member 2, the outcome variables are
 506 overplacement post-collaboration for both members, and residual variances

507 (error terms) are modeled. The effect of a member's pre-collaboration
508 overplacement on her own overplacement post-collaboration is an actor
509 effect. The effect of a member's pre-collaboration overplacement on the
510 partner's post-collaboration overplacement is a partner effect. Dyad
511 members are treated as indistinguishable, given a lack of systematic or
512 meaningful difference for designating who is member 1 and who is member
513 2 (the numbering is randomly assigned); thus, actor and partner effects are
514 constrained to equal across members, such that in the model only one actor
515 effect and one partner effect are estimated. The statistically significant
516 partner effect in this model is consistent with social transmission of
517 overplacement from one member of a dyad to another.
518

519 Results of this APIM analysis support the social transmission
520 hypothesis, revealing that members' post-collaboration overplacement is
521 jointly predicted by their own initial overplacement and their partner's
522 baseline overplacement beliefs, as measured prior to collaboration.
523 Indicating intra-person consistency (an actor effect), a member's initial
524 degree of overplacement pre-collaboration positively predicts his own
525 subsequent, post-collaboration overplacement ($b = .51$, 95% CI [.360, .649],
526 $\beta = .58$, $p < .001$). Beyond this, however, partners also exert a unique effect
527 on actor beliefs over and above this temporal consistency in people's biased
528 beliefs. Consistent with evidence of cross-person social transmission (a
529 partner effect), partner overplacement at baseline predicts actor post-
530 collaboration overplacement ($b = .15$, 95% CI [.012, .293], $\beta = .18$, p
531 $= .036$). By controlling for the stability of an actor's tendency to hold biased
532 beliefs, we are able to isolate the unique effect of partner beliefs and infer
533 that social transmission explains the focal actor's change in overplacement
534 (from pre- to post-interaction) above and beyond the temporal stability of

535 these beliefs. Together, these results show that having a more overplacing
536 partner predicts an increase in one's own level of bias.

537 **Summary.** Results from Study 1 suggest that individuals demonstrate
538 an increased tendency towards inflated self-assessment when their partner
539 overplaces, consistent with the overconfidence transmission hypothesis.
540 While we are unable to make strong inferences of causality from these
541 correlational data, we find evidence that working together led initially non-
542 similar strangers to become more similar to each other in overplacement,
543 suggesting the convergence of overconfidence. Importantly, the use of
544 random assignment of partners in a controlled laboratory rules out the
545 possibility that the observed convergence results from the tendency to
546 affiliate with similar others, or from shared exposure to contextual factors
547 that shaped both individuals' psychology, both of which are processes that
548 commonly operate in the real-world and thus are difficult to rule out
549 otherwise. Nevertheless, our subsequent studies adopt an experimental
550 approach by testing whether individuals align their self-assessments with
551 those seeded in a social partner, and by doing so will provide an effective
552 means of testing whether overplacement transmits under more controlled
553 experimental conditions.

554 **Study 2: Overplacement Spreads from Person to Person**

555 Although Study 1 established the convergence in overplacement
556 among interacting individuals, observational studies such as these make
557 strong causal inferences about peer influence effects difficult (Aral, Muchnik,

558 & Sundararajan, 2009; Bond et al., 2012). For instance, Study 1 randomly
559 assigned dyads and thus precludes the possibility of inherent similarities
560 between partners creating correlated overplacement patterns, shared
561 exposure to local experiences over the course of collaboration (e.g., a
562 pleasant, collaborative working climate within the dyad; (McPherson et al.,
563 2001) may nevertheless cause the two members to make correlated
564 assessments, creating convergence in overplacement. Study 2 thus used an
565 experimental design to gain greater internal control over the content of
566 transmissible information, which was restricted to partner self-assessments,
567 in order to allow for clearer causal inference. Random assignment to
568 partners who vary in self-assessments means that any relationship between
569 the type of partner observed and the observer's self-assessments is due to
570 neither inherent similarities in their characteristics nor to shared experiences
571 during the social interaction, both of which are uncorrelated with the
572 experimental treatment. To directly measure peer influence effects, we
573 compared the overplacement of participants exposed to a partner who
574 expressed substantial overplacement against that of participants exposed to
575 a partner who demonstrated little to no overplacement.

576 Three features of this study are noteworthy. First, participants learned
577 the extent of their partner's overplacement via clear and explicit information
578 about the partner's self-estimated placement and actual placement. Second,
579 we deployed incentives that encouraged calibration and discouraged over-
580 and under-placement, so as to parallel the many (though admittedly not all)

581 occasions in life in which unbiased decisions confer an advantage (Cain,
582 Moore, & Haran, 2015; Neale & Bazerman, 1985; Tenney, MacCoun,
583 Spellman, & Hastie, 2007). Together, these two features create a tougher
584 test of the overconfidence transmission hypothesis. If individuals indeed
585 acquire biased beliefs from merely being exposed to overplacing partners—
586 despite clear information that the partner has overplaced and despite
587 incentives that favor accurate placement—it would suggest that
588 overplacement can spread even from a social partner who is known to hold
589 biased beliefs. Third, we assessed participants' estimated placement in each
590 of their guesses and determined their mean overplacement bias by
591 aggregating across the level of overplacement displayed in all trials. Thus,
592 we relied on multiple reports of estimated placement and overplacement,
593 rather than a single post-task retrospective report.

594 **Method**

595 **Participants.**

596 Through a campus-wide solicitation at a large public university in
597 Canada, we recruited 425 participants (65.25% women) for an in-person
598 computerized study on judgment and decision-making. This sample size was
599 determined based on a power analysis in which we assumed an effect size of
600 $d = .35$ (equivalent to $r = .17$), using an alpha level of .05 and power of .80,
601 which suggests sampling 130 participants in each of three conditions
602 (targeted $N = 390$ combined). Data collection terminated at the end of the
603 week in which we attained the target sample size. Participants' ages ranged

604 from 16 to 56 ($M = 21.27$, $SD = 3.59$). We informed participants that their
605 responses may be presented to future participants (for the purposes of Study
606 3; see below), but that their identities and other demographic information
607 would remain confidential. Analyses below include data from all participants.

608 **Experimental procedure.**

609 After giving consent, participants read on-screen instructions that they
610 would guess the weight of a number of target individuals from photographs
611 shown on the computer screen, by entering a numerical value in pounds.
612 They also read that, after each guess, they would indicate their estimated
613 placement (relative rank) in the accuracy of that guess. Participants who
614 preferred thinking in kilograms received a table that converted kilograms to
615 pounds and vice-versa. To incentivize calibrated (rather than overconfident)
616 self-assessments, the top five scorers in the task—whose weight and
617 estimated placement were the most accurate—were entered into a \$30
618 raffle. Thus, participants maximized their potential earnings by guessing the
619 correct weight *and* avoiding both over- or under-placing their performance.

620 After receiving these instructions, participants (hereafter termed
621 “actors”) were presented with the answers that a “previous, randomly
622 selected respondent” (“partner”) purportedly provided. Actors learned that
623 the partner’s responses were presented merely as an example and may or
624 may not be helpful towards their own performance in the task. More
625 specifically, for each of the two “sample” trials, actors viewed the full-body
626 photograph that the partner had seen, followed by the partner’s purported:

627 (a) weight estimate (in lbs); (b) self-estimated placement, in the form of a
628 numeric value between 1st and 99th percentile to capture her self-perceived
629 performance rank for that guess, relative to all other participants in the
630 study; (c) actual placement (also in percentile); and (d) correct answer (the
631 target's actual weight). In actuality, however, the responses of the partner
632 were experimentally created and pre-determined. In the two partner
633 conditions, the partner always guessed weights for the same two target
634 photos in the sample trials, and always gave weight estimates of 139 lbs and
635 195 lbs, which placed her actual performance rank in the 24th and 26th
636 percentile, respectively. Critically, despite the partner's substantially below-
637 average performance, her estimated placement differed across conditions.

638 In the *overplacement partner* condition ($n = 129$), the partner's
639 placement far exceeded her actual rank. Despite her poor rank, she placed
640 herself at the 91st and 89th percentile for her two guesses. In the *calibrated*
641 *partner* condition ($n = 137$), the partner placed herself at the 26th and 28th
642 percentile. In other words, her estimated placement was relatively low but
643 well calibrated to her actual rank. Finally, in the *control condition* ($n = 159$)
644 there was no partner, and therefore no opportunity for social influence.
645 Actors were simply instructed to view "two quick examples [of the task]
646 before getting started," and observed the same two photos as above and all
647 associated information (excluding any partner self-placement information).
648 The values of these parameters were identical to the partner conditions.
649 Though this control condition was not of primary interest, it was included to

650 establish baseline overplacement in the task in the absence of social
651 influence.

652 Actors then proceeded to complete two trials of the task with new
653 photos. They viewed a full-body photograph of the target individual, provided
654 a weight estimate, and indicated their self-estimated placement using the
655 same percentile rank scale ostensibly used by the partner (for descriptive
656 information, see Supplemental Materials). Upon completing the task, actors
657 responded to open-ended questions that probed for suspicion about the
658 study—none in the partner conditions reported suspicion about the
659 authenticity of the partner or partner responses.

660 **Dependent measure: Overplacement.**

661 Overplacement was again operationalized as the degree to which
662 estimated placement exceed actual placement. We first computed the
663 absolute difference between participants' estimate and the correct answer
664 (the true weight of the target). We then transformed these difference scores
665 into proximity percentile rankings (with ties allowed). To account for any
666 possible differences in actual performance between conditions (though they
667 were not anticipated), participants' actual relative performance in each trial
668 was determined in relation to others in the same condition. As described
669 above, difference scores were used here given our interest in mean
670 differences in overplacement across experimental conditions. Overplacement
671 in each trial was computed by subtracting actual placement from self-
672 estimated placement (Rogosa & Willett, 1983), and the scores on the two

673 trials were then averaged together to form a composite measure of actor
674 overplacement.

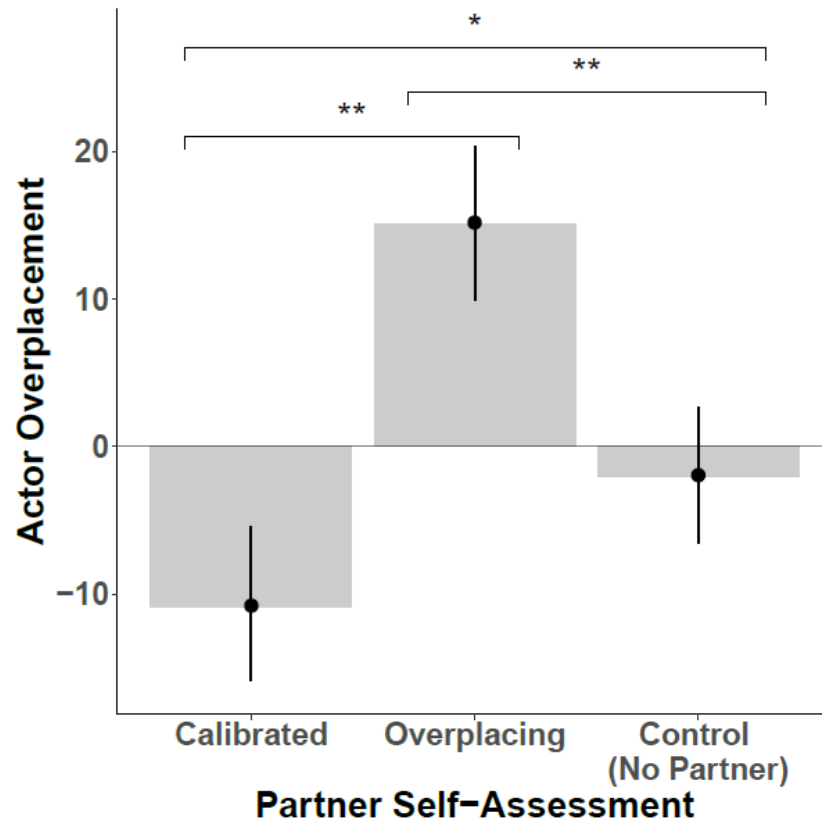
675 **Results and Discussion**

676 The overconfidence transmission hypothesis predicts greater
677 overplacement in actors who observe the behavior of an overplacing partner,
678 compared to those who observe a calibrated partner or no partner at all (our
679 control). To compare the effect of different partners, we regressed actor
680 overplacement on our 3 partner conditions (using 2 dummy variables).
681 Moreover, to assess the robustness of results, we ran additional
682 specifications that included controls: actor gender, age, and ethnicity.

683 The raw mean overplacement levels for each partner condition appear
684 in Figure 2. We found that overplacing partners significantly increased
685 actors' overplacement compared to calibrated partners or no partner (Table
686 1). Actor overplacement was 25.95 percentile points higher on average if the
687 partner overplaced ($M = 15.12$; $SD = 2.67$) than if the partner was calibrated
688 $\{M = -10.84$; $SD = 2.59$; $t(422) = 6.87$, $p < .001$, $d = .85$, CI of mean
689 difference = $[18.64, 33.27]$, and 17.12 percentile points higher than if there
690 was no partner $\{M = -2.00$; $SD = 2.41$; $t(422) = 4.76$, $p < .001$, $d = .58$, CI of
691 mean difference = $[10.05, 24.17]$. These effects are consistent and large
692 across all additional specifications that include controls. Note the control
693 condition revealed that, without any potential for influence from partners,
694 actors' self-assessments on this task were well calibrated. Descriptively, their
695 weak negative score was not distinguishable from zero, the point of perfect

696 calibration [$t(158) = -.85, p = .399, d = -.07$], but exposure to an overplacing
 697 partner led actors' self-assessments to become strongly positively biased.
 698 Thus, as predicted, observing overplacement led to greater overplacement.

