

# UCSF

## Economic Studies and Related Methods

### Title

Image Examples of COVID-19 Related Announcements on Cannabis Dispensary Websites in 2020

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## Image Examples of COVID-19 Related Announcements on Cannabis Dispensary Websites in 2020

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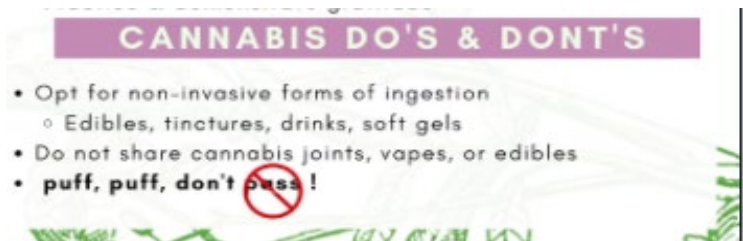


## DELIVERY & CURBSIDE PICKUP

- We are encouraging all community members, sick or well, to utilize our delivery service to maintain stay-in-place orders and social distancing.
- Delivery times have been changed to 11:30 am to 7:30 pm



- If you are experiencing anxiety, consider using products with **CBD, THCA, CBN, or low doses of THC**
- Limit your need to travel by stocking up on your supply. We are offering a **10% discount** when you buy 4 eighths or 4 extracts (1g), stackable with our senior and veteran discounts



Composite image from Cannabis Websites detailed in subsequent slides

## **NEW!** HERO DISCOUNT PROGRAM

*Thank You*



### **SHELTER-IN-PLACE HOURS**

**MONDAY: 11AM - 8PM**

**TUESDAY: 11AM - 8PM**

**WEDNESDAY: 11AM - 8PM**

**THURSDAY: 11AM - 8PM**

**FRIDAY: 11AM - 8PM**

**SATURDAY: 11AM - 8PM**

**SUNDAY: 11AM - 8PM**

**Nothing is more important to the Bloom Room than the health of our Members and our Team.** Like most of us, we have been closely monitoring the progression of COVID-19 and are committed to doing our part to stop community spread.

We've come up with a few guidelines to help promote the health of our Collective while mitigating our risk of contamination.

- A **mask** or **face cover** must be worn by everyone inside the dispensary.
- **Place your order online** for quick in-store pick-up to minimize community interaction.
- If you're not feeling well or have flu-like symptoms, refrain from visiting the dispensary.
- Any Team Member who is not feeling well or has flu-like symptoms is being asked not to come in, or is being sent home with Sick Pay.
- Team Members are regularly wiping down counter tops, jars, computers, door handles and other commonly touched items with disinfecting wipes.
- Team Members are regularly washing their hands and utilizing the disinfecting hand sanitizers which are located throughout the dispensary.
- Dispensary Members are asked to wash their hands and utilize the disinfecting hand sanitizers as well.
- All Members are being asked to keep a **6 ft distance** from each other and from cannabis consultants.
- No displays jars will be available to open or touch.

By following these guidelines, we are confident that we can maintain a safe space for Members to visit, while protecting our Team, and avoiding community spread.

***Thank you for your understanding and support.***

<https://www.bloomroomsf.com>

5/28/2020



OHANA CANNABIS CO.

# Wellness Guide

At Ohana, we care about the well-being of each of our customers and staff. That is why we are focused on 'solutions' & taking measures to protect the health of our amazing community

**We will remain open during the mandated quarantine that became effective on March 17, 2020 and implemented the following proactive measures**




## PROACTIVE MEASURES

- Dedicated hand sanitizer stations
- Monitor and ensure Social Distancing
- Daily store-wide sterilization procedures
- Closed flower samples
- Temporary suspension of ancillary services such as:
  - Massage, Vape Lounges, Cocktail Bar, Salad Bar, Game Rooms, and Cannabis Nutrition Class

## BOOST YOUR IMMUNITY

- Intently maintain a positive mindset
- Focus on plant-based, nutrient rich foods
  - Limit inflammatory foods
- Drink plenty of water
- Practice deep breathing & meditation
- Exercise
- Get more sleep
- Maintain social distance
- Wash your hands frequently
- Avoid touching your face
- Practice & demonstrate gratitude

## CANNABIS DO'S & DONT'S

- Opt for non-invasive forms of ingestion
  - Edibles, tinctures, drinks, soft gels
- Do not share cannabis joints, vapes, or edibles
- **puff, puff, don't !**

<https://ohanacannabis.com/>  
5/19/2020



# Why Cannabis Is An Essential Business During COVID-19.

We are now locked inside for... a while. So, what are the essentials? Groceries, prescription drugs, gas, urgent medical care, and weed. This list is what's necessary for the health and safety of us all during this time. It may be surprising to include cannabis, but right now, legal dispensaries like **ECO Cannabis** are the only safe places where people can access cannabis.



## Cannabis Operators Are Essential During COVID-19

During this time, health is the priority. However, a pandemic like this increases the symptoms of anxiety and PTSD in many. There are millions of registered medicinal cannabis patients and millions more who consume cannabis for therapeutic purposes. Since shelter-in-place began, people are buying 25% more cannabis products than usual. Without cannabis dispensaries remaining open, the only other alternative is a market of unlicensed sellers.

Online **California** has 1,100 licensed stores. Initially, San Francisco and Denver planned to shut down dispensaries. This changed in San Francisco after civic engagement and advocacy. One dispensary in Colorado decided to close its doors until further notice. They cited the lack of available testing for COVID-19, not wanting to add to the risks of transmission until more prevention was in place. Massachusetts has banned recreational sales, but medicinal remains. Nevada only

<https://ecocannabis.net>

5/26/2020



## March 18, 2020

Dear Friends and Family,

Thank you to the many of you that have reached out in recent days to express gratitude for us remaining open during these challenging times. We will continue to do our best to provide safe access to the essential products you need.

As a leader on cannabis issues, we understand that Harborside provides essential services to thousands of our neighbors. We firmly believe that being a provider of cannabis wellness products should remain intact at a time when those in our community are seeking this support.

**To ensure continued access please call and/or email your local county supervisor TODAY to let them know we provide essential services and products you need. Please click the appropriate link below:**

- [Alameda County](#)
- [Contra Costa County](#)
- [Santa Clara County](#)
- [Riverside County](#)

The entire Harborside team is grateful for your continued support and patience as we navigate this together. We will continue to monitor the situation daily and will communicate with our customers every step of the way.



<https://www.shoparborside.com/>  
5/22/2020

Our Coronavirus Response!

[Click here for details](#)



# CURBSIDE QUARANTINE *Kits*

# \$100

OUT THE  
DOOR  
\*CASH ONLY

**\$70 WORTH OF SAVINGS!  
ONLY 100 AVAILABLE!**

5 GRAMS OF KRUSH KING FLOWER | 100MG GUMMY OR BLANK BAR\*  
PREROLL\* | HALF GRAM CART\* | MEDICATED DRINK\* | 3 MYSTERY ITEMS

\*CONTENTS BASED ON AVAILABILITY. ITEMS WILL HAVE SAME VALUE. CAN'T COMBINE  
OFFERS. YOU'LL HAVE QUALITY STRAINS AND BRANDS TO CHOOSE FROM.

CALL & ORDER  
YOURS NOW! **510.679.1923**

**161 ADELINE ST. OAKLAND, CA**

11AM - 7PM | 7 DAYS A WEEK

**510.679.1923**

## 25% OFF DAILY DEALS

**FRIDAY 5/15**  
Sundae Driver from  
Creme De Canna

**SATURDAY 5/16**  
Sweet Tartz from  
Cannatique



- 1 CALL OR GO ONLINE
- 2 PLACE YOUR ORDER
- 3 PICK UP & ENJOY

CURBSIDE: CASH ONLY  
IN-STORE: CASH OR CARD

**ESSENTIAL  
WORKERS  
10% OFF  
EVERY WEEKEND**



21+ | NC12-000019 T-LIC

<https://www.magnoliaoakland.org/>  
5/20/2020



**NEW!**

# HERO DISCOUNT PROGRAM

*Thank You*



As a huge thank you to all the healthcare workers and first responders putting their lives on the line to protect and care for us during this health crisis, we are now offering these individuals a **25% discount** on all purchases, everyday. This Hero Discount Program is available from now until **July 31, 2020**.

In order to take advantage of this discount, a valid healthcare facility badge/ID or license must be presented on your next visit. Once a badge/ID or license is provided, we will notate the discount on your account, and it will then be automatically included in all future purchases for the duration of this program.

From all of us here at The Green Cross, thank you for your efforts!

<https://www.thegreencross.org>

5/21/2020

# Welcome to your local cannabis dispensary!

We provide an essential service to our customers and patients are ARE OPEN  
FOR BUSINESS!

We ask that you please use our **ONLINE ORDERING** service so that you can use the express pickup window or curbside service. Or take advantage of our **DELIVERY SERVICES** during this time. Seniors will receive no delivery charge.

It's easy and fast to order online. Please click **HERE** for a quick guide.

Note that delivery times may vary. To ensure same-day delivery, please place your order before 9 am.

Elevation 2477' was born out of the desire to provide medical cannabis patients and people over the age of 21 who choose cannabis as a lifestyle product with the finest cannabis and education available. We pride ourselves on quality and selection to empower people to make choices about what brings them relief.

Please remember to wash your hands often, stay healthy and take care of one another. We are all in this together!