699 **Figure 2. Actor overplacement by partner condition (Study 2).**
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 702
 703 *Figure 2.* Raw overplacement in percentiles (and 95% confidence intervals)
 704 expressed by participants directly exposed to different partner self-
 705 assessment conditions (calibrated, overplacing, or no partner control).
 706 Positive percentile values index overplacement, 0 indexes perfect
 707 calibration, and negative values index underplacement. In terms of absolute
 708 levels, participants paired with an overplacing partner expressed
 709 overplacement, whereas those paired with a calibrated partner displayed
 710 *underplacement*. Participants in the control condition (who were not
 711 exposure to a partner) were well calibrated. This pattern of results is
 712 consistent with a transmission process.
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Table 1. OLS regression of actor overplacement on partner self-assessment condition (Study 2). Subsequent models control for actor gender, ethnicity, and age (centered). Values are unstandardized regression coefficients followed by 95% confidence interval and *p*-value in parentheses. The key results highlighted in gray indicate that overplacing partners led to greater actor overplacement.

	Baseline Model	Model with Covariates	Model with Covariates	Model with Covariates
Partner Self-Assessment Condition: Overplacement (0 = Calibrated; 1 = Overplacement)	25.95** [18.64,33.27] (0.0000)	25.05** [17.75,32.35] (0.0000)	24.85** [17.52,32.18] (0.0000)	24.63** [17.31,31.95] (0.0000)
Partner Self-Assessment Condition: No Partner Control (0 = Calibrated; 1 = No Partner)	8.84* [1.89,15.78] (0.0128)	7.76* [0.81,14.71] (0.0286)	7.78* [0.82,14.73] (0.0285)	7.31* [0.35,14.28] (0.0397)
Gender (1 = Male)		8.87** [2.80,14.94] (0.0043)	8.85** [2.77,14.92] (0.0044)	8.41** [2.32,14.50] (0.0069)
Ethnicity (0 = Caucasian; 1 = Non-Caucasian)			2.07 [-4.23,8.37] (0.5193)	2.58 [-3.74,8.90] (0.4229)
Age (centered)				0.66 [-0.15,1.48] (0.1090)
Constant	-10.84** [-15.93,-5.74] (0.0000)	-13.31** [-18.66,-7.96] (0.0000)	-14.68** [-21.49,-7.88] (0.0000)	-14.64** [-21.43,-7.85] (0.0000)
R²	0.106	0.124	0.125	0.130
Adjusted R²	0.102	0.117	0.116	0.119
AIC	4109.3244	4084.9415	4086.5207	4085.9118
BIC	4121.4806	4101.1310	4106.7575	4110.1960
Observations	425	423	423	423

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+ *p* < 0.10, * *p* < 0.05, ** *p* < .01, *** *p* < .001

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Summary. These results support the notion that overplacement

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spreads from person to person. Actors were socially influenced by the high

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placement they observed expressed in an overplacing partner, and in doing

727 so became more likely to overplace when assessing their own abilities. This
728 social influence process also lowered estimated placement among those
729 paired with a calibrated partner who (appropriately) placed themselves more
730 poorly, resulting in underplacement. Importantly, through the inclusion of a
731 control condition with no partner, we are able to establish that this social
732 influence process can both increase and decrease overplacement.

733 These findings, combined with those from Study 1, suggest that
734 overplacement spreads not only between individuals assigned to work
735 together in person, but also from a brief observation of another person's
736 biased beliefs. Thus, even ephemeral encounters with overconfident
737 individuals could potentially have an effect on the likelihood and extent of
738 adopting the overconfidence bias. Also striking is that actors in the
739 overplacing partner condition knew their partners were *overplacing* (they
740 falsely believed that they are among the most skilled), based on the
741 information we supplied. Yet these actors were still influenced by their
742 overplacing partners. Our findings thus highlight the ease with which
743 overplacement may spread.

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745 **Study 3: Overplacement Spreads to Indirect Ties**

746 Our studies thus far have focused on the transmission of
747 overplacement between directly connected individuals. However, many
748 relationships between group members, especially within larger groups, are
749 indirect (Christakis & Fowler, 2009; Granovetter, 1977). For example,
750 suppose that Agnes and Paul work in the same organization but have never
751 worked nor interacted with each other directly. Both of them, however, work
752 closely with Peter. Is it possible that Agnes' overconfidence may influence
753 Peter, who in turn influences Paul, even though Paul has never met Agnes?
754 Such effects, which have been the focus of an extensive empirical literature
755 on social influence (Bond et al., 2012; Christakis & Fowler, 2008; Fowler &
756 Christakis, 2010; Gruenfeld, Martorana, & Fan, 2000), would suggest that
757 social transmission may play an important role in the emergence of group
758 and cultural differences in overconfidence on a broader scale (Mesoudi &
759 Whiten, 2008; Whiten & Mesoudi, 2008).

760 To test the transmission of overplacement between indirectly
761 connected individuals, we presented the responses of the participants in
762 Study 2 to a new set of participants in Study 3. This design, which is similar
763 to an abridged version of the linear transmission chain method employed in
764 studies of cultural transmission (Bartlett, 1932; Mesoudi, 2007), allows us to
765 examine whether the overplacement of participants in the present study
766 ("actors" hereafter; C in the chain) was influenced: (a) directly by their
767 immediate partner who was a real participant from Study 2 ("partner"

768 hereafter; B in the chain); and (b) indirectly by the fictitious partner whom
769 their partner had observed in Study 2 (“partner’s partner” hereafter; A in the
770 chain), but they themselves did not directly observe. Consequently, in
771 contrast to Study 2 in which partner responses were experimentally
772 manipulated and fictitious, in this study actors observed genuine responses
773 supplied by participants from Study 2. No deception was used.

774 **Method**

775 **Participants.**

776 Through a campus-wide solicitation at a large public university in
777 Canada, we recruited 255 participants (59.29% women; 3 participants did
778 not disclose gender) for an in-person computerized study on judgment and
779 decision-making. As in Study 2, we initially targeted 130 participants in each
780 of two conditions (targeted $N = 260$ combined), as guided by a power
781 analysis in which we assumed a typical effect size of $d = .35$, using an alpha
782 level of .05 and power of .80. Data collection was terminated immediately
783 after this target sample size was reached. However, data from 5 participants
784 were not recorded due to experimenter error, leaving a final sample of 255
785 participants. Participants’ ages ranged from 17 to 50 ($M = 21.37$, $SD = 4.56$).
786 As in Study 2, participants received a candy bar for participating and were
787 entered into a raffle to win \$30 based on performance and calibration. Data
788 from the 255 individuals who completed the study were included in our
789 analyses below.

790 **Materials and procedure.**

791 The study design was identical to Study 2 with two exceptions. First,
792 actors viewed the target photos and the responses that a real participant
793 (their partner) supplied in Study 2. Partners were randomly selected with
794 replacement—meaning that a given partner could be selected more than
795 once, to simulate simple random sampling. Only partners assigned to the
796 overplacing partner condition or the calibrated partner condition in Study 3
797 were selected; those in the control condition were not drawn. Together, our
798 255 actors in this study were paired with 163 unique partners. Second, new
799 target photographs (that differed from those used in Study 2) were used for
800 the two task trials.

801 **Key variables.**

802 This set-up yields three key variables of interest: actor overplacement
803 (a continuous variable), partner overplacement (a continuous variable), and
804 partner of partner overconfidence (a dichotomous variable that refers to the
805 experimental condition to which the partner was assigned in Study 2:
806 overplacing vs. calibrated partner). Overplacement for all parties was
807 calculated using the same scoring procedure as described in Study 2.

808 **Results and Discussion**

809 We present three key sets of analyses that address specific predictions
810 derived from the overconfidence transmission hypothesis.

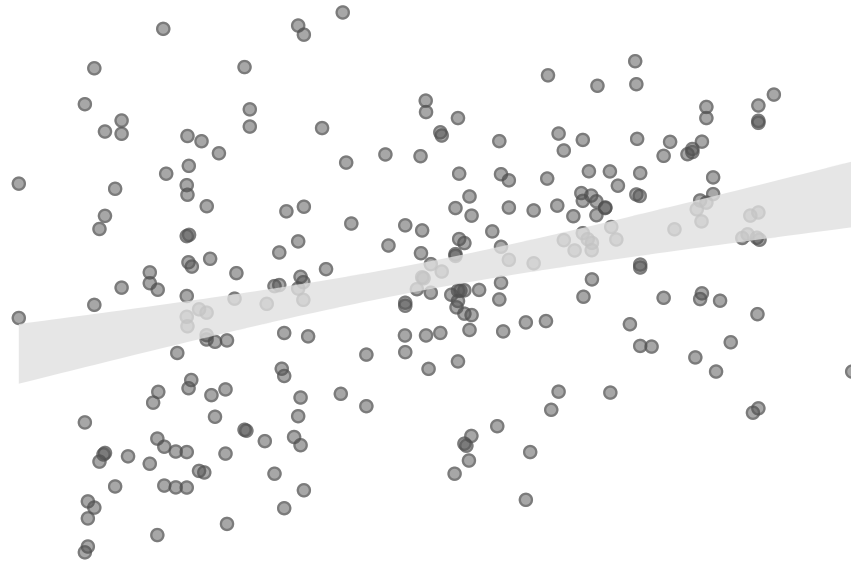
811 **Does overplacement transmit directly, from partner to actor?**

812 To test our prediction of direct, person-to-person transmission, we examined

813 the association between partner overplacement and actor overplacement.
814 Consistent with predictions, partner overplacement was significantly and
815 positively associated with actor's overplacement ($r = .33, p < .0001$; see
816 Figure 3). This indicates that actors' estimated placement, once again, was
817 swayed by the estimated placement expressed by their partner. By
818 comparison, one's own objective placement played no detectible role in
819 influencing levels of estimated placement.
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Figure 3. Actor overplacement plotted against partner overplacement (Study 3).



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Figure 3. Raw scatter plot showing a positive relation between partner overplacement and actor overplacement in Study 3. Both variables were computed using the residual score approach and reflect variability in self-estimated placement that cannot be linearly predicted from actual placement. Also shown are the line of best fit (in solid line), 95% confidence interval (in shaded gray region), and lowess curve (in dotted blue line).

832

Does overplacement transmit indirectly, from partner's partner

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to actor? To test for patterns of *indirect*, person-to-person-to-person

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transmission, we compared the mean level of overplacement expressed by

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actors who were indirectly connected to either a partner's partner who

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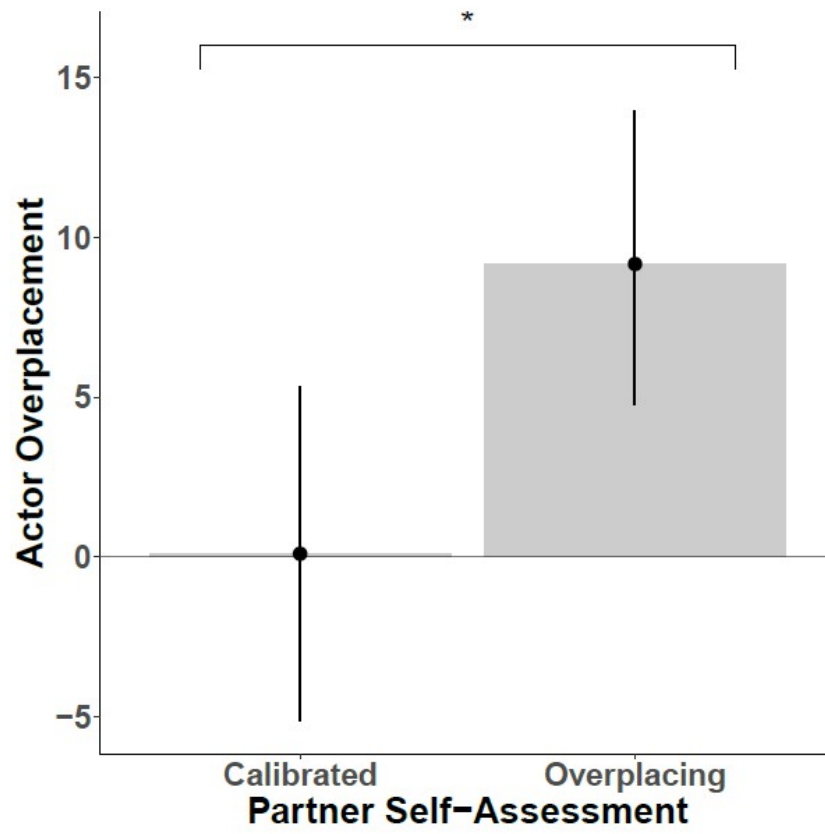
overplaced or a partner's partner who was calibrated using the same

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regression models in Study 2.

838 The raw mean overplacement levels are shown in Figure 4. Actors
839 expressed significantly greater overplacement when indirectly yoked to a
840 partner's partner who overplaced than when yoked to a partner's partner
841 who was calibrated. Actor overplacement was 8.83 percentile points higher if
842 the partner's partner overplaced ($M = 8.92$; $SD = 2.56$) than if the partner's
843 partner was calibrated ($M = .09$; $SD = 2.40$; $t(251) = 2.52$, $p = .013$, d
844 $= .32$, CI of mean difference = [1.92, 15.75]) (Table 2). This mean difference
845 was stable across the alternative specifications that adjusted for covariates:
846 actor gender, age, and ethnicity. Additional analyses (reported in the
847 Supplemental Materials) confirm that the indirect spread of overplacement
848 occurred via a chain of direct pairwise effects; consistent with the notion of
849 person-to-person spread of overplacement, partner overplacement fully
850 mediated the effect of a partner's partner on actors. Although our actors
851 never directly interacted with their partner's partner, they were nevertheless
852 influenced by the effect that the partner's partner had upon their partner,
853 who subsequently influenced their own overplacement. Being connected to a
854 partner who witnessed another person express overplacement was sufficient
855 to increase one's own overplacement, indicating that overplacement can
856 spread to indirect social ties.
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Figure 4. Actor overplacement by partner condition (Study 3).

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861 *Figure 4.* Raw overplacement in percentiles (and 95% confidence intervals)
 862 expressed by participants *indirectly* exposed to different partner self-
 863 assessment conditions (calibrated or overplacing). Positive percentile values
 864 index overplacement, 0 indexes perfect calibration, and negative values
 865 index underplacement. Participants indirectly tied to an overplacing partner
 866 expressed overplacement, whereas those indirectly tied to a calibrated
 867 partner were well calibrated.

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870 **Table 2. OLS regression of actor overplacement on the partner of**
 871 **partner's self-assessment condition (indirect tie; Study 3).**
 872 **Subsequent models control for actor gender, ethnicity, and age**
 873 **(centered). Values are unstandardized regression coefficients**
 874 **followed by 95% confidence interval and *p*-value in parentheses.**
 875 **The key results highlighted in gray indicate that indirect tie to an**
 876 **overplacing partner of partner led to more inflated actor**
 877 **overplacement.**
 878

	Baseline Model	Model with Covariates	Model with Covariates	Model with Covariates
Partner of Partner's Self-Assessment Condition (0 = Calibrated; 1 = Overplacing)	8.83*	8.76*	8.34*	7.94*
	[1.92,15.75] (0.0125)	[1.84,15.68] (0.0133)	[1.43,15.25] (0.0182)	[0.94,14.94] (0.0264)
Gender (1 = Male)		3.24 [-3.82,10.30] (0.3672)	2.74 [-4.31,9.80] (0.4442)	3.22 [-3.86,10.31] (0.3715)
Ethnicity (0 = Caucasian; 1 = Non-Caucasian)			7.08 ⁺ [-0.87,15.03] (0.0805)	5.92 [-2.33,14.17] (0.1587)
Age (centered)				-0.45 [-1.25,0.34] (0.2628)
Constant	0.09 [-4.63,4.81] (0.9705)	-1.16 [-6.61,4.29] (0.6759)	-6.06 [-13.78,1.67] (0.1238)	-5.10 [-13.08,2.89] (0.2097)
R²	0.025	0.028	0.040	0.046
Adjusted R²	0.021	0.020	0.028	0.031
AIC	2403.539 8	2404.715 4	2403.605 4	2395.055 2
BIC	2410.606 6	2415.315 5	2417.739 0	2412.702 3
Observations	253	253	253	252

+ $p < 0.10$, * $p < 0.05$, ** $p < .01$, *** $p < .001$

879
880
881

Summary. These results converge with those from Study 2 to

882 demonstrate the spread of overplacement. As in Study 2, merely witnessing

883 overplacement in another person was sufficient to promote overly inflated
884 self-placements, suggesting that individuals can “catch” this cognitive bias
885 after they observe it in others. Moreover, beyond spreading directly from
886 person to person, overplacement can transmit indirectly across ties to others
887 who are not part of the original interaction, cascading from person to person
888 to person in sequence. This provides suggestive evidence that, by diffusing
889 in a chain-like fashion, overconfidence may spread widely and extensively in
890 social groups and networks.

891 **Study 4: The Transmission of Overplacement from Overplacing**
892 **and (Justifiably) Confident Peers**

893 Studies 1 through 3 suggest that overplacement can transmit between
894 individuals. However, it is unclear what tendencies individuals acquire
895 precisely. One possibility is that individuals align with others’ overplacement,
896 in that they observe others expressing an overly positive self-assessment
897 and adopt an overplacing mindset (e.g., Jane observes Harold overplacing
898 his performance by 20 percentile points and aligns with his overplacement).
899 Another possibility is that individuals acquire others’ confidence and not their
900 *biased* beliefs per se (e.g., Jane hears Harold say he performed in the 90th
901 percentile and similarly places her own performance highly, regardless of
902 how well Harold actually performed). The primary aim of Study 4 is to
903 provide a more direct test of whether individuals acquire confidence more
904 generally, or whether they strictly acquire overplacement.

905 We used a modified version of the weight-guessing task deployed in
906 Studies 2 and 3, and included two additional conditions: a partner with high
907 confidence (high self-placement) and high skill (high actual placement; who
908 was therefore well calibrated and confident), and a partner with low
909 confidence and high skill (who was therefore underplacing). These conditions
910 were combined with the two other conditions used in Studies 2 and 3 to yield
911 four partner conditions: overplacing, calibrated-and-unskilled, underplacing,
912 and calibrated-and-skilled. Our prediction is that actors who observe both
913 overplacing partners and confident (and skilled) partners will adopt their
914 partner's high confidence, regardless of the partner's true performance. That
915 is, actors will increase their confidence and not strictly just overplacement
916 per se. However, when individuals adopt high levels of confidence (without a
917 corresponding increase in their actual placement), they subsequently
918 become overplacing. Conversely, we expected actors who observed both
919 calibrated-and-unskilled partners and underplacing partners to align their
920 self-assessments with their partner's low confidence.

921 A second and more exploratory aim of Study 4 was to examine the
922 persistence of transmission effects over several trials. The task design
923 included a baseline *practice phase* in which participants were not yet
924 exposed to a partner's information, a *test phase* in which participants were
925 exposed to a partner's information, and a *post-partner* phase in which
926 participants were no longer exposed to a partner's information.

927 **Method**

928 **Participants.**

929 We recruited 248 participants (39% women) from Amazon Mechanical
930 Turk online labor market (Buhrmester, Kwang, & Gosling, 2011; Paolacci,
931 Chandler, & Ipeirotis, 2010). The effect sizes of the direct influence of
932 partners in Studies 2 and 3 were $ds = .85$ and $.58$ (Study 2) and $r = .33$
933 (equal to $d = .58$; Study 3), respectively. A power analysis based on $d = .58$
934 —the weaker, and thus more conservative, of these effect sizes obtained—
935 suggests the need to sample 48 participants in each condition for a power
936 of $.80$ (given an alpha level of $.05$). We thus sought to recruit 60 participants
937 in each of 4 conditions (targeted $N = 240$ combined). Participants' ages
938 ranged from 18 to 64 ($M = 29.18$, $SD = 10.29$). All participants received
939 \$3.00 and an entry into two \$50 raffles (conducted after the completion of
940 data collection) that gave everyone an equal chance of winning irrespective
941 of their responses. Analyses below include data from all participants.

942 **Materials and procedure.**

943 Participants (hereafter termed “actors”) read initial instructions about
944 the weight-guessing task, which consisted of 15 trials. Actors began by
945 completing five practice trials (Trials 1-5), which were designed to both
946 familiarize them with the task and index their baseline overplacement before
947 our experimental manipulation of the “partner’s” information. In each of
948 these practice trials, actors viewed a full-body photograph of a target
949 individual, provided a weight estimate, and indicated their self-estimated

950 placement (percentile rank), using the same prompts as in Studies 2 and 3
951 (see Supplemental Materials for other minor methodological divergence from
952 Studies 1-3).

953 After completing the baseline practice phase, actors were assigned to
954 one of four experimental conditions in a 2 (partner confidence: high vs. low)
955 × 2 (partner performance: high vs. low) between-subjects design. Actors in
956 the *overplacing partner* condition (high confidence, low performance; $n = 60$)
957 learned that, on average across all five photos to which the partner
958 responded, she placed herself in the 90th percentile, despite actually scoring
959 on average only in the 24th percentile. Actors in the *calibrated-and-unskilled*
960 *partner* condition (low confidence, low performance; $n = 64$) witnessed a
961 partner who, on average, placed herself in the 27th percentile and performed
962 at the 24th percentile. These two conditions parallel the partner conditions
963 used in Studies 2 and 3. Actors in the *confident partner* condition (high
964 confidence, high performance; $n = 69$) witnessed a calibrated-and-skilled
965 partner who, on average, placed herself in roughly the 90th percentile and
966 performed at the 91st percentile. Finally, actors in the *underplacing partner*
967 condition (low confidence, high performance; $n = 55$) witnessed a partner
968 who, on average, placed herself in approximately the 27th percentile despite
969 scoring in the 91st percentile.

970 Note that this partner information was presented only in the first five
971 test trials (Trials 6-10). In these test trials where participants were exposed
972 to partner information, actors first responded to the photo shown—by

973 providing a weight estimate and self-estimated placement—and then
974 immediately viewed the responses that their “partner” had purportedly given
975 for the same photo. In actuality, however, as in Study 2, all partner
976 responses were experimentally created and pre-determined to vary across
977 the four experimental conditions. Because actors always provided their
978 weight and self-placement estimate for each photo before (rather than after)
979 receiving the partner’s input for the same photo, this means that the
980 partner’s self-placement could only affect actor overplacement on new trials
981 that the partner had not yet completed.

982 In the last five test trials (Trials 11-15), no partner information was
983 provided. Actors simply responded to five photos without viewing any
984 partner responses. This enabled comparisons of participants’ beliefs in these
985 trials (that lack partner information) against those in the immediately
986 preceding trials (that co-occur with partner information). Such comparisons
987 allow us to tentatively explore whether the transmission effect “wears off”
988 when reminders of a partner’s (overplacing) responses have ceased, or if it
989 persists beyond initial contact to influence observers even in subsequent
990 trials wherein the overplacing model was no longer presented.

991 After completing all 15 task trials, actors self-reported their
992 perceptions of the partner’s confidence and task ability (for manipulation
993 check, see Supplemental Materials), and perceived influence over their own
994 decisions (for results exploring subjective awareness of partner influence,

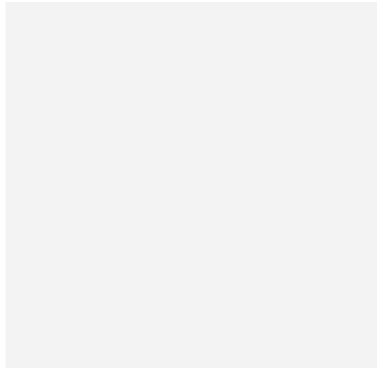
995 also see Supplemental Materials), and completed a series of demographic
996 questions.

997 **Analytic Plan**

998 Overplacement in each trial was calculated using the same scoring
999 procedure as described in Studies 2 and 3, using difference scores. As shown
1000 in Figure 5, the raw mean trial-by-trial results show that actors'
1001 overplacement levels diverged across partner conditions. As expected, in the
1002 baseline trials, similar levels of overplacement are seen across conditions,
1003 before actors observed any partner responses, confirming the success of our
1004 random assignment procedure (see Supplemental Materials). Upon the onset
1005 of partner responses (after Trial 6), however, actor overplacement
1006 immediately began to diverge across conditions. These differences in
1007 overplacement persisted even in trials for which information about the
1008 partner was no longer presented (beginning in Trial 12).