BCC C10-0000138-LIC

<https://www.elevation2477.com>

Accessed 5/4/2020

*Stay* ~~HOME MEANS~~ *for* NEVADA SPECIALS!  
\*WHILE SUPPLIES LAST\*

\*MED PRICE | REC PRICE

MENUS SUBJECT TO CHANGE AT ANY TIME.  
ITEMS IN STOCK WHILE SUPPLIES LAST.

## EDIBLES

BINSKE	THC	CBD	PRICE
HAZELNUT MILK CHOCOLATE	100.27 MG	14.32 MG	<b>\$20   \$23.65</b>

CANNABELLA DRIED FRUIT	THC	CBD	PRICE
CANTALOUPE	95.4 MG	N/A	<b>\$22   \$26.02</b>

<https://silverstaterelief.com/sparks-and-reno-dispensary>

4/14/2020

# COVID-19

## HOW TWC IS HELPING

Tahoe Wellness Center is here to help the community get through this difficult time with COVID-19.

Here's what we're doing to assist the community in keeping safe and staying well.

### PROCEDURAL CHANGES

- Employees and budtenders are to wear gloves at all times, and adhere to a wellness policy.
- Sanitization of registers and stations before and after each customer, and wiping down any surface touched by a patron after they have finished viewing products.
- Altering business hours to 11am to 8pm, to decrease traffic times and still allow customers who require in-store visitation.
- Using markers on the ground to ensure proper social distancing between customers, to decrease our overall capacity in the dispensary.



### DELIVERY & CURBSIDE PICKUP

- We are encouraging all community members, sick or well, to utilize our delivery service to maintain stay-in-place orders and social distancing.
- Delivery times have been changed to 11:30 am to 7:30 pm
- During these times, we are offering curbside pickup, to assist customers in reducing time out and minimize contact.
- All daily specials will be honored for online orders for delivery or curbside pickup, and first time delivery orders also receive 10% off of their order total.



### HELPING OUR CUSTOMERS & COMMUNITY

- We are offering 33.3% off of orders\* for Lake Tahoe locals who have been laid off due to the COVID crisis. See below for details on how the program works.
- Our normal delivery fee will be waived during this time, to assist all customers in staying in place and maintaining social distancing.



<https://www.tahoewellness.com>

4/16/2020



Sierra Well is doing everything possible to increase our delivery capabilities and to provide service and product to our customers. During this time of crisis, we understand how important it is that your medicine and products are available when you need them.

On Friday, March 13, SW began providing service from behind glass, using our Qless check-in system, in order to protect our guests and employees, and help to provide social distance.

Governor Sisolak mandated closure of non-essential businesses on Wednesday, March 18. While Sierra Well continued operations behind glass, because other dispensaries did not comply to the governor's social distancing requirements, Sisolak ordered all dispensary store-front operations to close, effective Saturday morning, March 21.

When this closure was initially put into effect on Friday, March 20, Sierra Well had 4 delivery vehicles and 4 drivers on the road. Since then, Sierra Well has purchased and licensed an additional 9 vehicles, and we are seeking to obtain approval for 6 more. If all goes well, Sierra Well hopes to have as many as 20 delivery vehicles available for use in the coming weeks. We are currently hiring drivers, so if you are interested and please contact Sierra Well HR at [help@sierrawell.com](mailto:help@sierrawell.com)

In order to help get orders out as efficiently as possible, Sierra Well has expanded our service hours to the maximum time-frames permitted by law, from 8am-10pm in Carson, and from 8am-midnight in Reno, 7 days per week, beginning Saturday March 21.

<https://www.sierrawell.com>

4/15/2020



Temporary COVID-19 Delivery Hours:  
**SF City Limits: 9:30am-8:00pm**  
**Outside SF: 9:30am-7:30pm**

Welcome to PS Delivery! We offer complimentary recreational and medical deliveries as long as the required minimum is made.

The health and safety of our employees and customers is paramount. Purple Star has been designated by the City as an *Essential Business*, and we are in full operation while the Shelter-in-Place ordinance is in effect. However, in this unique time, we may ask you:

- Questions about your exposure – or potential exposure – to COVID-19
- For payment via virtual channels (Venmo)
- For a place by your home where our delivery professional can drop your order without personal contact

The medicinal and therapeutic value of cannabis is critical for *all* of those we serve. Like any business, we reserve the right to refuse service to anyone, including due to concerns an employee may be placed in a situation where they risk not being allowed to continue service to our community during the Shelter-In-Place ordinance. Thank you in advance for your understanding.