1009 **Figure 5. Actor Overplacement across Trials by Partner Condition**
1010 **(Study 4).**

1011



1012
1013 *Figure 5.* Raw trial-by-trial mean overplacement shown by participants
1014 exposed to different partner self-assessment conditions. In the baseline
1015 phase (Trials 1-6), before exposure to partner, actors' overplacement (in
1016 percentiles) did not differ across conditions. Immediately after viewing the
1017 partner's responses, actor overplacement in the test phase (Trials 7-15)
1018 systematically diverged across conditions, consistent with the transmission
1019 of overconfidence. This pattern persisted into the post-partner-information
1020 phase (Trials 12 to 15), wherein partner responses were no longer presented.
1021 Note that such between-condition comparisons are more meaningful than

1022 examining within-condition trajectories, given that differences in
 1023 overplacement between trials in part reflect trial difficulty.
 1024

1025 To statistically analyze the differences visible in Figure 5, we created
 1026 three aggregate measures to capture mean overplacement expressed by
 1027 actors in each of the following phases of the experiment: baseline phase
 1028 (before exposure to partner), test phase (during *and* after exposure to
 1029 partner), and post-partner phase (after exposure to partner). These
 1030 measures were computed by averaging actors' overplacement scores across
 1031 Trials 1 to 6 for the baseline phase, Trials 7 to 15 for the test phase, and
 1032 Trials 12 to 15 for the post-partner-information phase.⁷ Creating aggregate
 1033 measures reduced noise resulting from trial to trial differences in difficulty—
 1034 wherein some targets' weight might appear easier to guess than others and
 1035 thus generate greater overplacement (Larrick, Burson, & Soll, 2007; Moore &
 1036 Small, 2007)—and are thus more reliable than single trial scores.⁸

35 ⁷ It might be useful to briefly note how the 15 trials were divided into 3 phases. Trial 6 was
 36 the last trial to which actors responded *before* exposure to the partner, Trial 7 was the first
 37 trial to which actors responded *after* exposure to the partner, and Trial 12 was the first trial
 38 to which actors responded *after* exposure to the partner had ceased.
 39

40 ⁸ Our analyses below focus on comparing *between*-actor overplacement within the test
 41 phase across conditions, rather than the *within*-actor trajectory of overplacement across
 42 trials. Such within-person analyses yield ambiguous results because existing work indicates
 43 that the absolute level of overplacement exhibited on a given task is in part driven by
 44 perceived task difficulty (Ehrlinger, Mitchum, & Dweck, 2016; Moore & Small, 2007). Thus,
 45 within-actor trajectories (and the absolute level of actor overplacement in a given trial),
 46 though interesting, are expected to naturally vary with task domain and perhaps even minor
 47 modifications to the task trials (e.g., swapping in new target photos that appear more
 48 difficult would yield lower overplacement than observed here); hence they fall short of
 49 documenting meaningful change over successive trials and offer limited substantive
 50 meaning (see Supplemental Materials).
 51

1037 **Results and Discussion**

1038 Did exposure to confidence (high self-placements), regardless of
 1039 whether it accurately reflected underlying skill and ability, increase
 1040 overplacement? To address this key question, we compared actor
 1041 overplacement across conditions in the entire test phase, regressing actor
 1042 overplacement on the main effects and interaction of partner confidence
 1043 (self-placement) and performance (actual placement), and in subsequent
 1044 specifications control for potential covariates. These regression results are
 1045 presented in Table 3. The coefficient on partner confidence is large and
 1046 significant at conventional levels across all models, independent of the
 1047 controls, as predicted. By contrast, there is no detectible main effect of
 1048 partner performance or partner confidence \times performance interaction. This
 1049 suggests that actors aligned with their partner's confidence regardless of
 1050 whether the confidence was warranted or not.

1051 **Table 3. OLS regression of actor overplacement in 3 phases of the**
 1052 **experiment—(a) baseline phase (trials before exposure to partner),**
 1053 **(b) test phase (trials during and after exposure to partner), and (c)**
 1054 **post-partner phase (only trials after exposure to partner)—on**
 1055 **partner confidence condition and partner performance condition**
 1056 **(Study 4). Some subsequent models control for gender, ethnicity,**
 1057 **and age (centered). Printed are coefficients followed by 95%**
 1058 **confidence interval and p -value in parentheses. The key results**
 1059 **highlighted in gray indicate that, following exposure to partner,**
 1060 **partner confidence significantly predicts actor overplacement. Note**
 1061 **this effect is not conditional on partner performance (no partner**
 1062 **confidence \times partner performance interaction).**
 1063

DV = Baseline Phase: Trials Pre- Exposure to Partner	DV = Test Phase: Trials During and After Partner Feedback			DV = Post- Partner Phase: Trials Post- Partner Feedback
Baseline	Baseline	Model with	Model with	Model with
Baseline	Baseline	Model with	Model with	Model with
Baseline	Baseline	Model with	Model with	Model with

	Model	Model	Covariates	Covariates	Covariates	Model
Partner Confidence Condition (0 = Low Self-Placement; 1 = High Self-Placement)	2.34	11.15***	12.54***	12.55***	12.53***	12.23**
	[-4.10,8.78] (0.4750)	[4.74,17.55] (0.0007)	[6.09,19.00] (0.0002)	[6.08,19.02] (0.0002)	[6.02,19.05] (0.0002)	[4.14,20.32] (0.0032)
Partner Performance Condition (0 = Low Actual Placement; 1 = High Actual Placement)	1.39	0.10	0.94	0.91	0.87	0.34
	[-5.20,7.98] (0.6781)	[-6.46,6.65] (0.9764)	[-5.60,7.47] (0.7778)	[-5.65,7.47] (0.7847)	[-5.83,7.56] (0.7987)	[-7.94,8.62] (0.9356)
Partner Confidence Condition × Partner Performance Condition	0.47	4.43	3.14	3.15	3.21	3.27
	[-8.66,9.60] (0.9192)	[-4.66,13.52] (0.3381)	[-5.92,12.21] (0.4953) 5.59*	[-5.94,12.24] (0.4953) 5.59*	[-6.06,12.48] (0.4958) 5.55*	[-8.21,14.75] (0.5754)
Gender (1 = Male)			[0.91,10.27] (0.0194)	[0.90,10.28] (0.0196) 0.31	[0.67,10.42] (0.0260) 0.27	
Ethnicity (0 = Caucasian; 1 = Non-Caucasian)				[-4.48,5.09] (0.9001)	[-4.62,5.16] (0.9128) -0.01	
Age (centered)					[-0.24,0.23] (0.9462)	
Constant	15.36*** [10.88,19.84] (0.0000)	6.43** [1.97,10.89]	2.24 [-3.40,7.88] (0.4351)	2.14 [-3.72,8.00] (0.4721)	2.20 [-3.89,8.28] (0.4779)	4.30 [-1.33,9.93] (0.1336)
R²	0.008	0.130	0.150	0.150	0.150	0.090
Adjusted R²	-0.005	0.120	0.136	0.132	0.129	0.078
AIC	2146.4986	2144.1783	2140.5920	2142.5758	2144.5711	2259.9460
BIC	2160.5523	2158.2320	2158.1592	2163.6564	2169.1651	2273.9997
Observations	248	248	248	248	248	248

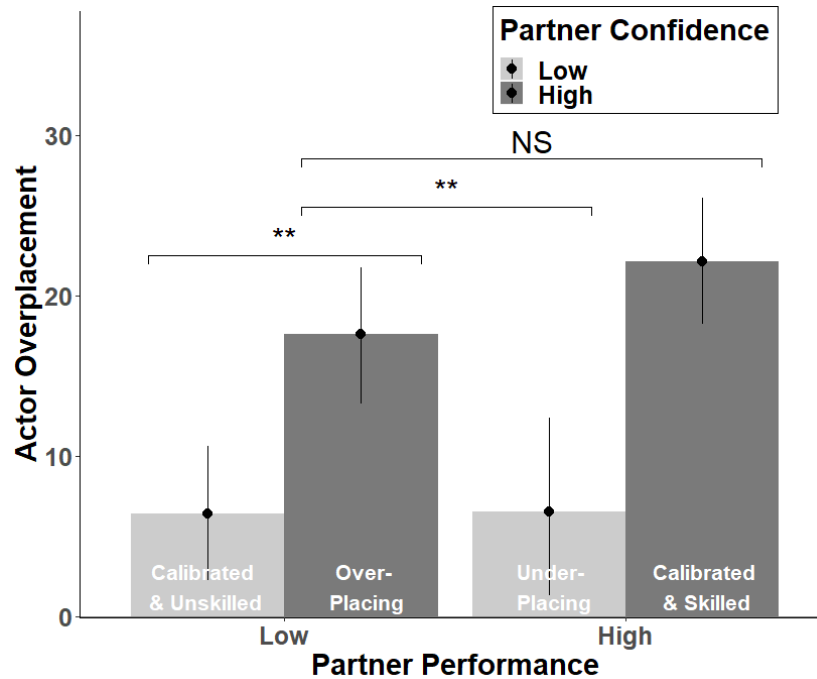
+ p < 0.10, * p < 0.05, ** p < .01, *** p < .001

1064
1065

1066 Further, as revealed in Figure 6 and estimated in the baseline model,
1067 actors' overplacement was strongest and roughly 13.36 percentile points
1068 higher if they were exposed to a partner with high self-placement ($M =$
1069 20.00 ; $SD = 16.73$), than when exposed to a partner with low self-placement

1070 ($M = 6.48$; $SD = 19.48$; $t(244) = 5.79$, $p < .001$, $d = .75$, CI of mean
1071 difference = [8.82, 17.91]). Moreover, overplacement was just as high if the
1072 partner overplaced (that is, had low actual placement; $M = 17.58$; $SD =$
1073 16.76) as if the partner was justifiably high self-placing (that is, had high
1074 actual placement; $M = 22.10$; $SD = 16.53$); these two conditions did not
1075 differ significantly ($t(244) = 1.42$, $p = .158$, $d = .27$, CI of mean difference =
1076 [-1.77, 10.82]). Furthermore, providing a direct replication of our prior
1077 studies, when the partner's performance was low, actors showed
1078 substantially greater overplacement if said partner's confidence was high
1079 (that is, an overplacing partner) compared to if it was low (that is, a
1080 calibrated but unskilled partner; $M = 6.43$; $SD = 17.37$; $t(244) = 3.43$, p
1081 $= .001$, $d = .65$, CI of mean difference = [4.74, 17.55]). The same pattern of
1082 results is obtained for the post-partner phase, suggesting that these effects
1083 persist when exposure to partner ceases (see Supplemental Materials).

1084 **Figure 6. Actor Overplacement in the Test Phase by Partner Self-**
1085 **Placement and Actual Placement Condition (Study 4).**



1086
 1087 *Figure 6.* Raw overplacement in percentiles (and 95% confidence intervals)
 1088 expressed by participants exposed to different partners who vary in self-
 1089 placement (confidence) and actual placement (performance) in the test
 1090 phase (i.e., the mean across all trials following initial exposure to partner,
 1091 corresponding to the test phase in Table 3). Positive percentile values index
 1092 overplacement, zero indexes perfect calibration. Actors paired with highly
 1093 self-placing partners expressed significantly greater overplacement than
 1094 actors paired with lowly self-placing partners, regardless of whether the
 1095 partner's confidence was warranted (i.e., a calibrated-and-skilled partner) or
 1096 not (i.e., an overplacing partner).

1097
 1098 We note three other relevant sets of findings, all of which are detailed
 1099 more thoroughly in the Supplemental Materials. First, our manipulation check
 1100 confirms that the current results emerged despite participants' awareness
 1101 that the overplacing partner's beliefs was unrealistic (and thus overplacing).
 1102 That is, actors were influenced by their partner's confidence despite being
 1103 fully aware that their partner's confidence was unwarranted. Second, we
 1104 found that the transmission effect persisted even after the exposure to
 1105 partner ceased, such that actors' self-assessments in the overplacement

1106 condition remained skewed in the post-partner-information phase. These
1107 regression results (reported in Table 3 above), which are also visible in the
1108 trends illustrated in Figure 6, indicate that these effects only showed a slight
1109 diminution in the later trials when the partner's presence was removed. The
1110 social influence of overplacing others demonstrated persistence. Third,
1111 despite the clear effect that witnessing overplacement in others had on
1112 participants' cognitive biases, participants subjectively perceived overplacing
1113 partners as the *least* influential over their own behavior, highlighting that
1114 they were explicitly unaware of (or at least unable to report) their partner's
1115 extensive social influence over them.

1116 **Summary.** In sum, we again found that participants who observed an
1117 overplacing partner displayed higher overplacement. Moreover, observing a
1118 justifiably highly self-placing partner—whose confidence was, by contrast,
1119 warranted by superior performance—similarly produced high levels of
1120 overplacement. This suggests that observing confidence leads to
1121 exaggerated beliefs, regardless of whether the confidence observed is
1122 warranted or not. Thus, these results offer a crucial insight: confidence
1123 transmits, even if it is shown by overconfident social partners. Individuals
1124 align their confidence with the level observed in others, and by doing so
1125 increase the likelihood of being positively biased. Finally, we found that
1126 participants who “caught” high levels of confidence from their partner
1127 remained confident even after the partner's information was removed,

1128 suggesting that the transmission effect persists even in the absence of the
1129 influencing partner.

1130 **Study 5: The Transmission of Overplacement across Time and Task**
1131 **Domains**

1132 In Study 5, we further investigate the persistence and power of
1133 overconfidence transmission in two ways. First, we test longitudinally
1134 whether the effect of being exposed to confidence endures after several
1135 days. Second, we test whether the transmission effect also “carries over” to
1136 influence self-assessments in different task domains. If so, this study would
1137 provide important initial evidence that the effects of overconfidence
1138 transmission are not short-lived and can continue to affect a person’s self-
1139 assessments over time, and that the effects are not limited to the domain in
1140 which overplacement is “caught”—but instead can bleed into other domains.

1141 To these ends, we first administered the same weight-guessing task
1142 used in Studies 2-4 and exposed participants to partners with different
1143 confidence levels. Several days later, participants completed an additional
1144 and unrelated word task, on which confidence was also assessed. Key to this
1145 procedure is that participants were not reminded of their partner’s self-
1146 assessment in the first task. Therefore, any effect of partner’s initial
1147 confidence on participants’ confidence in the word task would not only

1148 suggest that overplacement transmission persists longitudinally, but that it
 1149 even “spills over” to affect self-assessments in a different task domain.

1150 An additional aim of Study 5 was to further establish the
 1151 generalizability of overconfidence transmission. Specifically, would it extend
 1152 even to task domains in which people tend to have more accurate self-
 1153 assessments? In contrast to the weight-guessing task used in Studies 2-4, for
 1154 which self-evaluated performance was uncorrelated with actual performance,
 1155 people have a moderate degree of self-insight about their ability in the word
 1156 task used here (Caputo & Dunning, 2005).

1157 **Method**

1158 **Participants.**

1159 We recruited 405 participants from the Amazon Mechanical Turk online
 1160 labor market (54.8% women, .2% other) whose ages ranged from 19 to 78
 1161 ($M = 36.22$, $SD = 1.46$). Participants received \$0.30 for completing the initial
 1162 survey (at Time 1) and were entered into a raffle to win a \$25 bonus
 1163 payment based on both performance and calibration.

1164 Participants received an additional \$0.50 for completing a (previously
 1165 unannounced) follow-up survey (at Time 2), several days later, and were
 1166 entered into an additional raffle to win a \$25 bonus payment based on
 1167 similar criteria as at Time 1. Two-hundred participants (49.38% of all Time 1
 1168 participants; 57.5% women, .5% other) responded to the Time 2 survey.⁹

52 ⁹ No differences were found between these participants who completed both surveys and
 53 those who completed only the Time 1 survey on our key demographic and dependent
 54 variables (gender, actual performance on all tasks, and overplacement), apart from the
 55 higher mean age of the former group ($M_{\text{age}} = 38.50$, $SD = .88$) compared to the latter group
 56 [$M_{\text{age}} = 33.99$, $SD = .79$; $t(402) = -3.80$, $p = .0002$]. One participant was excluded from the

1169 **Materials and procedure.**

1170 **Design.** The design was 2 (partner self-assessment: overplacing vs.
 1171 calibrated; between-subjects) × 2 (time: Time 1 vs. Time 2; within-subjects).
 1172 To explore the relative strength of transmission of overplacement in the
 1173 same vs. a novel task domain, at Time 2 participants first completed a word
 1174 scramble task, followed by the same weight-guessing task they had
 1175 completed at Time 1. This task order was chosen to prioritize our test of
 1176 cross-domain transmission. For the weight-guessing task at Time 2, in order
 1177 to examine whether transmission within the same task domain operates on
 1178 novel stimuli (beyond merely repeated stimuli), we presented the same
 1179 photographs as at Time 1 (same targets) and new photographs (new
 1180 targets), and counterbalanced their order across subjects.

1181 **Time 1.** At Time 1, the materials and procedure were similar to Study
 1182 3 with one exception. In addition to learning about a partner’s answers in the
 1183 weight guessing task, some participants first read an ‘introductory
 1184 description’ of the partner’s personality. These descriptions aimed to
 1185 increase the perceived authenticity of, and memory for, the partner
 1186 (Tiedens, Unzueta, & Young, 2007). These descriptions came from a pilot
 1187 study in which a separate group of participants described, in a few lines, a
 1188 person they knew.¹⁰ The remainder of the materials and procedure at Time 1

57 study for providing implausible weight estimates of persons in the photographs at Time 1
 58 (i.e., below 10 lbs), leaving a final sample size of 404 participants. None of the conclusions
 59 reported below change as a result of excluding this participant.

60 ¹⁰ Pilot participants were instructed to write about someone with specific personality
 61 characteristics (e.g., someone especially nice). The personality prompts did not ultimately
 62 have any main or interactive effects on actors’ overconfidence, nor did they influence self-
 63 reported memory of task. Thus, these results are not discussed further.

1189 (as well as a control condition that did not view a partner description) were
1190 identical to Study 3. Actors were randomly assigned to either the *overplacing*
1191 *partner* condition (high confidence, low performance; $n = 200$) or the
1192 *calibrated partner* condition (low confidence, low performance; $n = 204$).

1193 **Time 2.** Actors were invited, without prior notice, to participate in a
1194 follow-up survey. The invitation reminded them that they had completed a
1195 survey in which they guessed the weight of persons in photographs.
1196 However, the invitation did *not* remind them about the partner's confidence
1197 or accuracy. Actors began the Time 2 survey between 53 and 124 hours after
1198 they had begun the Time 1 survey ($M = 71$ hours, $SD = 13.3$). The rate of
1199 completing the Time 2 survey did not differ by condition (*overplacing partner*
1200 condition, $n = 96$; *calibrated partner* condition, $n = 104$; $\chi^2(1) = .36$, p
1201 $= .549$).

1202 In the Time 2 survey, actors began by completing the word task. They
1203 saw an example 3×3 matrix word scramble and learned the rules of the
1204 task (which were similar to the popular game Boggle), and then were
1205 presented with a new 3×3 matrix word scramble and given 30 seconds to
1206 find as many words as they could, up to a maximum of 15 words. Next, they
1207 provided their self-estimated placement on the word task, on a scale from 1st
1208 percentile to 99th percentile. Unlike our previous studies using the weight-
1209 guessing task, but consistent with other work employing this word task
1210 (Caputo & Dunning, 2005), participants demonstrated self-knowledge in their

1211 performance; self-estimated placement and actual placement correlated
 1212 positively ($r = .37, p < .001$).

1213 Following this word task, actors completed the familiar weight-
 1214 guessing task. They were either shown the same two photographs as at Time
 1215 1 first or two new photographs first (order counterbalanced across subjects),
 1216 seeing four photographs total. They answered the same questions as at Time
 1217 1. For the two photographs that were also shown at Time 1, actors were
 1218 reminded that the photographs also appeared in the previous survey. They
 1219 provided self-estimated placement at the end of the two repeated
 1220 photographs, and then again at the end of the two novel photographs.

1221 **Results and Discussion**

1222 **Analytic plan.** Our analytic approach here parallels that in Studies 2-
 1223 4. In each regression model, actor overplacement was regressed on partner
 1224 self-assessment condition (0 = calibrated partner; 1 = overplacing partner).
 1225 A baseline model was estimated along with an additional model that added
 1226 covariates, including gender, age (centered), and memory of task (centered;
 1227 in Time 2 outcomes only, see Supplemental Materials). The resulting
 1228 coefficient of the partner self-assessment predictor estimates the effect of
 1229 exposure to an overplacing partner, controlling for the covariates' effects.
 1230 Results from these regression models are displayed in Table 4.

1231 **Table 4. OLS regression of actor overplacement (in different tasks)**
 1232 **on partner self-assessment condition (Study 5). For each outcome**
 1233 **variable, presented are the baseline model and a covariate model**
 1234 **that additionally controls for gender, age (centered), and memory of**
 1235 **task (centered; for Time 2 outcomes only). Printed are coefficients**
 1236 **followed by 95% confidence interval and *p*-value in parentheses.**

1237
1238
1239

The key results highlighted in gray indicate that overplacing partners led to more inflated actor overplacement.

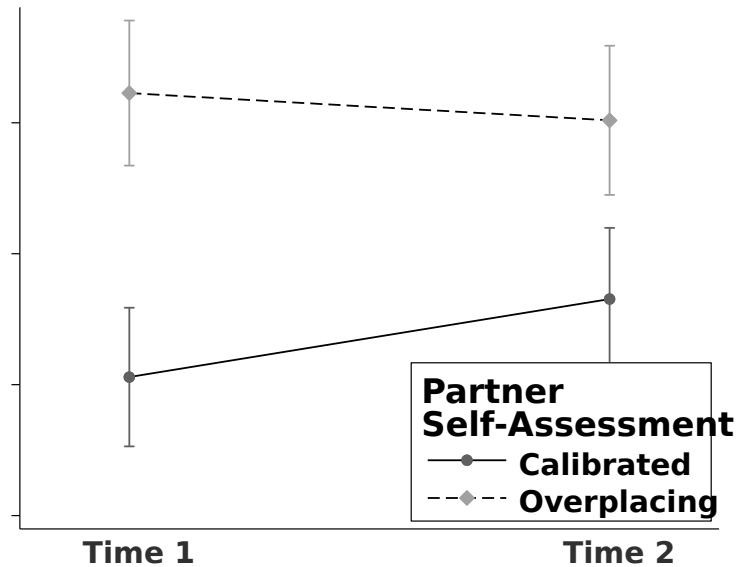
	DV #1: Overplacement at Time 1: weight-guessing task (2 trials)		DV #2: Overplacement at Time 2: weight-guessing task (4 trials)		DV #3: Overplacement at Time 2: weight-guessing task (2 identical trials as in Time 1)		DV #4: Overplacement at Time 2: weight-guessing task (2 novel trials not played at Time 1)		DV #5: Overplacement at Time 2: word task (2 trials)	
	Baseline Model	Model With Covariates	Baseline Model	Model With Covariates	Baseline Model	Model With Covariates	Baseline Model	Model With Covariates	Baseline Model	Model With Covariates
Partner Self-Assessment Condition (0 = Calibrated; 1 = Overplacing)	20.93***	20.75***	12.61***	12.61***	13.45**	13.99***	11.77**	11.22**	9.09*	9.97*
	[15.28,26.59] (0.0000)	[15.20,26.30] (0.0000)	[5.59,19.63] (0.0005)	[5.66,19.55] (0.0004)	[5.20,21.71] (0.0015)	[5.93,22.04] (0.0008)	[4.05,19.48] (0.0030)	[3.51,18.94] (0.0046)	[1.48,16.71] (0.0195)	[2.39,17.55] (0.0102)
Gender (1 = Male)		[1.78,12.98] (0.0099)		[-2.88,11.37] (0.2409)		[-9.16,7.37] (0.8312)		[1.48,17.31] (0.0203)		[-1.44,14.12] (0.1098)
Age (centered)		[-0.60,-0.14] (0.0017)		[-0.72,-0.17] (0.0019)		[-0.97,-0.33] (0.0001)		[-0.55,0.07] (0.1287)		[-0.01,0.60] (0.0540)
Memory of Task (centered)				[-1.80,3.53] (0.5206)		[-2.27,3.91] (0.6019)		[-2.04,3.88] (0.5409)		[-0.15,5.67] (0.0630)
Constant	-4.72* [-8.70,-0.74] (0.0203)	-7.86*** [-12.46,-3.25] (0.0009)	1.97 [-2.89,6.84] (0.4246)	1.33 [-4.28,6.95] (0.6397)	1.41 [-4.31,7.12] (0.6280)	3.27 [-3.25,9.78] (0.3236)	2.54 [-2.80,7.89] (0.3497)	-0.60 [-6.84,5.64] (0.8498)	-15.29*** [-20.56,-10.01] (0.0000)	-18.86*** [-24.99,-12.73] (0.0000)
R²	0.116	0.158	0.060	0.118	0.050	0.126	0.044	0.085	0.027	0.070
Adjusted R²	0.114	0.151	0.055	0.100	0.045	0.108	0.039	0.066	0.022	0.050
AIC	3866.9293	3842.2777	1859.634	1844.146	1924.234	1903.381	1897.335	1886.140	1892.027	1879.102
BIC	3874.9321	3858.2735	1866.230	1860.613	1930.830	1919.848	1903.932	1902.606	1898.624	1895.569
Observations	404	403	200	199	200	199	200	199	200	199

1240 + $p < 0.10$, * $p < 0.05$, ** $p < .01$, *** $p < .001$

1241 **Did overplacement transmit at Time 1, immediately after**
 1242 **exposure to overplacing others?** Replicating our prior effects, exposure
 1243 to overplacing partners led actors to increase their overplacement in the
 1244 weight-guessing task at Time 1 by 20.93 percentile points. Overplacement
 1245 was significantly higher if the partner overplaced ($M = 16.22$; $SD = 29.06$)
 1246 than if the partner was calibrated ($M = -4.72$; $SD = 28.78$; $t(402) = 7.28$, $p <$
 1247 $.001$, $d = .72$, CI of mean difference = [15.27, 26.59]).

1248 **Did the transmission of overplacement persist into Time 2,**
1249 **days after the initial exposure to overplacing others?** The effect of
1250 observing overplacing partners persisted into Time 2. Actors' overplacement,
1251 as expressed across all 4 trials of the weight-guessing task, was 12.61
1252 percentile points higher if the partner was overplacing ($M = 14.59$; $SD =$
1253 25.88) than if the partner was calibrated ($M = 1.97$; $SD = 26.03$; $t(198) =$
1254 3.54 , $p < .001$, $d = .50$, CI of mean difference = $[5.59, 19.63]$). The same
1255 conclusions are reached in subsequent analyses using multi-level models to
1256 examine within-person trajectories, as well as when we examined only the
1257 novel weight-guessing trials (as opposed to combining both novel and
1258 repeated trials; see Supplemental Materials). Together, these results suggest
1259 that the transmission effect persisted over several days. In fact, actor
1260 overplacement in the overplacing-partner condition did not show a
1261 significant decline from Time 1 to Time 2 within-person ($z = -0.64$, $p = .522$,
1262 CI of mean difference = $[-6.36, 3.23]$).

1263 **Figure 7. Actor Overplacement Change (Within-Person Trajectory) at**
1264 **Initial Partner Exposure (Time 1) and Days Later (Time 2) by Partner**
1265 **Condition (Study 5).**



1268
 1269 *Figure 7.* Model estimated overplacement in percentiles (and 95% confidence
 1270 intervals) of participants on two identical trials of a weight-guessing task at
 1271 two time points (separated by several days). Participants were randomly
 1272 assigned (between-subjects) to view a partner who was either calibrated or
 1273 overplacing at Time 1. Positive percentile values index overplacement, 0
 1274 indexes perfect calibration, and negative values index underplacement. An
 1275 overplacing partner led to substantial overplacement at Time 1. Moreover,
 1276 these inflated self-assessments persisted and remained elevated even days
 1277 later at Time 2.