## How-To Place Order:

1. Go to [www.purplestarmd.com/shop](https://www.purplestarmd.com/shop) or call us at 415-550-1515. Prices do not include tax.
2. Add products to cart & checkout.
3. Add address and any notes for our team.
4. Please have your **Photo ID** & **payment** ready for our drivers

- San Francisco • **Daily: 9:30 am-8:00 pm**
- Outside of San Francisco • **Daily: 9:30 am-7:30 pm**

<https://www.purplestarmd.com>

05/18/2020



As an added convenience to our members, [The Green Cross](#) now sells Personal Protection Equipment (PPE) at wholesale cost. We currently carry disposable face masks both individually and in bulk. As we mentioned above, we will continue to offer members a complimentary face mask in the event you do not have a proper face covering upon your next visit to our store location. However, this is a one-time offer, so if you need to purchase additional masks, you are welcome to do so. Each member is limited to 50 masks per day. In addition to face masks, we also sell hand sanitizer. Here is what's available for purchase:

Single Disposable Face Mask - \$1 (tax included)

50 pack Disposable Face Masks - \$45 (tax included)

ArtNaturals 8 oz. Scent-Free Hand Sanitizer - \$11 (tax included)

All products available while supplies last. For a full list of available products and pricing, please visit our [Online Store Menu!](#)

<https://www.thegreencross.org>

05/21/2020

# FACE COVERINGS NOW REQUIRED



Fit masks snugly but comfortably against the side of the face



Use the ties or ear loops to take your mask on and off



Face coverings should have multiple layers



Make sure you can breathe while wearing the face covering



Wash and dry cloth coverings daily



Children should only wear them with adult supervision

The San Francisco Department of Public Health, in coordination with other Bay Area health departments, now requires residents and workers to wear face coverings at essential businesses and in public facilities, on transit, and while performing essential work. In order to enter an essential business, like [The Green Cross](#), residents must cover their nose and mouth with a face covering, such as a bandana, scarf, towel, or other piece of cloth or fabric.

N95 face masks with valves do not provide adequate protection and are not approved by SFPDH. Masks with valves are designed to allow the wearer to breathe easier and protect them from the spread of pathogens. The valves remain closed when the wearer inhales but opens up when they exhale. When a mask with a valve is worn, it only protects the wearer and does not protect those around them. As a result of this, we cannot allow members to wear N95 masks with valves inside The Green Cross. As a courtesy to our valued members, we are offering one complimentary face covering to each member if your face covering does not meet the above criteria.

For more information on San Francisco face covering requirements, please visit the following SF.gov link: [Masks and face coverings for the coronavirus outbreak](#).

## Staying home is still the best protection

- Covering your face does not change the shelter in place order, which requires people to stay home as much as

## Staying home is still the best protection

- Covering your face does not change the shelter in place order, which requires people to stay home as much as possible and maintain physical distancing by staying 6 feet from others.
- Cloth face coverings, when combined with physical distancing and hand washing, may prevent transmission of coronavirus by reducing respiratory droplets.

## Why this is a requirement: face coverings protect others

As COVID-19 can be spread by people who are not showing symptoms, cloth face coverings, when combined with physical distancing and hand washing, may prevent the spread of the virus to others when going outside for essential activities. Cloth face coverings must cover your nose and mouth.

Covering your face is about helping others. By covering your face when you go out for essential reasons, you are being a good neighbor and community member.

## Certain groups are not required to wear a face covering

- Children under 2 years old must not wear a face covering. They may suffocate.
- Children 3 to 12 years old are not required to wear a face covering. If they do, they should be supervised by an adult. Supervision may look different based on the age and maturity of the child. For some children, having a discussion may be enough. For younger children, parents and caretakers should be present during use by the child. Parents and caregivers should use their judgement.
- Health and safety reasons
- If you have documentation showing a medical professional has told you not to wear a face covering, you do not have to wear one.
- Anyone who has trouble breathing or is not able to take off a face covering without help, should not wear one. If you have a chronic condition, you should get documentation from a medical professional.
- If you will create a safety hazard at work (under established health and safety guidelines) by wearing a face covering,

<https://www.thegreencross.org>

05/21/2020

## BPG Recommends

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- Follow recommendations from healthcare providers to protect your loved ones (outlined below)
- Travel only when necessary, such as shopping for supplies, accessing health care, and providing aid to family and friends who need assistance
- When in public, including public transportation, maintain at least 6 feet distance from others
- If you are experiencing anxiety, consider using products with **CBD, THCA, CBN, or low doses of THC**
- Limit your need to travel by stocking up on your supply. We are offering a **10% discount** when you buy 4 eighths or 4 extracts (1g), stackable with our senior and veteran discounts
- Place your **order online** or by phone (510-540-6013 ext. 3) to save time, limit your exposure, and get what you need

Please know that the safety of our employees and you remains our top priority.

We ask for your support in not visiting our dispensary if you have shown any symptoms including fever, coughing, or shortness of breath.

We are taking this pandemic seriously and advise being prudent in your decision-making to protect yourself.

**Remain positive and empower yourself with the information available to reduce your risk.**

These are measures recommended by health care providers that you can take to protect yourself and your loved ones:

<https://www.mybpg.com>

05/24/2020