1278 **Did the transmission of overplacement extend to a novel task**
 1279 **domain at Time 2?** The transmission of overplacement spilled over from
 1280 the weight-guessing task to the word scramble task. Actors' self-placement
 1281 on the word task was 9.09 percentile points higher if the partner overplaced
 1282 on the weight-guessing game ($M = -6.19$; $SD = 27.86$) than if the partner
 1283 was calibrated ($M = -15.29$; $SD = 26.74$; $t(198) = 2.36$, $p = .019$, $d = .33$, CI
 1284 of mean difference = $[1.48, 16.71]$). Thus, using this task on which
 1285 participants had some insight into where they actually place (as revealed by
 1286 $r = .37$ between estimated and actual placement), we obtain the same
 1287 general pattern of results as the weight-guessing task on which they lacked

1311 have seen the partner as being similar to themselves. Theories of cultural
1312 evolution propose a self-similarity bias (Henrich & Broesch, 2011; Henrich &
1313 Henrich, 2007; McElreath, Boyd, & Rousseeuw, 2003), or a proclivity for
1314 individuals to preferentially learn from models who are “like them”—for
1315 example, models of the same sex or ethnicity, or who share similar
1316 personality and physical attributes, or who are part of their in-group. This
1317 form of selective learning offers individuals the best chance of acquiring
1318 traits and mental representations (practices, skills, values, beliefs, social
1319 norms) that permit them to effectively coordinate, interact, and cooperate
1320 with other members of their social group (Chudek & Henrich, 2011).

1321 Based on this reasoning, we test in Study 6 whether individuals are
1322 more likely to acquire overplacement expressed by models more similar to
1323 the self. The specific domain of self-similarity we focus on here is coalitional
1324 member in-group bias, a dimension of similarity that both predicts fitness
1325 and has been relevant for eons (i.e., documented in other primates and in
1326 small-scale societies; (Kurzban, Tooby, & Cosmides, 2001; Silk, 2007; von
1327 Rueden, Gurven, & Kaplan, 2011), and guides social decision-making
1328 beginning as early as infancy (Bian, Sloane, & Baillargeon, 2018; Wilks,
1329 Kirby, & Nielsen, 2018; Wynn, Bloom, Jordan, Marshall, & Sheskin, 2018).
1330 This focus on coalition membership is consistent with our aforementioned
1331 interest in understanding variation existing within and between groups
1332 (including cultural groups) in overconfidence. Evidence demonstrating a
1333 stronger tendency towards acquiring overconfidence from in-group members

1334 relative to out-group members would indicate that selective learning biases
1335 such as these may help explain how similarities in overconfidence within
1336 cultural groups and differences between cultural groups are maintained.

1337 In Study 6, we experimentally manipulate a model's coalition status
1338 (in- vs. out-group) by drawing on recent empirical work indicating that sports
1339 rivalry is a potent social category that incites an in- vs. out-group psychology
1340 in many modern societies (Kruger et al., 2018; Winegard & Deaner, 2010).
1341 Consistent with the notion of a selective in-group bias in internalizing
1342 confidence standards, we expect individuals to readily acquire
1343 overplacement when it is displayed by in-group members, but to be less or
1344 not at all influenced by overplacing out-group members. Put differently, we
1345 predict that partner coalitional membership will moderate the effect of
1346 exposure to partner overplacement. These results offer a first examination of
1347 the boundary conditions under which confidence standards do and do not
1348 spread, and, by implication, how selective social transmission maintains
1349 within-group similarity and between-group heterogeneity.

1350 **Method**

1351 **Participants.**

1352 Through a campus-wide solicitation at INSTITUTION REDACTED, we
1353 recruited 248 participants (63.71% women) to complete, in-person, a
1354 computerized study on judgment and decision-making. We chose a target
1355 sample size of 60 participants per condition (targeted $N = 240$ for all 4
1356 conditions combined). Participants' ages ranged from 17 to 33 ($M = 19.88$,

1357 $SD = 10.29$). Similar to Studies 3 and 4, participants received a candy bar for
1358 participating and were entered into a raffle to win \$10 based on their
1359 performance and calibration. In our analyses below we report results from all
1360 participants.

1361 **Experimental Procedure.**

1362 Our procedure was similar to Study 3. Participants (hereafter termed
1363 “actors”) viewed the ostensive responses of a previous participant (hereafter
1364 termed “partner”) in a weight-guessing task, and subsequently completed
1365 two trials of the task. However, in Study 6 we also manipulated the group
1366 membership of the partner, thereby creating four experimental conditions in
1367 a 2 (partner self-assessment: overplacing vs. calibrated) \times 2 (partner group
1368 membership: in-group vs. out-group) between-subjects design.

1369 We manipulated partner group membership by varying the partner’s
1370 university affiliation. Specifically, just before viewing the partner’s responses,
1371 actors in the in-group partner conditions read that “... like you, [this person]
1372 also attends the INSTITUTION REDACTED”. By contrast, actors in the out-
1373 group partner conditions read that “... unlike you, [this person] attends
1374 RIVAL INSTITUTION REDACTED, our biggest rival in college football” (for full
1375 instructions, see Supplemental Materials). To strengthen this manipulation,
1376 actors were asked to reflect on and describe in 3-4 sentences the ways in
1377 which they were similar (in the in-group partner treatment) or dissimilar (in
1378 the out-group partner treatment) to the partner.¹¹

64 ¹¹ After viewing the partner description, we administered a vigilance check. Actors were
65 asked to select the university affiliation of the partner whose response they just viewed from
66 a list of 14 universities. 82.66% of actors correctly identified the university of the partner

1379 Actors then completed two trials of the weight-guessing task, after
1380 which they reported their demographic details, knowledge of football news
1381 and events, and identification with the in-group to serve as control variables.
1382 Finally, actors responded to open-ended questions that probed for suspicion
1383 about the study (no participant indicated concerns with the veracity of the
1384 purported partner).

1385 The key dependent measure was actor overplacement, which was
1386 computed using the same procedure as in Studies 2-5. Again, actors' self-
1387 estimated placement and actual placement were uncorrelated ($r = .07$, p
1388 $= .255$), consistent with the prior studies that employ the same task.

1389 **Results and Discussion**

1390 The self-similarity argument predicts a greater likelihood to adopt the
1391 confidence of a coalitional in-group member, relative to an out-group
1392 member. To test this prediction, we regressed actor overplacement on the
1393 main effects and interaction of partner self-assessment condition (calibrated
1394 vs. overplacing partner) and partner group membership condition (in-group
1395 vs. out-group). In the other specifications, we additionally include a number
1396 of control variables: actor gender, age, ethnicity, knowledge of collegiate
1397 football, and identification with the university in-group.

1398 Our regression models (displayed in Table 5) show that the coefficient
1399 for the partner self-assessment \times partner group membership interaction is

67 (84% in the in-group partner condition, 81.3% in the out-group partner condition,
68 respectively). In our analyses below, we report results from all actors regardless of their
69 response. However, we note that the same pattern of results was obtained in follow-up
70 analyses restricted only to actors who passed this vigilance check.
71

1400 large and significant at conventional levels across all models, with and
 1401 without the controls.

1402 **Table 5. OLS regression of actor overplacement scores on partner**
 1403 **self-assessment condition and partner group membership condition,**
 1404 **and their interaction (Study 6). Subsequent models control for**
 1405 **gender, ethnicity, age (centered), football knowledge (centered),**
 1406 **identification with in-group (centered), and ethnicity. Printed are**
 1407 **coefficients followed by 95% confidence interval and *p*-value in**
 1408 **parentheses. The key results highlighted in gray indicate that**
 1409 **partner group membership significantly moderates the effect of**
 1410 **partner self-assessment on actor overplacement.**
 1411

	Baseline Model	Model with Covariates	Model with Covariates	Model with Covariates	Model with Covariates	Model with Covariates
Partner Self-Assessment Condition (0 = Calibrated; 1 = Overplacing)	19.54***	19.61***	19.46***	19.63***	20.40***	20.50***
	[9.59,29.50] (0.0001)	[9.66,29.56] (0.0001)	[9.49,29.43] (0.0002)	[9.60,29.65] (0.0001)	[10.38,30.43] (0.0001)	[10.47,30.53] (0.0001)
Partner Group Membership Condition (0 = In-Group; 1 = Out-Group)	4.25	4.11	4.05	4.13	5.19	5.18
	[-5.99,14.49] (0.4146)	[-6.13,14.36] (0.4298)	[-6.21,14.30] (0.4378)	[-6.15,14.42] (0.4294)	[-5.13,15.51] (0.3226)	[-5.13,15.50] (0.3234)
Partner Self-Assessment Condition × Partner Group Membership Condition	-16.09*	-15.46*	-15.29*	-15.49*	-16.87*	-16.96*
	[-30.19,-1.99] (0.0255)	[-29.60,-1.33] (0.0322)	[-29.45,-1.13] (0.0345)	[-29.71,-1.27] (0.0329)	[-31.13,-2.62] (0.0206)	[-31.22,-2.70] (0.0199)
Gender (1 = Male)		4.12	4.39	4.25	3.89	4.20
		[-3.25,11.49] (0.2724)	[-3.03,11.81] (0.2453)	[-3.22,11.71] (0.2639)	[-3.56,11.34] (0.3048)	[-3.28,11.68] (0.2697)
Ethnicity (0 = Caucasian; 1 = Non-Caucasian)			-2.44	-2.33	-1.51	-1.05
			[-9.55,4.68] (0.5006)	[-9.48,4.81] (0.5209)	[-8.69,5.67] (0.6791)	[-8.29,6.20] (0.7761)

Age (centered)				0.30	0.49	0.55
				[-1.21,1.81] (0.6917)	[-1.03,2.00] (0.5296)	[-0.97,2.08] (0.4762)
Football Knowledge (centered)					1.94 ⁺	1.62
					[-0.30,4.18] (0.0893)	[-0.71,3.95] (0.1723)
Identification with In-Group (centered)						1.70
						[-1.78,5.18] (0.3374)
Constant	-5.65 [- 13.05,1.75]	-7.27 ⁺ [- 15.21,0.67]	-6.20 [- 14.74,2.34]	-6.28 [- 14.84,2.29]	-7.30 ⁺ [- 15.92,1.31]	-7.66 ⁺ [- 16.31,0.98]
	(0.1336)	(0.0726)	(0.1539)	(0.1500)	(0.0961)	(0.0820)
R²	0.066	0.071	0.072	0.073	0.084	0.088
Adjusted R²	0.054	0.055	0.053	0.050	0.057	0.057
AIC	2362.3374	2363.1056	2364.6396	2366.4775	2365.4883	2366.5313
BIC	2376.3911	2380.6727	2385.7202	2391.0715	2393.5957	2398.1522
Observations	248	248	248	248	248	248

1412 + $p < 0.10$, * $p < 0.05$, ** $p < .01$, *** $p < .001$

1413

1414

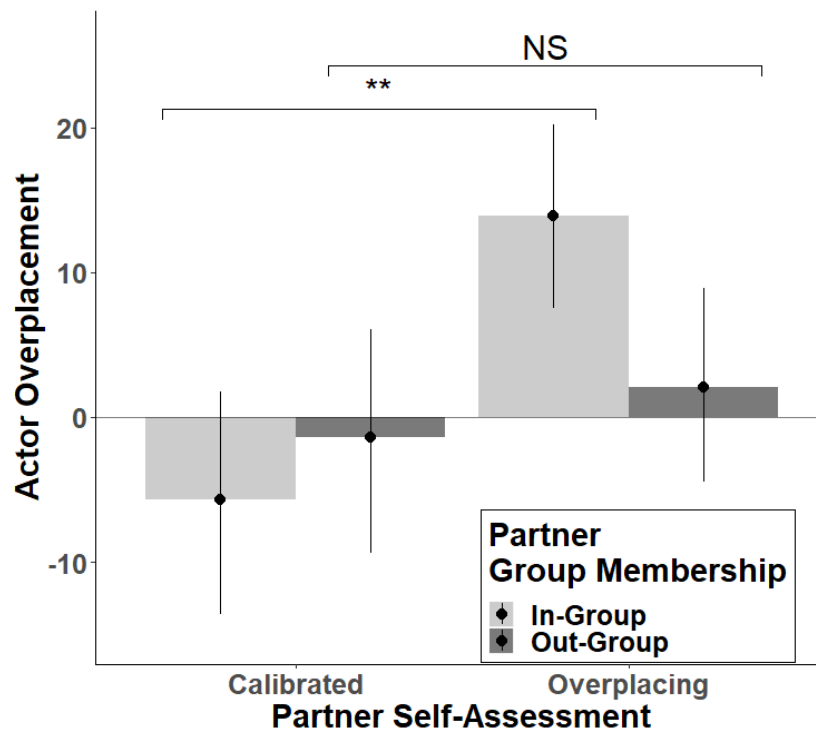
1415 To probe this significant interaction that emerged, we next examined
1416 simple effects separately for each partner group membership condition (the
1417 moderator). Our key finding, based on the baseline model (with no controls),
1418 is depicted in Figure 8. In the in-group partner condition, actor
1419 overplacement was significantly higher if the partner overplaced ($M = 13.89$;
1420 $SD = 26.03$) than if the partner was calibrated ($M = -5.65$; $SD = 29.35$;
1421 $t(123) = 3.87$, $p < .001$, CI of mean difference = [6.13, 32.95]), indicating
1422 the spread of overplacement between in-group members.¹² This result
1423 mirrors our findings in Studies 2-5. By contrast, in the out-group partner
1424 condition, actor overplacement did not significantly differ as a function of
exposure to an overplacing partner ($M = 2.05$; $SD = 26.84$) or a calibrated

72 ¹² The magnitude of this effect ($d = .70$) is similar to and closely replicates Study 2 ($d = .85$).
73 This is a close replication because in Study 2, the observed partner was similarly described
74 as a peer from the same university, mirroring the in-group manipulation deployed here.

1425 partner $\{M = -1.40; SD = 30.36; t(121) = .68, p = .496; CI \text{ of mean}$
 1426 $\text{difference} = [-9.99, 16.89]\}$. Finally, these simple effects produce the same
 1427 basic findings across our other specifications with controls—all of which
 1428 indicate a significant effect of partner self-assessment on actor
 1429 overplacement only in the in-group partner condition, but null effects in the
 1430 out-group partner condition, consistent with a selective learning bias.

1431 **Figure 8. Actor Overplacement by Partner Self-Assessment and**
 1432 **Coalitional Status Condition (Study 6).**

1433



1434

1435 *Figure 8.* Raw overplacement in percentiles (and 95% confidence intervals)
 1436 expressed by participants exposed to a partner who varied in self-
 1437 assessment (overplacing vs. calibrated) and coalitional group membership
 1438 (in-group vs. out-group). Positive percentile values on actor overplacement
 1439 indexes overplacement, 0 indexes perfect calibration, and negative values
 1440 index underplacement. Consistent with an in-group bias for acquiring norms
 1441 and behaviors, participants selectively aligned their self-assessments with
 1442 that of an in-group member but not with that of an out-group member.
 1443 Overplacement peaked and was strongest when exposed to an overplacing
 1444 in-group partner, compared to when this overplacing partner was an out-

1445 group member. By contrast, when the partner is an out-group member, their
1446 self-assessment did not significantly produce changes in actor
1447 overplacement, consistent with a significant interactive effect between
1448 partner group membership and partner self-assessment.

1449
1450 **Summary.** Together, these results provide clear and robust evidence
1451 of in-group biased transmission of overplacement, and in doing so delineate
1452 the boundary conditions under which overplacement spreads. Participants
1453 readily used the overplacement of in-group others to adjust their own self-
1454 assessments, while discounting the overplacement of out-group others, who
1455 they observed but selectively ignored. Thus, despite the tendency to align
1456 our expressed confidence with that of our social partners, the characteristics
1457 of the partner matter; social transmission is attenuated when one's
1458 interaction partner is highly dissimilar. This pattern is consistent with
1459 existing work showing that people use cues of self-similarity to tailor their
1460 cultural learning (Boyd & Richerson, 1987; Chudek & Henrich, 2011; Henrich
1461 & Broesch, 2011; Henrich & Henrich, 2007; McElreath et al., 2003),
1462 demonstrating for example a heightened preference to learn from those who
1463 share, for example, their ethnic markers (e.g., dialect, accent; Kinzler,
1464 Shutts, DeJesus, & Spelke, 2009; Shutts, Kinzler, McKee, & Spelke, 2009),
1465 gender (Bandura, Ross, & Ross, 1961; Bussey & Bandura, 1984; Shutts,
1466 Banaji, & Spelke, 2010), and taste and beliefs (Hilmert, Kulik, & Christenfeld,
1467 2006). Our results add to this work by highlighting how in- vs. out-group
1468 membership is yet another self-similarity cue used by social learners to
1469 equip themselves with the most relevant and fitness-enhancing cultural
1470 information.

1488 ecological contexts, such that individuals within the same group, team,
1489 culture, or organization often have a correlated degree of bias? Prior
1490 explanations addressing this question have primarily focused on “evoked
1491 culture” and ecology-specific responses to local constraints and rewards as
1492 factors that give rise to false, exaggerated beliefs in some contexts, and
1493 accurate, unbiased assessments in others. The current research extends this
1494 existing literature by testing a new social transmission account of
1495 overconfidence, which proposes that individuals acquire overconfident
1496 tendencies from others in their social environment through social learning. In
1497 this account, confident others (particularly in-group members) create and
1498 heighten the propensity to adopt an overconfident cognitive style. This social
1499 learning propensity allows individuals to rapidly and efficiently acquire local
1500 confidence norms, shapes their propensity to exhibit overconfidence, and, on
1501 a broader scale, the strength of this bias within groups. Thus, the acquisition
1502 of confidence norms may play a key role in how within-group similarities
1503 (and between-group differences) in overconfident tendencies are
1504 maintained.

1505 Here, results from six studies, using both correlational and
1506 experimental designs, provide support for the overconfidence transmission
1507 hypothesis. These studies utilize methodologies that elicit overplacement in
1508 a manner that addresses important methodological concerns raised in prior
1509 work, including deploying financial incentive to increase motivation for
1510 accurate self-assessments (and decrease self-presentation motivation;

1511 Camerer & Hogarth, 1999; Hoelzl & Rustichini, 2005) and disentangling
1512 warranted confidence from unwarranted confidence by measuring actual
1513 performance (Moore & Healy, 2008). Study 1 revealed that, under controlled
1514 laboratory conditions, face-to-face collaboration led individuals randomly
1515 assigned to work in a dyad to converge in overplacement, such that a
1516 positive correlation between dyad members' overplacement emerged
1517 following (but not before) the interaction. Moreover, consistent with the
1518 proposed social transmission process, one partner's pre-interaction
1519 overplacement predicts the change in the other person's overplacement
1520 from pre- to post-interaction. In subsequent studies (Studies 2-6) we build on
1521 this initial evidence to firmly establish the causal influence of overplacing
1522 peers on observers. Combined, our major finding across all six studies is that
1523 observing overplacement in others leads to an increased propensity towards
1524 overplacement in oneself.

1525 Beyond this major finding, the present studies offer additional critical
1526 insights into the scale at which overconfidence may transmit.
1527 Overconfidence appears to spread as a direct result of individuals' tendency
1528 to align with the confidence tendencies observed in peers, even when they
1529 are unwarranted and represent overplacement. As seen in Study 2, if no peer
1530 input was provided (in the control condition) individuals' self-assessments
1531 were accurate and unbiased. However, if peer input was provided, they
1532 departed from accuracy. Similarly, as shown in Study 4, individuals increased
1533 their overplacement to the same degree after observing an overplacing peer

1534 and an equally confident peer whose success warranted their positive self-
 1535 assessments. Hence, by operating on our existing proclivities for social
 1536 learning, locally relevant confidence traditions, even when cued by
 1537 overconfident models, are readily acquired and act to increase our
 1538 propensity towards overconfidence bias.

1539 Our results also reveal five other patterns that characterize the
 1540 transmission effect and that operate to allow overconfidence to spread
 1541 widely:

- 1542 1. *Indirect transmission*: overplacement spreads not only from one person
 1543 to another, but also across indirect ties from person to person to
 1544 person. Third-parties' propensity towards overplacement is heightened
 1545 by an overconfident model to whom they are only *indirectly* connected
 1546 through another peer (Study 3), highlighting the extensive reach of
 1547 confident peers.
- 1548 2. *Temporal stability*: the transmission effect may be temporally stable to
 1549 a certain degree. In our studies, overplacing peers continued to induce
 1550 biased beliefs in the later stages of the experiment when exposure to
 1551 peer ceased (Study 4), as well as, quite remarkably, several days
 1552 following this initial exposure (Study 5).
- 1553 3. *Outside of conscious awareness*: the influence of overplacing peers on
 1554 cognitive assessments appears to operate "stealthily", occurring
 1555 largely outside of conscious awareness. Individuals failed to detect the
 1556 substantial influence of overplacing peers (Studies 4-5). Efforts to
 1557 resist acquiring bias from overconfident peers, and reduce bias more
 1558 generally, may be especially challenging in the absence of personal
 1559 awareness and self-knowledge (Cassam, 2017).
- 1560 4. *Cross-domain generality*: the transmission effect may operate across
 1561 domains. Observing peers express unwarranted confidence in weight-
 1562 guessing carries over and produces greater overplacement in word
 1563 tasks (Study 5). Note that while these results are necessarily tentative
 1564 due to the relative brief time-span and limited domains examined here,
 1565 and should be further examined in future studies, the current data
 1566 nonetheless open up important new avenues for future research by
 1567 highlighting the possible temporal persistence and cross-domain
 1568 generality of overconfidence transmission.

1569 5. *In-group biased transmission*: the general effect of overconfidence
 1570 transmission is qualified by an important factor: in-group selective
 1571 social learning. That is, individuals do not copy indiscriminately.
 1572 Instead, they are sensitive to *whose* mental representations are on
 1573 display and selectively acquire the overplacement of in-group but not
 1574 out-group members, consistent with the long emphasis on the
 1575 acquisition of self-relevant and adaptive information in theories of
 1576 cultural learning.

1577 These results emerged despite several features of our methodological
 1578 procedures that may temper overconfidence (and its transmission).

1579 Overplacement spreads from one person to another even when: (a)
 1580 individuals have perfect information that the peer is overplacing, rather than
 1581 well-calibrated, through information that highlights how their confidence
 1582 exceeds performance (Studies 2-6); (b) individuals lack perfect information
 1583 about the peer's overplacement confidence but must instead infer it from
 1584 behavior (Study 1); (c) calibration is incentivized (over bias), which aligns the
 1585 costs of overconfidence expressed in our studies with the potential costs of
 1586 faulty decisions driven by overconfidence in the real world (Studies 2-4 and
 1587 6); and (d) peers and observers respond to different, rather than identical,
 1588 judgments and stimuli, indicating the transmission of an overconfident
 1589 mindset in assessing one's capabilities on novel items, beyond simply
 1590 copying a peer's responses (and their confidence) to identical stimuli (Paese
 1591 & Kinnaly, 1993; Studies 2-6).

1592 **Theoretical Implications**

1593 **Social transmission and clustering of overconfidence within**
 1594 **groups.** This research began by seeking to address a puzzling question:
 1595 Why does the degree of confidence often cluster between individuals who

1596 belong to the same community, to the point of producing what appears to be
1597 group- or even culture-wide traditions of overconfidence? Our findings
1598 suggest that cultural transmission may be one mechanism that partially
1599 explains how group-level differences in overconfidence are maintained (Boyd
1600 & Richerson, 1985; Cohen, 2001; Cohen, Nisbett, Bowdle, & Schwarz, 1996;
1601 Morgan, Rendell, Ehn, Hoppitt, & Laland, 2011; Nisbett & Cohen, 1996).
1602 Theorists have proposed that cultural learning is “the primary engine that
1603 produces the bulk of stable variation across groups” (Heine & Norenzayan,
1604 2006; Richerson & Boyd, 2005), explaining why genetically similar
1605 individuals living in similar environments, but in different social groups, may
1606 possess strikingly different beliefs, practices, and psychological tendencies.
1607 Empirically, there is a swelling tide of supportive evidence from across the
1608 social sciences confirming that many of these patterns of cross-group
1609 variation stem from cultural transmission (Boyd & Richerson, 1985; Boyd et
1610 al., 2011; Henrich & Gil-White, 2001; Mesoudi, 2011; Mesoudi, Whiten, &
1611 Laland, 2004; Nisbett, Peng, Choi, & Norenzayan, 2001; Rendell et al., 2010,
1612 2011; Richerson & Boyd, 2005). Applying this approach to the case of
1613 overconfidence, it stands to reason that, similar to these culturally varying
1614 behaviors and psychological tendencies, the observed variation in
1615 overconfidence across human populations may be rooted in social
1616 transmission that occurs among regularly interacting social entities. Of
1617 course, a key limitation of these studies is that they focus only on
1618 overplacement. An important direction for future work is to test whether the

1619 transmission account proposed here extends to other separable forms of
1620 overconfidence, including overestimation and overprecision (Moore & Healy,
1621 2008; Muthukrishna et al., 2018).

1622 **The origins of overconfidence.** A second contribution of this
1623 research involves adding to the growing theoretical and empirical interest
1624 across psychology, economics, evolutionary biology, organizational behavior,
1625 and other disciplines in understanding how individual differences in
1626 overconfidence arise—that is, the proximate explanations for why some
1627 individuals are more overconfident than others (C. Anderson et al., 2012;
1628 Johnson & Fowler, 2011; Johnson et al., 2006; Johnson, Weidmann, &
1629 Cederman, 2011; Marshall, Trimmer, Houston, & McNamara, 2013; Murphy,
1630 Barlow, & von Hippel, 2017; Murphy et al., 2015; Van den Steen, 2004; von
1631 Hippel & Trivers, 2011). Traditional answers to this question generally invoke
1632 biological and personality trait-like factors to explain inter-individual
1633 differences in the degree (and direction) of bias towards overconfidence. For
1634 example, this work reveals that the magnitude of inflated beliefs is higher in
1635 men compared to women, and intensifies with increased testosterone and
1636 psychological traits that propel pride and hubris, such as narcissism, sense of
1637 power, and perception of control (e.g., Fast, Sivanathan, Mayer, & Galinsky,
1638 2012; Gneezy, Niederle, & Rustichini, 2003; Pallier et al., 2002; Paulhus et
1639 al., 2003; Tracy & Robins, 2007).

1640 While these existing studies offer valuable insights, individual
1641 differences turn out to have relatively limited explanatory power (Moore &

1642 Dev, 2019), arguably because they fail to incorporate the crucial roles of
1643 social influence and peer effects. Our results here, combined with the
1644 existence of within-group similarity and between-group variation in average
1645 overconfidence, discredit the idea that the endogenous traits or attributes of
1646 a person *alone* explains overconfidence; the degree of confidence expressed
1647 by those around us must play a crucial role. Thus our findings contribute to
1648 the existing literature by identifying social transmission as a key proximate
1649 mechanism—overconfidence can arise, in part, from proximity to
1650 (over)confident individuals. We submit that a complete understanding of the
1651 roots of overconfidence requires acknowledging that, like many other
1652 important human behaviors and practices, overconfidence is in part shaped
1653 by local ecological environments and socially by the behavior of others. Note,
1654 however, we suggest that these determinants and pathways are best seen
1655 as complementary, rather than contradictory, explanations of the roots of
1656 overconfidence. We think it is only through integrating and examining the
1657 interactions among the large suite of bias-inducing factors that we can
1658 address and begin to fully understand how overconfidence traditions arise.

1659 **Alternative Explanations of How Different ‘Overconfidence**
1660 **Traditions’ Arise**

1661 There are other reasons we do not examine here that can also explain
1662 why overconfidence proclivities converge within-groups and diverge across
1663 groups. After all, there is little doubt that a complex set of mechanisms likely
1664 underlies this human cognitive diversity. One especially prominent and

1665 compelling theoretical explanation for cultural variation emphasizes “evoked
1666 culture” and habitat-specific responses, which consider how behavioral and
1667 cognitive variation arise as adaptive, evoked responses to differences in
1668 immediate environmental conditions (Gangestad, Haselton, & Buss, 2006;
1669 Hill & Hurtado, 1996; Tooby & Cosmides, 1992). This logic, when applied to
1670 overconfidence, proposes that variation in levels of false assessments is a
1671 response to different ecological circumstances, with greater bias observed in
1672 environments that confer greater rewards for confidence displays and
1673 competitive behavior incited by overconfidence (Heine, 2011; Johnson &
1674 Fowler, 2011; Leibbrandt, Gneezy, & List, 2013; Radzevick & Moore, 2011).
1675 From this view, the pervasiveness of overconfidence observed in Wall Street
1676 investors stems directly from the enormous financial and prestige incentives
1677 that reward overconfidence (and that outweigh the occasional costs from
1678 risky investments and mistakes; (Haselton et al., 2015; Johnson et al., 2013;
1679 Johnson & Fowler, 2011; Sharot, 2011, 2012). Thus, the strength of the
1680 overconfidence bias represents different cultural adaptations that arise from
1681 different ecological and economic niches (Diamond, 1997; Triandis, 1994).

1682 Importantly, however, as we mentioned above, these two logically
1683 theoretical explanations—cultural evocation and transmission—are not
1684 mutually exclusive. Recognizing that overconfidence may arise from social
1685 learning does not imply that it is irresponsive to local benefits (and costs). To
1686 the contrary, these two processes likely interact to maintain and reinforce
1687 intragroup similarities and intergroup differences in overconfidence (Mesoudi

1688 et al., 2006). Some individuals in a group or population may calibrate their
1689 overconfidence to the local optimal strategy, then these variants spread
1690 within a group and lead individuals to converge on a common degree of
1691 overconfidence. For example, in the United States, the most individualistic
1692 society in the world (Oyserman, Coon, & Kemmelmeier, 2002), unusually
1693 high levels of overconfidence may be triggered by cues of relatively large net
1694 payoffs associated with outcomes of competition and conflict (cues such as
1695 cultural values that emphasize success, freedom, and self-sufficiency), which
1696 then spread (and perhaps even become amplified) as individuals copy the
1697 expressed confidence and inflated beliefs observed in social interactions,
1698 especially from prestigious models who express a great deal of confidence.
1699 The point is that, insofar as cultural evocation alone is unlikely sufficient for
1700 explaining all forms of intergroup variation in overconfidence, a complete
1701 understanding of these patterns requires considering the social transmission
1702 of the propensity towards inflated assessments.

1703 **Limitations and Future Directions**

1704 These findings both lay the groundwork for a number of fertile avenues
1705 for future research. One would examine the spread of overconfidence in
1706 larger groups, such as in large-scale face-to-face social networks, beyond the
1707 dyadic peer effects and interpersonal influence outcomes examined here.
1708 Over the past decade, the study of people's social networks and ties within
1709 the communities to which they belong has generated considerable field
1710 evidence documenting how a wide variety of psychological and behavioral

1711 phenomena spread across social ties and in populations of thousands—from
1712 happiness, creativity, and loneliness to risk preferences, moral norms,
1713 cooperation, and voting behavior (Bond et al., 2012; Cacioppo, Fowler, &
1714 Christakis, 2009; Christakis & Fowler, 2009, 2013; FeldmanHall, Son, &
1715 Heffner, undefined/ed; Fowler & Christakis, 2008; Jordan, Rand, Arbesman,
1716 Fowler, & Christakis, 2013; Liu & Zuo, 2019; Mitchell, 2019). Applying this
1717 approach to examine the transmission of overconfidence, especially
1718 longitudinally within networks, would enable tests of novel questions. These
1719 questions might, for example, address the scale and extent of transmission
1720 or differences between models in social influence (e.g., is the overconfidence
1721 of friends with higher income more transmissible than that of friends with
1722 lower income; the relative influence of friends, spouses, siblings, coworkers,
1723 neighbors).

1724 Such field research, when combined with a non-experimental approach
1725 that assesses how within-group homogeneity may arise through spontaneous
1726 transmission of biased beliefs, can additionally overcome the potential
1727 confounding influence of experimenter demand effects in the experimental
1728 studies presented here (Studies 2-6). Although our inclusion of monetary
1729 incentives (that encouraged calibration, and discouraged against strictly
1730 adopting partner behavior, which likely leads to departures from accuracy)
1731 partly reduces this concern by pushing in the opposite direction of our
1732 hypothesis (Zizzo, 2010), still we cannot fully eliminate the concern that
1733 participants may have in part adjusted their confidence levels due to

1734 inferring cues that imitating their partner constitutes appropriate behavior in
1735 experimental context. Nevertheless, future research should focus on
1736 addressing this issue by assessing the transmission of naturally occurring
1737 overconfidence across individuals, as in the assigned dyad study (Study 1).

1738 A second area ripe for future studies concerns tackling the thorny yet
1739 crucial question: What specific mechanism(s) mediate this pattern of
1740 overconfidence transmission? While a major limitation in these studies—as in
1741 much of other work demonstrating transmission effects—is that we are
1742 unable to empirically isolate the precise mechanisms involved, transmission
1743 in the real-world likely emerges via a diverse set of mechanisms such as
1744 imitation, peer pressure, or other psychosocial processes. We speculate that
1745 one particularly important avenue to explore is whether and how
1746 overconfidence transmission may arise from the spread of social norms,
1747 particularly as they interact with cultural learning biases such as prestige- or
1748 confidence-bias (i.e., the tendency to preferentially learn from highly
1749 respected members of the community, or those who express cues of
1750 confidence; Birch, Akmal, & Frampton, 2010; Henrich & Gil-White, 2001;
1751 Jiménez & Mesoudi, 2019; Rendell et al., 2011), including highly confident
1752 individuals (C. Anderson et al., 2012; Kennedy, Anderson, & Moore, 2013;
1753 Tenney, Meikle, Hunsaker, Moore, & Anderson, 2019). Prestige-bias may first
1754 allow overconfident individuals to introduce a new behavioral standard to the
1755 community, such as the norm to appear self-assured and confident. Once
1756 this practice takes hold, conformist tendencies may subsequently take over

1757 and allow this behavioral norm to spread even more widely to generate
1758 group-wide adoption and display of overconfidence. Consistent with this,
1759 existing work shows that these normative pressures have robust effects in
1760 homogenizing within-group behavior and generating between-group
1761 variation (Henrich & Boyd, 1998), suggesting that they may indeed be crucial
1762 mechanisms that undergird how cultural climates of overconfidence emerge
1763 and are maintained between groups.

1764 Yet another relevant mechanism that may facilitate the spread of
1765 confidence is informal sanctions. Studies of highly collaborative team
1766 environments, in which relative modesty and humility is the norm, reveal the
1767 use of punishment and social ostracism to sanction overconfident individuals
1768 who are in violation of the prevailing norms (C. Anderson, Ames, & Gosling,
1769 2008; C. Anderson, Srivastava, Beer, Spataro, & Chatman, 2006). It remains
1770 to be seen, however, whether those who deviate from a norm that promotes
1771 overconfidence by exhibiting underconfidence, for example, may face similar
1772 sanctions (Thoma, 2016). It may be the case that groups typified by an
1773 especially high degree of competition (both within the group or with out-
1774 groups)—a context that has been shown to promote and reward
1775 overconfidence (Radzevick & Moore, 2011)—would establish and enforce
1776 norms and sanctioning systems that deter underconfidence (Tetlock, 2000).
1777 Future work should attend to and measure perceptions of norms concerning
1778 (over)confidence, the link between these norms and the competitive or
1779 cooperative relationship of the interacting agents, how norms related to an

1780 optimal level of expressed confidence are internalized and culturally
1781 enforced and sanctioned, and how these norms shape and respond to the
1782 transmission of overconfidence (for an expanded discussion of the role of
1783 social norms and sanctioning, see Supplemental Materials).

1784 A third opportunity for future investigation involves testing whether
1785 *underconfidence* can also spread socially. Although our primary focus here is
1786 on overconfidence, the same reasoning predicts that exposure to
1787 underconfident others may increase an observer's propensity towards
1788 underconfidence. In fact, some supporting findings emerged from two of our
1789 studies that directly examined the effect of underconfident others. In Study
1790 3, the positive association that emerged between model and observer
1791 overplacement indicates that, interpolating this trend, observing
1792 underplacing others increases one's bias towards underplacement as well. In
1793 Study 4, peers who expressed low confidence (even when underplacing)
1794 reduced observer confidence (though they still remained slightly overplacing
1795 on average). Thus, these results, combined with our other studies that reveal
1796 the confidence-reducing effect of peers who express low confidence (but are
1797 accurate and unbiased), are generally consistent with the corollary
1798 prediction that underconfidence is also socially transmissible. However,
1799 given the more limited evidence, the case of underconfidence transmission
1800 must remain tentative and future work is needed. Note, however, that this
1801 line of inquiry is important because—despite the aforementioned prevalence
1802 of overconfidence and its many perilous consequences (factors that led to

1803 our focus on overconfidence here)—underconfidence also brings with it
1804 costly mistakes. Individuals with a baseline negative bias who, by virtue of
1805 underestimating their chances of success, are prone to reduced aspirations,
1806 morale, and persistence, and a general avoidance of competitive and risky
1807 ventures that they, in actuality, stand a good chance to gain (Haselton et al.,
1808 2015; Johnson & Fowler, 2011; Murphy et al., 2017; Nettle, 2004; Niederle &
1809 Vesterlund, 2007; Sharot, 2012), undermining success in a broad range of
1810 domains ranging from mate attraction, social popularity, and mental health
1811 to education and career choices. Thus, even if it turns out that the costs and
1812 benefits of over- and underconfidence are not symmetrical (Nettle, 2004),
1813 establishing whether and how both of these errors transmit is required for a
1814 full understanding of the conditions that lead individuals to stray from
1815 accurate and truthful beliefs and associated rational assessment and
1816 decision-making.

1817 Finally, future work should explore the practical implications of the
1818 social transmission of over- and under-confidence. One important area
1819 involves examining how overconfidence and biased decision-making may be
1820 curbed in lieu of rational and optimal behavior. Overconfidence is linked to
1821 an array of pernicious consequences, such as violence and warfare,
1822 entrepreneurial failures, and stock market bubbles (Bernardo & Welch, 2001;
1823 Camerer & Lovallo, 1999; Johnson et al., 2006), and thus understanding how
1824 to reduce this bias is crucial (Shariatmadari, 2015). Our results suggest that
1825 overconfident beliefs among a few may readily transmit to others and result

1826 in a cascade-like spread of biased beliefs throughout a social group, team,
1827 organization, or society. This implies that strategies and principles for
1828 designing the structure of organizations, building effective teams, and
1829 selecting and cultivating aspiring leaders and decision makers ought to
1830 consider the potentially profound and extensive social influence of an initially
1831 small pool of overconfident individuals.

1832 **Context of the Research**

1833 This work represents an extension of our team’s ongoing research into
1834 the origins and consequences of accurate and inflated self-beliefs. For
1835 instance, our research team has explored how overconfidence may be rooted
1836 in individual-level factors such as the motivation to improve one’s social
1837 standing, for example by pursuing prestige (C. Anderson et al., 2012) and
1838 honing one’s skills (Tenney, Logg, & Moore, 2015), as well as contextual
1839 factors such as the nature and difficulty of the task (Logg, Haran, & Moore,
1840 2018; Moore & Cain, 2007), the liability and falsifiability of confidence claims
1841 (Tenney et al., 2019), and situational power and authority (Brion & Anderson,
1842 2013). Despite these efforts, however, we increasingly recognize that
1843 cultural influences represent an important but neglected part of this puzzle
1844 on the origins of biased (and accurate) beliefs. As we note above, this lack of
1845 existing work is striking despite much empirical and anecdotal evidence
1846 documenting extensive cultural variation in the expression of confidence—
1847 with some groups typified by self-assurance and others by diffidence. This
1848 work is therefore motivated by our interest in bridging this gap by assessing

1849 how, on a micro-level, inter-individual differences in overconfidence may
1850 stem, in part, from social influence. In future work, we plan to investigate the
1851 precise mechanisms that explain why people socially transmit confidence,
1852 how overconfidence spreads in large social networks beyond dyads, and how
1853 the transmission of overconfidence affects collective successes and failures.

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